

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM755367

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fox Infused, LLC		03/11/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	FOX IP, LLC		
Street Address:	2166 E. University Drive		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85281		
Entity Type:	Limited Liability Company: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97482116	FOX INFUSED	
CORRESPONDENCE DATA			
Fax Number:	3234262405		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3237416500		
Email:	GBP@pmlegal.law		
Correspondent Name:	Gregory B. Perleberg		
Address Line 1:	4223 Glencoe Avenue		
Address Line 2:	STE A220		
Address Line 4:	Marina del Rey, CALIFORNIA 90292		
NAME OF SUBMITTER:	09/14/2022		
SIGNATURE:	/GREGORY B PERLEBERG/		
DATE SIGNED:	09/15/2022		
Total Attachments: 6			
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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, Fox Infused, LLC, a Delaware limited liability company (hereinafter referred to as “Assignor”), with offices at 2166 E. University Drive, TEMPE, AZ 85281, is the owner of the intellectual properties as listed on Exhibit A attached hereto (the “IP”); and

WHEREAS, Assignor desires to assign the entire right, title and interest in and to the IP to FOX IP, LLC, an Arizona limited liability company, with offices at 2166 E. University Drive, TEMPE, AZ 85281 and its successors, assignees and designees, including a business entity to be formed (hereinafter referred to as “Assignee”), and Assignee desires to acquire the entire right, title and interest in and to the IP.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee the entire right, title and interest in and to the IP, together with the goodwill symbolized by such IP and all rights to recover for past, present and future infringements and all rights corresponding thereto throughout the world; the same to be held and enjoyed by Assignee for its own use and on its own behalf, and for its legal representatives and assigns, to the full end of the term for which the IP is granted, as fully and entirely as the same would have been held by Assignor had this Assignment of Intellectual Property and sale not been made.

IN WITNESS WHEREOF, the undersigned have signed this assignment as of this March 11, 2022.

