

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM756307

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Michelin North America, Inc.		09/12/2022	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Compagnie Générale des Établissements Michelin		
<b>Street Address:</b>	23, place des Carmes-Dechaux		
<b>City:</b>	Clermont-Ferrand		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	63000		
<b>Entity Type:</b>	Société En Commandite Par Actions (Sca): FRANCE		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6622849	FIELD CONTROL	
<b>Registration Number:</b>	6185473	XD GRIP	
<b>Registration Number:</b>	6113839	MOVIN'ON	
<b>Registration Number:</b>	6019127	FISK	
<b>Registration Number:</b>	5978502		
<b>Registration Number:</b>	5978501		
<b>Registration Number:</b>	5978500		
<b>Registration Number:</b>	5932753	TRACK CONNECT	
<b>Registration Number:</b>	5869186	FLOATXBIB	
<b>Registration Number:</b>	5863520	ROADBIB	
<b>Registration Number:</b>	5822141	HIGHWAY CONTROL	
<b>Registration Number:</b>	5775735		
<b>Registration Number:</b>	5775734	MICHELIN	
<b>Registration Number:</b>	5763726	ROUTE CONTROL	
<b>Registration Number:</b>	5722928	ALLIANCE ASSOCIATE DEALERS AAD	
<b>Registration Number:</b>	5722732	EVOBIB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
<b>TRADEMARK</b>			

CH \$415.00 6622849

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2026596930  
**Email:** nlevine@dickinsonwright.com  
**Correspondent Name:** Fred W. Hathaway  
**Address Line 1:** 1825 Eye St. N.W.  
**Address Line 2:** Suite 900  
**Address Line 4:** Washington, D.C. 20006

<b>ATTORNEY DOCKET NUMBER:</b>	338210-1308
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**DOMESTIC REPRESENTATIVE**

**Name:** Fred W. Hathaway  
**Address Line 1:** 1825 Eye St. N.W.  
**Address Line 2:** Suite 900  
**Address Line 4:** Washington, D.C. 20006

<b>NAME OF SUBMITTER:</b>	Fred Hathaway
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<b>SIGNATURE:</b>	/Fred W. Hathaway/
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<b>DATE SIGNED:</b>	09/19/2022
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**Total Attachments: 3**

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source=Michelin Assignment to CGEM\_ 20220912164905755#page2.tif  
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ASSIGNMENT

WHEREAS, Michelin North America, Inc., a corporation organized and existing under the laws of the State of New York, USA, located and doing business at One Parkway South, Greenville, South Carolina 29615 USA ("ASSIGNOR"), adopted and used the trademarks in Schedule A below which are duly registered in its name in the United States Patent and Trademark Office;

WHEREAS, Compagnie Générale des Établissements Michelin, a société en commandite par actions (sca) organized and existing under the laws of France, located and doing business at 23, Place des Carmes-Déchaux, Clermont-Ferrand, 63000 FRANCE ("ASSIGNEE") is desirous of acquiring all right, title and interest in and to said trademarks in Schedule A, together with the goodwill associated therewith and the identified registrations therefor; and

WHEREAS, as the result of a plurality of recent internal operations organized in the interest of simplification of business operations of ASSIGNEE and its subsidiaries, ASSIGNOR desires to transfer the trademarks in Schedule A to ASSIGNEE.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all right, title and interest in and to the trademarks in Schedule A, together with the goodwill associated therewith, the identified registrations therefor, and all income, royalties or payments due or payable as of the date of this Assignment or thereafter, including all claims for damages by reason of past, present, or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

MICHELIN NORTH AMERICA, INC.


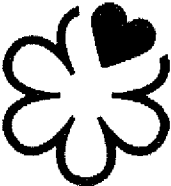

Date: September 12, 2022



By: 

Name: Valerie P. Williams

Title: Vice President, General Counsel & Secretary

**SCHEDULE A**

	<b>Serial No.</b>	<b>Reg. No.</b>	<b>Trademark</b>
1	87925142	6622849	<b>FIELD CONTROL</b>
2	87488291	6185473	<b>XD GRIP</b>
3	87243373	6113839	<b>MOVIN'ON</b>
4	86898805	6019127	<b>FISK</b>
5	87127261	5978502	Design only 
6	87127252	5978501	Design only 
7	87127233	5978500	Design only 
8	87791640	5932753	<b>TRACK CONNECT</b>
9	87839525	5869186	<b>FLOATXBIB</b>
10	87335143	5863520	<b>ROADBIB</b>
11	87097414	5822141	<b>HIGHWAY CONTROL</b>

	Serial No.	Reg. No.	Trademark
12	86352647	5775735	Design only 
13	86352637	5775734	MICHELIN
14	86708264	5763726	ROUTE CONTROL
15	87488434	5722928	ALLIANCE ASSOCIATE DEALERS AAD and Design 
16	87199054	5722732	EVOBIB