

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM755521

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of First Lien Security Interest in Trademarks Recorded at R/F 6894/0630

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Credit Suisse AG, Cayman Islands Branch		08/31/2022	Bank: SWITZERLAND

## RECEIVING PARTY DATA

<b>Name:</b>	Agent Solutions, LLC
<b>Street Address:</b>	2650 McCormick Drive
<b>Internal Address:</b>	Suite 300L
<b>City:</b>	Clearwater
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33759
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	AL Marketing, LLC
<b>Street Address:</b>	2650 McCormick Drive
<b>Internal Address:</b>	Suite 300L
<b>City:</b>	Clearwater
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33759
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	AmeriLife Group, LLC
<b>Street Address:</b>	2650 McCormick Drive
<b>Internal Address:</b>	Suite 300L
<b>City:</b>	Clearwater
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33759
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	AmeriLife Financial Advisors LLC
<b>Street Address:</b>	2650 McCormick Drive
<b>Internal Address:</b>	Suite 300L
<b>City:</b>	Clearwater
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33759

TRADEMARK

REEL: 007850 FRAME: 0925

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CH \$40.00 4409663

<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	Intelliquote Insurance Services, LLC
<b>Street Address:</b>	2650 McCormick Drive
<b>Internal Address:</b>	Suite 300L
<b>City:</b>	Clearwater
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33759
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	Rawlings Insurance Services, LLC
<b>Street Address:</b>	7512 San Jacinto Place
<b>Internal Address:</b>	Suite 100
<b>City:</b>	Plano
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	75024
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	Southwest Annuities Marketing, LLC
<b>Street Address:</b>	2650 McCormick Drive
<b>Internal Address:</b>	Suite 300L
<b>City:</b>	Clearwater
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33759
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	4409663	LEADMAX

**CORRESPONDENCE DATA**

**Fax Number:** 3128622200  
**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**  
**Phone:** 312.862.3135  
**Email:** barbara.siepka@kirkland.com  
**Correspondent Name:** Barbara M. Siepka  
**Address Line 1:** 300 North LaSalle  
**Address Line 2:** Kirkland & Ellis LLP  
**Address Line 4:** Chicago, ILLINOIS 60654

<b>NAME OF SUBMITTER:</b>	Barbara M. Siepka
<b>SIGNATURE:</b>	/Barbara M. Siepka/
<b>DATE SIGNED:</b>	09/15/2022

**Total Attachments: 7**

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## RELEASE OF FIRST LIEN SECURITY INTEREST IN TRADEMARKS

This RELEASE OF FIRST LIEN SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of August 31, 2022 (the “Effective Date”), is made by, CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, as collateral agent (in such capacity, the “Agent”), in favor of AGENT SOLUTIONS, LLC, a Delaware limited liability company, AL MARKETING, LLC, a Delaware limited liability company, AMERILIFE GROUP, LLC, a Delaware limited liability company, AMERILIFE FINANCIAL ADVISORS LLC, a Delaware limited liability company, INTELLIQUOTE INSURANCE SERVICES, LLC, a Delaware limited liability company, RAWLINGS INSURANCE SERVICES, LLC, a Delaware limited liability company, and SOUTHWEST ANNUITIES MARKETING, LLC, a Delaware limited liability company (each a “Grantor”, and together the “Grantors”). All capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed to them in the Trademark Security Agreement (whether defined therein or by reference to another agreement).

WHEREAS, pursuant to that certain First Lien Pledge and Security Agreement by and among the Grantors, the Agent, and certain other parties, dated as of March 18, 2020 (as may have been amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), the Grantors executed and delivered a First Lien Trademark Security Agreement, dated as of March 18, 2020 (the “Trademark Security Agreement”), which was recorded in the United States Patent and Trademark Office (“USPTO”) on March 18, 2020 at Reel/Frame 6894/0606 (with respect to Agent Solutions, LLC), at Reel/Frame 6894/0630 (with respect to AL Marketing, LLC), at Reel/Frame 6894/0575 (with respect to AmeriLife Group, LLC), at Reel/Frame 6894/0592 (with respect to AmeriLife Financial Advisors LLC), at Reel/Frame 6894/0654 (with respect to IntelliQuote Insurance Services, LLC), at Reel/Frame 6894/0794 (with respect to Rawlings Insurance Services, LLC), and at Reel/Frame 6894/0819 (with respect to Southwest Annuities Marketing, LLC);