/s/ MITCHELL FOX
(electronically signed)
President/Owner

EXHIBIT A

Trademark(s)/Service Mark(s)/Logos

Word Mark	FOX INFUSED
Goods and Services	IC 005. US 005 006 018 044 046 051 052. G & S: Nutraceutical preparations for the manufacture of supplements, namely, dietary supplements, nutritional supplements, sleep-aids, and mood maintenance tinctures. Wellness and cannabinoid-based products, namely, skin moisturizers used as cosmetics, bath soaps, beauty serums, and cosmetic skincare preparations; All-natural vegan-based moisturizing skin lotion; Bath and shower gels and salts not for medical purposes; Bath bombs; Bath gels; Bath oils for cosmetic purposes; Bath oils; Non-medicated bath salts and bath preparations; Beauty serums; Bergamot-based skin products, namely, skin moisturizers used as cosmetics, bath soaps, beauty serums, and cosmetic skincare preparations; body and beauty care cosmetics; Body oils; Coconut oil for cosmetic purposes; Cosmetic creams for skin care; Cosmetic creams; Cosmetic hand creams; Cosmetic massage creams; Cosmetic nourishing creams; Cosmetic oils for the epidermis; Cosmetic preparations for bath and shower; Cosmetic preparations for baths; Cosmetic preparations for body care; Cosmetic preparations for eyelashes; Cosmetic skin fresheners; Cosmetic sun oils; Cosmetic suntan lotions; Cosmetic tanning preparations; Face and body creams; Face creams for cosmetic use; Hair care preparations; Hair lotions; Non-medicated hair serums; non-medicated hand soaps; Lip balm; Lip balms; Liquid bath soaps; Non-medicated liquid soap; Lotions for cosmetic purposes; Body lotions; body creams; non-medicated body balms; Massage oils; Non-medicated bath preparations; Shaving preparations; Facial moisturizers; Non-medicated bath salts; Non-medicated herbal body care products, namely, body oils, salves, and lip balms; Non-medicated skin care preparations, non-medicated body care products deodorant for body care, cosmetic preparations for body care, lotions for body care; non-medicated toiletry preparation, and non-medicated skin care products, namely, skin lotions, skin moisturizers, massage oils, massage oil candles for cosmetic purposes, body oils, skin creams, body salves, body wash, shampoo, and hair conditioner; Oils for cosmetic purposes; Non-medicated personal care products, namely, body creams, body lotions, body sprays, body balms, body soaps, cosmetic oils, face oils, general purpose ointment being the non-medical purpose of the ointment or gels for, e.g., athletic rash ointment not for medical use; Plant and herb extracts sold as components of cosmetics; Hair pomades; After sun gel; Shampoos; Shaving balm; Non-medicated shea butter-based skincare preparations; Skin and body topical lotions, creams and oils for cosmetic use; Cosmetic skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Cosmetic skin care preparations; Skin care products, namely, non-medicated skin serum; Skin cleansers; Skin lotions; Skin moisturizer; Skin soap; Non-medicated hand soap; Sun Protector factor (SPF) spray mist being non-medicated sun screen preparations; Sunscreen; Suntan oils for cosmetic purposes; Tanning gels; Tanning oils; Sunscreen, lip balm, sunscreen cream, non-medicated sun soothing body lotion, non-medicated sun soothing aloe preparations for cosmetic purposes, non-medicated sunscreen preparations and lotion; Body butter, body lotion, body scrub, body cream, exfoliant creams, face cream, hand creams, hand lotions; Shower gel; Essential oils for personal use, hair shampoos and conditioners; Sun care lotions, sun block and sunscreen creams; some of the foregoing containing cannabidiol (CBD) derived from hemp with a delta-9 tetrahydrocannabinol (THC) concentration of not more than 0.3 percent on a dry weight basis. Wellness and cannabinoid-based products, namely, medicated moisturizers, medicated soaps, medicated serums for the treatment of face, hair, skin, lips, hands and feet, vaginal areas and jock itch areas, and medicated skincare products being medicated skin creams, medicated skin lotions, medicated skin toners; All-natural vegan-based medicated moisturizing skin lotion; Almond oil-based products, namely, medicated formulae for the treatment of face,

