

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM756172

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Avon Company	FORMERLY New Avon LLC	01/01/2021	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	The Avon Company
Street Address:	One Liberty Plaza, 165 Broadway
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10006
Entity Type:	Corporation: WYOMING

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Registration Number:	6623038	MAKE LIFE BEAUTIFUL
Serial Number:	90682158	CASHMERE LIPCREAM
Serial Number:	88771062	CASHMERE COMPLEXION
Serial Number:	88784079	COLORS OF LOVE
Serial Number:	87207400	THIS IS BOSS LIFE
Serial Number:	87460864	EXPEDITION
Registration Number:	5833315	#NAKEDPROOF
Registration Number:	5708770	LOVE AT 1ST LASH
Registration Number:	6555468	DAILY BEAUTY DEFENSE
Registration Number:	5770602	LOVE COMPLEX
Registration Number:	4805132	VITA TONE COMPLEX
Registration Number:	4786768	HYDRABOOST TECHNOLOGY
Registration Number:	4472242	SKINVINCIBLE
Registration Number:	4660758	ENDLESS OCEAN
Registration Number:	4448357	BLUE ESCAPE
Registration Number:	3309853	POWDER BUFF
Registration Number:	2719023	LIP DEW
Registration Number:	2647243	GENTLE BREEZE
Registration Number:	2080250	SOFT & SENSUAL

OP \$565.00 6623038

Property Type	Number	Word Mark
Registration Number:	2602896	GENTLE BREEZE
Registration Number:	6042906	ESPIRA
Registration Number:	2869062	SLICK TINT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@kelleydrye.com

Correspondent Name: Andrea L. Calvaruso, Esq.

Address Line 1: 75 Greenwich Street,3 World Trade Center

Address Line 2: Kelley, Drye & Warren LLP

Address Line 4: NEW YORK, NEW YORK 10007

NAME OF SUBMITTER:	Andrea L. Calvaruso, Esq.
SIGNATURE:	/andrealcalvaruso/
DATE SIGNED:	09/19/2022

Total Attachments: 1

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STATE OF WYOMING
Office of the Secretary of State

I, EDWARD A. BUCHANAN, Secretary of State of the State of Wyoming, do hereby certify that the filing requirements for the issuance of this certificate have been fulfilled.

CERTIFICATE OF NAME CHANGE

Current Name: **The Avon Company**

Old Name: **New Avon Company**

Effective January 1, 2021

I have affixed hereto the Great Seal of the State of Wyoming and duly executed this official certificate at Cheyenne, Wyoming on this **29th** day of **December, 2020**



Filed Date: 12/23/2020
Effective Date: 01/01/2021

Edward A. Buchanan
Secretary of State

By: _____ Jordyn Gray _____