

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM756666

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Azteca Milling, L.P.		09/15/2022	Limited Partnership: TEXAS
RECEIVING PARTY DATA			
Name:	Gruma, S.A.B. de C.V.		
Street Address:	Av. Fundadores 1003, Col. Alfareros		
City:	Monterrey, Nuevo Leon		
State/Country:	MEXICO		
Postal Code:	64753		
Entity Type:	sociedad anonima bursatil de capital variable: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4771240	EL SABOR Y AROMA DE NUESTRA TRADICIÓN TH	
CORRESPONDENCE DATA			
Fax Number:	9723789115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9728264436		
Email:	jmcdoCKET@fbfk.law		
Correspondent Name:	John Cone, FBFK		
Address Line 1:	2500 Dallas Parkway, Suite 600		
Address Line 4:	Plano, TEXAS 75093		
ATTORNEY DOCKET NUMBER:	5142.066.US		
DOMESTIC REPRESENTATIVE			
Name:	John Cone, FBFK		
Address Line 1:	2500 Dallas Parkway, Suite 600		
Address Line 4:	Plano, TEXAS 75093		
NAME OF SUBMITTER:	John M. Cone		
SIGNATURE:	/s/ John M. Cone		
DATE SIGNED:	09/21/2022		
Total Attachments: 2			

OP \$40.00 4771240

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ASSIGNMENT

WHEREAS, **AZTECA MILLING, L.P.**, Texas limited partnership, (hereinafter "Assignor"), is the owner of record of US Trademark Registration No. 4771240 for the mark EL SABOR Y AROMA DE NUESTRA TRADICIÓN THE AROMA AND TASTE OF TRADITION (hereinafter "the Mark");

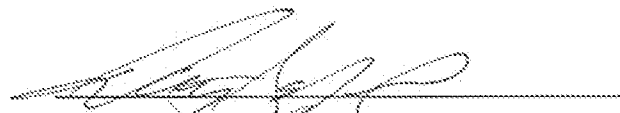
WHEREAS, **GRUMA, S.A.B. DE C.V.**, a Mexico sociedad anonima bursatil de capital variable, having its principal office or place of business at Av. Fundadores 1003, Col. Alfareros, Monterrey, Nuevo León, México 64753 (hereinafter "Assignee"), desires to acquire the right, title and interest in and to the Mark and the registration therefor, together with the goodwill of the business connected with the use of and symbolized by the Mark, including all common law trademark rights.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in and to the Mark and the registration therefor, together with the goodwill of the business connected with the use of and symbolized by the Mark, including all common law trademark rights, and the right to recover for any infringement of the Mark prior to this Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment, on this 15th day of September 2022.

AZTECA MILLING, L.P.

By: Gruma Azteca, Inc., its General Partner

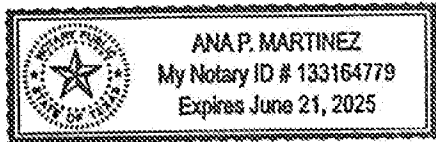


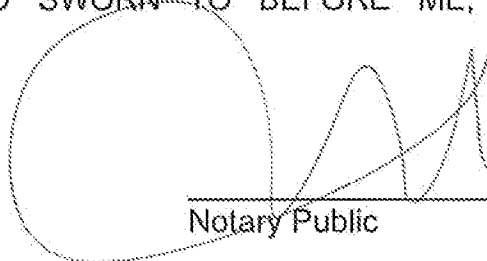
David A. Salazar Cavazos
Secretary of Gruma Azteca, Inc.

STATE OF Texas
COUNTY OF Dallas

BEFORE ME, the undersigned authority, on this day personally appeared David A. Salazar Cavazos and having been duly sworn by me, upon his oath states that he is Secretary of Gruma Azteca, Inc., General Partner of Azteca Milling, L.P., that he has read and understands the foregoing instrument, that he is authorized to execute said instrument, and acknowledged to me that he executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

SUBSCRIBED AND SWORN TO BEFORE ME, this 15th day of September, 2022.





Notary Public