skin, hands, vaginal areas and jock itch areas, and moisturizers, medicated, soaps, medicated serums for the treatment of face, hair, skin, lips, hands and feet, vaginal areas and jock itch areas, and skincare products being medicated skin creams, medicated skin lotions, medicated skin-toners, medicated bath soaps in the form of bath balls and gels; Bergamot-based skin products, namely, medicated moisturizers, medicated soaps, medicated serums for the treatment of on face, hair, skin, lips, hands and feet, vaginal areas and jock itch areas, and medicated skincare products being medicated skin creams, medicated skin lotions, medicated skin toners; Body oils; Coconut oil for cosmetic purposes; Cosmetic creams for skin care; Cosmetic creams; Cosmetic hand creams; Cosmetic massage creams; Cosmetic nourishing creams; Cosmetic oils for the epidermis; Cosmetic preparations for bath and shower; Cosmetic preparations for baths; Cosmetic preparations for body care; Cosmetic preparations for eyelashes; Cosmetic skin fresheners; Cosmetic sun oils; Cosmetic suntan lotions; Cosmetic tanning preparations; Medicated Hair care preparations; Medicated Hair lotions; Medicated Lip balm; Medicated Lip balms; Medicated Liquid bath soaps; Medicated body lotions; Medicated Massage oils; Medicated shaving preparations; Medicated facial moisturizers; Medicated Shampoos; Medicated Shaving balm; Medicated Skin care preparations; Medicated Skin cleansers; Medicated Skin lotions; Medicated Skin moisturizer; Medicated Skin soap; Medicated Sunscreen; Medicated Sunscreen; Medicated lip balm; Medicated sunscreen cream; Medicated body lotion, medicated hand lotions; Medicated hair shampoos and medicated conditioners; Medicated Sun care lotions, Medicated sun block and Medicated sunscreen creams; Some the foregoing containing cannabidiol (CBD) derived from hemp with a delta-9 tetrahydrocannabinol (THC) concentration of not more than 0.3 percent on a dry weight basis. Development of pharmaceutical preparations, nutraceuticals, and medicines; Pharmaceutical and nutraceutical product development services; Research and development of new products for others; Drug and nutraceutical product discovery services; research and development for the nutraceutical, dietary supplement, and cosmetic industries; research and development of new food and beverage products and new food and beverage ingredients for others; Research on nutraceuticals and dietary supplements; Cosmetic research; testing of food ingredients and dietary supplements; Custom manufacture of nutraceuticals, dietary supplements, ingredients for the manufacture of food products, and cosmetic ingredients; Contract manufacturing in the field of nutraceuticals, dietary supplements, ingredients for the manufacture of food products, and cosmetic ingredients; Chemicals for use in the manufacture of nutraceuticals; Additives for use in the manufacture of nutraceuticals; Colorants for use in the manufacture of nutraceuticals; Herbal and botanical extracts for use in the manufacture of nutraceuticals; Thickening agents for use in the manufacture of nutraceuticals; Essential oils for use in the manufacture of nutraceuticals; Gummies being gummy candies; herbal tea; Tea extracts; Tea; some of the foregoing containing cannabidiol (CBD) which is naturally derived from hemp with a delta-9 tetrahydrocannabinol (THC) concentration of not more than 0.3 percent on a dry weight basis; Drinking water with vitamins; Drinking water; Energy drinks; Fruit smoothies; Sports drinks, namely, performance drinks; sodas; Sparkling water, Sports drinks, namely, recovery drinks; Sports drinks; Some of the foregoing containing cannabidiol (CBD) which is naturally derived from hemp with a delta-9 tetrahydrocannabinol (THC) concentration of not more than 0.3 percent on a dry weight basis. Plastic water bottles and pouches sold empty; Retail store services and online retail store services featuring art work, books, bracelets, cactus plants, clothing in the nature of hats, baseball caps, t-shirts, sweatshirts, hoodies and pullovers, clothing, namely, logo-wear in the nature of hats, baseball caps, t-shirts, sweatshirts, hoodies and pullovers, country/western attire, cowgirl and cowboy hats, urban wear, crystals, candles, earrings, gift cards, hammocks, healthy living books, homeopathic remedy books, incense, jewelry, massage rollers, natural alternatives books and necklaces; Retail store services and online retail store services featuring fragrances, inedible essential oils for cosmetic purposes, pet products, namely, non-medicated pet shampoos and non-medicated pet fragrances, non-medicated cosmetic preparations in the nature of pre-moistened cosmetic bamboo towelettes