WHEREAS, pursuant to the Security Agreement and the Trademark Security Agreement, each Grantor pledged, mortgaged, hypothecated and granted to the Agent, its successors and permitted assigns, on behalf of and for the ratable benefit of the Secured Parties, a continuing security interest (the “Security Interest”) in all of such Grantor’s right, title and interest in, to and under: (i) all of the Trademarks owned by such Grantor and constituting Collateral, including, without limitation, those listed on Schedule I hereto and the goodwill of the business symbolized by the foregoing; (ii) all renewals of the foregoing; (iii) all income, royalties, damages, and payments then or thereafter due or payable with respect thereto, including, without limitation, damages, claims, and payments for past and future infringements or dilutions thereof; (iv) all rights to sue for past, present, and future infringements or dilutions of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and (v) all domestic rights corresponding to any of the foregoing ((i)-(v) collectively, the “Trademark Collateral”); and

WHEREAS, the Grantors have requested the Agent to release the Security Interest in the Trademark Collateral.

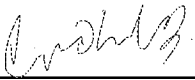
NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent, hereby (i) terminates the Trademark Security Agreement, (ii) releases, discharges, terminates and cancels the Security Interest in the Trademark Collateral, and (iii) re-assigns to each Grantor any right, title or interest it may have in the Trademark Collateral of such Grantor, in each case without recourse to the Agent and without representation or warranty of any kind.

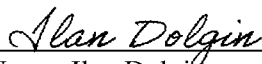
The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts, in each case at Grantor’s expense, as may be reasonably necessary to effect the release of the security interest in the Trademark Collateral contemplated hereby. Each Grantor, and any

successor to such Grantor (including any person or entity hereafter holding any right, title or interest in or to the Trademark Collateral of such Grantor), is hereby authorized to record this Release in the USPTO with respect to the Trademark Collateral of such Grantor.

IN WITNESS WHEREOF, the Agent has caused this Release to be executed and delivered by its duly authorized representatives as of the Effective Date.

**CREDIT SUISSE AG, CAYMAN ISLANDS  
BRANCH, as Collateral Agent**

By:   
Name: Vipul Dhadha  
Title: Authorized Signatory

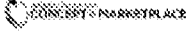

By:   
Name: Ilan Dolgin  
Title: Authorized Signatory

## SCHEDULE I

### United States Trademarks and Trademark Applications

I. Trademarks owned by AmeriLife Group, LLC:


Trademark	Application / Registration No.	Application / Registration Date	Applicant / Registered Owner
ABA	5114843	03-Jan-2017	AmeriLife Group, LLC
AGENT BENEFIT ASSOCIATION	4729349	28-Apr-2015	AmeriLife Group, LLC
AGENT UNIVERSITY	4973523	07-Jun-2016	AmeriLife Group, LLC
AGENT XCELERATOR	5367223	02-Jan-2018	AmeriLife Group, LLC
AGENT XCELERATOR and Design 	5377572	16-Jan-2018	AmeriLife Group, LLC
AMERILIFE	4348873	11-Jun-2013	AmeriLife Group, LLC
AMERILIFE	3751936	23-Feb-2010	AmeriLife Group, LLC
AMERILIFE	3707470	10-Nov-2009	AmeriLife Group, LLC
AMERILIFE (Stylized) <b>A M E R I L I F E</b>	4337582	21-May-2013	AmeriLife Group, LLC
AMERILIFE (Stylized) <b>A M E R I L I F E</b>	4416853	21-May-2013	AmeriLife Group, LLC
AMERILIFE (Stylized) <b>AmeriLife</b>	2749943	12-Aug-2003	AmeriLife Group, LLC
AU AGENT UNIVERSITY and Design 	4973533	07-Jun-2016	AmeriLife Group, LLC
INSURANCE MARKETING FOR AGENTS! WE'RE NOT JUST ANY INSURANCE MARKETING COMPANY. WE'RE YOUR INSURANCE MARKETING COMPANY!	4998737	12-Jul-2016	AmeriLife Group, LLC
LIFE DOESN'T WAIT, WHY SHOULD YOU?	5114842	03-Jan-2017	AmeriLife Group, LLC

