

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM756687

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genesis IP, LLC		09/09/2022	Limited Liability Company: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Genesis Eldercare Rehabilitation Services, LLC		
Street Address:	101 East State Street		
City:	Kennett Square		
State/Country:	PENNSYLVANIA		
Postal Code:	19348		
Entity Type:	Limited Liability Company: PENNSYLVANIA		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	5004582	VITALITY TO YOU	
Registration Number:	5009013	LOG ON! LIVE LONG!	
Registration Number:	4068278	TRANSFORMING THE PATIENT'S REHAB EXPERIE	
Registration Number:	4284204	GEN-CHI	
Registration Number:	5205349	LOG ON. LIVE LONG.	
Registration Number:	5205351	LOG ON TO LIVE LONG	
Registration Number:	5205352	LOG ON 2 LIVE LONG	
Registration Number:	4380667	VITALITY SPECIALISTS	
Registration Number:	5351414	BRINGING THE CLINIC TO YOU	
Registration Number:	4478474	BRAIN MATTERS	
Registration Number:	4478492	GET BUSY LIVING	
Registration Number:	4791016	VITALITY PLACE	
Registration Number:	5984721	WITH YOU EVERY BREATH OF THE WAY	
Registration Number:	4942467	VITAL CONNECTION	
Registration Number:	6450604	AGE IN MOTION	
Registration Number:	3290077	GENESIS R REHAB SERVICES	
Registration Number:	6605319	GEN-CHI	
Registration Number:	4211317	BALANCE IN ACTION	
Registration Number:	4230755	POWERBACK REHABILITATION	
		TRADEMARK	

OP \$565.00 5004582

Property Type	Number	Word Mark
Serial Number:	97388064	EVERYDAY SAFE LIVING
Serial Number:	97388096	EVERYDAY SAFE LIVING AT HOME
Serial Number:	97427613	POWERBACK

CORRESPONDENCE DATA

Fax Number: 4129459533

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4124718815

Email: assignments@webblaw.com

Correspondent Name: Kent E. Baldauf, Jr., The Webb Law Firm

Address Line 1: 420 Fort Duquesne Boulevard, Suite 1200

Address Line 2: One Gateway Center

Address Line 4: Pittsburgh, PENNSYLVANIA 15222

ATTORNEY DOCKET NUMBER:	04892-051659
NAME OF SUBMITTER:	Kent E. Baldauf, Jr., The Webb Law Firm
SIGNATURE:	/Kent E. Baldauf, Jr./
DATE SIGNED:	09/19/2022

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Genesis IP, LLC, a Pennsylvania limited liability company having a place of business at 101 East State Street, Kennett Square, Pennsylvania 19348 (hereinafter "ASSIGNOR"), owns the trademark registrations and applications identified on Exhibit A hereto (hereinafter "the Trademarks"),

AND, Genesis Eldercare Rehabilitation Services, LLC, a Pennsylvania limited liability company having a place of business at 101 East State Street, Kennett Square, Pennsylvania 19348 (hereinafter "ASSIGNEE"), desires to acquire the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks.

This Assignment is binding on the ASSIGNOR and its respective successors and assigns, and inures to the benefit of the ASSIGNEE and its successors and assigns.



Michael Berg
Assistant Secretary of Genesis IP, LLC

Dated: September 9, 2022

EXHIBIT A

Mark	Application No.
EVERYDAY SAFE LIVING	97/388,064
EVERYDAY SAFE LIVING AT HOME	97/388,096
POWERBACK	97/427,613

Mark	Registration No.
VITALITY TO YOU	5,004,582
Log On! Live Long!	5,009,013
TRANSFORMING THE PATIENTS REHAB EXPERIENCE	4,068,278
GEN-CHI	4,284,204
Log On. Live Long.	5,205,349
Log On to Live Long	5,205,351
Log On 2 Live Long	5,205,352
VITALITY SPECIALISTS	4,380,667
BRINGING THE CLINIC TO YOU	5,351,414
BRAIN MATTERS	4,478,474
GET BUSY LIVING	4,478,492
VITALITY PLACE	4,791,016
WITH YOU EVERY BREATH OF THE WAY	5,984,721
VITAL CONNECTION	4,942,467
AGE IN MOTION	6,450,604
GENESIS R REHAB SERVICES & Design	3,290,077
GEN-CHI	6,605,319
BALANCE IN ACTION	4,211,317
POWERBACK REHABILITATION	4,230,755