impregnated with CBD essential oil, bath bombs, non-medicated bath salts, beauty face masks, non-medicated lip balm, non-medicated ointments for the skin, non-medicated salves for the skin, non-medicated shampoos, non-medicated bath soaps and non-medicated hand lotion; Belts; Belts made of leather; Boots; Canvas shoes; Caps being headwear; Caps with visors; Gloves; Gloves with conductive fingertips that may be worn while using handheld electronic touch screen devices; Hats; Hooded pullovers; Hooded sweatshirts; Hoodies; Jackets; Jackets incorporating backpacks; Muscle tops; Sandals; Scarves; Shirts; Shirts and short-sleeved shirts; Shoes; Shorts; Sleep masks; Sleeping garments; Socks; Sweat pants; Sweat shirts; Tank-tops; Underwear; Baseball caps; Bermuda shorts; Boxer briefs; Denim jackets; Fingerless gloves; Gift packages sold as a unit consisting primarily of a sweatshirt and also including a photo frame, a coffee mug, and a tote bag; Golf caps; Golf shirts; Golf shorts; Graphic T-shirts; Head scarves; Head sweatbands; Headbands against sweating; Headwear, namely, handkerchiefs, hankies, and face masks; Hooded sweat shirts; Jeans; Knit face masks being headwear; Knitted caps; Ladies' underwear; Leather jackets; Lingerie; Men's underwear; Motorcycle jackets; Neck scarves; Neck tube scarves; Outer jackets; Pajama bottoms; Short-sleeved or long-sleeved t-shirts; Skull caps; Sport shirts; Sports jackets; Swim wear for gentlemen and ladies; Swimming trunks; T-shirts; Tee shirts; Tee-shirts; Track jackets; Track pants; Track suits; Undershirts; Women's underwear; On-line retail store services featuring a wide variety of consumer goods of others; On-line retail store services featuring Pressurized beer growlers, flasks, custom flasks, leather wrapped flask, silicon glass flasks, beer can accessories, beer bottle accessories, whiskey bottle accessories, coffee maker accessories, growlers, cold brew coffee growers, copper beer growlers, powder coated beer growlers, stainless steel beer growlers, nitro chargers for UKEG nitro, nitro refill kits, nitro refill kit filters, nitro cold brew coffee makers, nitro cold brew coffee refill kits, nitro cold brew coffee repair kits, food grade CO2 cartridges, stainless steel pink glasses, beer can bar tools, beer darts games, beer ping pong ball games, beer bean bag games, beer card games, beer dice games, beer trivia games, beer board games; Computerized on-line retail store services in the field of Pressurized beer growlers, flasks, custom flasks, leather wrapped flask, silicon glass flasks, beer can accessories, beer bottle accessories, whiskey bottle accessories, coffee maker accessories, growlers, cold brew coffee growers, copper beer growlers, powder coated beer growlers, stainless steel beer growlers, nitro chargers for UKEG nitro, nitro refill kits, nitro refill kit filters, nitro cold brew coffee makers, nitro cold brew coffee refill kits, nitro cold brew coffee repair kits, food grade CO2 cartridges, stainless steel pink glasses, beer can bar tools, beer darts games, beer ping pong ball games, beer bean bag games, beer card games, beer dice games, beer trivia games, beer board games, some of which will support charitable causes and/or organizations. Jewelry supporting the causes contemplated by this Application, e.g., mood maintenance tinctures to help mitigate chronic migraines and other pain disorders. Dietary pet supplements in the form of pet treats; Dietary supplements for pets; Herbal tinctures for medical purposes; Nutritional supplements in the form of tinctures, gummies, gels, oils, topicals, concentrates and treats for dogs, cats and other animals; Retail store and online retail store services featuring pet foods, edible pet treats, edible pet treats for training purposes, pet toys, pet grooming supplies and pet waste disposal supplies, pet waste management kits comprising scoops for pet waste disposal, plastic bags and liners, and portable dispensers for plastic bags and liners sold as a unit, pet stain removers, pet shampoo, canned pressurized all-purpose cleaner to clean-up pet waste, wipes impregnated with cleansing preparations for pets, pet bowls, pet brushes; Scoops for the disposal of pet waste, dispensers for dog waste bags, fixed, not of metal, dog beds, plastic, sealable scented bags for pet waste, plastic sealable bags for pet food, pet collars, pet leashes, dog-related products, namely, bags for carrying pets, carry-all bags with spray bottles connectable to leashes, treat bags connectable to leashes sold as a unit, pet leash with specially adapted lights, and pet other accessories; Food and dietary supplements consisting of nutraceutical materials, namely, glutathione, Pyrroloquinoline quinone, Coenzyme Q10, and green coffee bean extract, and cannabinoid-based products, for human and animal use; Dietary