Trademark	Application / Registration No.	Application / Registration Date	Applicant / Registered Owner
NAVIGATING THE WAY FROM CONCEPT MARKETPLACE and Design 	4641320	18-Nov-2014	AmeriLife Group, LLC
NAVIGATING THE WAY FROM CONCEPT TO MARKETPLACE	4641319	18-Nov-2014	AmeriLife Group, LLC
RATESOURCEONE	5181886	11-Apr-2017	AmeriLife Group, LLC
RATESOURCEONE and Design 	5205214	16-May-2017	AmeriLife Group, LLC
SILVER KEY	5365240	26-Dec-2017	AmeriLife Group, LLC
WE'RE NOT JUST ANY INSURANCE MARKETING COMPANY. WE'RE YOUR INSURANCE MARKETING COMPANY!	4998738	2-Jul-2016	AmeriLife Group, LLC
YOUR INSURANCE MARKETING COMPANY	4848134	03-Nov-2015	AmeriLife Group, LLC

II. Trademarks owned by AmeriLife Financial Advisors LLC:

Trademark	Application / Registration No.	Application / Registration Date	Applicant / Registered Owner
AMERILYZER	5558716	11-Sep-2018	AmeriLife Financial Advisors LLC

III. Trademarks owned by Agent Solutions, LLC:


Trademark	Application / Registration No.	Application / Registration Date	Applicant / Registered Owner
SAT	4575422	29-Jul-2014	Agent Solutions, LLC
SAT SUPERAGENT TOOLS and Design 	4575421	29-Jul-2014	Agent Solutions, LLC




IV. Trademarks owned by AL Marketing, LLC:

Trademark	Application / Registration No.	Application / Registration Date	Applicant / Registered Owner
LEADMAX	4409663	01-Oct-2013	AL Marketing, LLC

V. Trademarks owned by Intelliquote Insurance Services, LLC:

Trademark	Application / Registration No.	Application / Registration Date	Applicant / Registered Owner
1.800.LIFEINSURANCE	2562630	16-Apr-2002	Intelliquote Insurance Services, LLC
BE PREPARED FOR LIFE	5566173	18-Sep-2018	Intelliquote Insurance Services, LLC
INTELLIGENT DECISIONS FOR LIFE	5586748	16-Oct-2018	Intelliquote Insurance Services, LLC
INTELLIQUOTE	5586567	16-Oct-2018	Intelliquote Insurance Services, LLC
INTELLIQUOTE	3000184	27-Sep-2005	Intelliquote Insurance Services, LLC
INTELLIQUOTE and Design 	5586566	16-Oct-2018	Intelliquote Insurance Services, LLC

VI. Trademarks owned by Rawlings Insurance Services, LLC:

Trademark	Application / Registration No.	Application / Registration Date	Applicant / Registered Owner
CLASSIC GUARANTEE ANNUITY	4825567	06-Oct-2015	Rawlings Insurance Services, LLC
DALLAS FINANCIAL WHOLESALERS	4352939	18-Jun-2013	Rawlings Insurance Services, LLC
DFW and Design 	3097116	30-May-2006	Rawlings Insurance Services, LLC
EZ GUARANTEE	4853760	17-Nov-2015	Rawlings Insurance Services, LLC
EZ ONLINE AGENT CONTRACTING	3650012	07-Jul-2009	Rawlings Insurance Services, LLC

VII. Trademarks owned by Southwest Annuities Marketing, LLC:

Trademark	Application / Registration No.	Application / Registration Date	Applicant / Registered Owner
UNKEFER	4554379	24-Jun-2014	Southwest Annuities Marketing, LLC