supplements for general health and well-being; Nutritional supplements and cannabinoid-based products for general health and well-being; Nutraceutical preparations for the treatment of the immune system and cardiovascular system; Oral vaporizers for the delivery of nutraceuticals cannabinoid-based products; Sprays for the delivery of nutraceuticals and cannabinoid-based products, namely, nasal sprays, buccal sprays; Suppositories for the delivery of nutraceuticals cannabinoid-based products, namely, oral suppositories, vaginal suppositories; Tablets for the delivery of nutraceuticals and cannabinoid-based products; Capsules for the delivery of nutraceuticals and cannabinoid-based products; Transdermal patches for the delivery of nutraceuticals, and cannabinoid-based products; Covid-19 and other contagious disease avoidance techniques and/or other healthy lifestyle and physical fitness choices. Agricultural services, namely, planting, growing, fertilizing, pruning and picking crops for others; farming services; All of the aforementioned services in the field of fully organic cannabis products solely derived from hemp with a delta-9 tetrahydrocannabinol (THC) concentration of not more than 0.3 percent on a dry weight basis; Consulting services in the fields of fitness and exercise; Personal fitness training services and consultancy; Physical fitness consultation; Physical fitness training of individuals and groups; Providing personal training and physical fitness consultation to corporate clients to help their employees make physical fitness, strength, conditioning, and exercise alterations in their daily living; Providing personal training and physical fitness consultation to individuals to help them make physical fitness, strength, conditioning, and exercise improvement in their daily living; Lights for use in growing plants; Light Emitting Diode (LED) plant grow light; Automated plant growing systems comprised of a pot, light emitting diode (LED) plant grow lights and automated controls therefor; Plant grow lights with integrated pots; Hydroponic seed starting equipment, kits, and accessories, comprising of growing containers, hydroponic fertilizers, seeds, substrate, drain components, and instructional materials; Aeroponic grow cabinet for growing plants in the nature of a closed environment with lights, exhaust system, water supply and automated control system; Hydroponics grow box in the nature of a closed environment equipped with lights, exhaust system, hydroponics growing container and odor control system; Seed cartridge comprised primarily of seeds for agricultural purposes and also including growing media, nutrients and growing supplements sold as a unit; Wine smokers' articles, namely, tobacco grinders, rolling papers, pipes, bong, lighters and ash trays, none of the foregoing for use with cannabis; Electronic cigarettes and oral vaporizers for smokers for use with cannabis oil extracts containing CBD derived from hemp containing no more than 0.3 percent THC (Delta-9 Tetrahydrocannabinol); Electronic cigarettes pre-filled with cannabis oil extract obtaining CBD derived from hemp containing no more than 0.3 percent THC (Delta-9 Tetrahydrocannabinol); Cartridges pre-filled with cannabis oil extracts for use with electronic oral vaping devices containing CBD derived from hemp containing no more than 0.3 percent THC (Delta-9 Tetrahydrocannabinol); Providing a website for registered users featuring blogs on the subjects of cannabis, cannabis news, cannabis activism, cannabis culture, cannabis patients, and cannabis consumers; Organization and arrangement of educational and instructional seminars and conferences in the field of cannabis; Educational services, namely, providing online non-downloadable webinars and online seminars in the field of cannabis business, cannabis management and cannabis licensing; Providing information and news in the field of current events relating to commercial, medical, legal, industrial, and cultural use of cannabis; providing on-line digital publications in the nature of blogs, articles, newsletters, and editorials in the field of cannabis and hemp via the internet; Conducting guided tours of farms; Providing facilities for outdoor recreation, namely, hiking, orienteering, mountain biking and running trails, horseback riding; Restaurant services; bed and breakfast inn services; Hotel services; none of the foregoing services are offered on farms. International cigar excursions

**Standard
Characters
Claimed**

Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 97482116
Filing Date June 29, 2022
Current Basis 1B
Original Filing Basis 1B
Owner (APPLICANT) FOX INFUSED, LLC LIMITED LIABILITY COMPANY DELAWARE c/o Perleberg McClaren LLP 4223 Glencoe Avenue, STE A220 Marina del Rey CALIFORNIA 90292
Attorney of Record Gregory B. Perleberg
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE