

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM755547

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deluxe Enterprise Operations, LLC		09/12/2022	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	Direct Checks Unlimited Sales, Inc.		
Street Address:	801 Marquette Avenue South		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55402		
Entity Type:	Corporation: COLORADO		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2417931	CHECKS UNLIMITED	
Registration Number:	2518249	CHECKS UNLIMITED	
Registration Number:	3355908	CHECKS.COM	
Registration Number:	4931360	DESIGNER CHECKS	
Registration Number:	3262397	DIRECT CHECKS UNLIMITED	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6123351799		
Email:	trademark.mpl@stinson.com		
Correspondent Name:	Ruth Rivard		
Address Line 1:	50 South Sixth Street		
Address Line 2:	Suite 2600		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Christine Larson		
SIGNATURE:	/Christine Larson/		
DATE SIGNED:	09/15/2022		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment"), effective as of the date of the last authorized signature shown below, is made by and between Deluxe Enterprise Operations, LLC, a Minnesota limited liability company, located at 801 Marquette Avenue South, Minneapolis, Minnesota 55402 ("Assignor"), and Direct Checks Unlimited Sales, Inc., a Colorado corporation, located at 801 Marquette Avenue South, Minneapolis, Minnesota 55402 ("Assignee").

WHEREAS, Assignor owns the Trademark Registrations identified on Exhibit A attached hereto (the "Marks"); and

WHEREAS, Assignor wishes to assign ownership of the Marks to Assignee and Assignee wishes to acquire the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Marks, and any registrations therefor, including the registrations identified on the attached Exhibit A, together with the goodwill of the business associated with the use of and symbolized by the Marks, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this Assignment had not been executed. Assignor further assigns, transfers, and conveys to Assignee the entire right, title, and interest in and to any and all causes of action and rights of recovery for past infringement of the Marks.
2. Assignor covenants and agrees to cooperate with Assignee so that Assignee may enjoy to the fullest extent the rights, title, and interest herein conveyed. Such cooperation shall include prompt execution of all papers prepared at the expense of Assignee which are deemed necessary or desirable by Assignee to perfect in it the rights, title, and interest conveyed in this Assignment.
3. The terms, covenants and provisions of this Assignment shall inure to the benefit of Assignee, its successors, assigns, and legal representatives, and shall be binding upon Assignor, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed on the dates noted below by their respective duly authorized representatives.

Deluxe Enterprise Operations, LLC
By: [Signature]
Name: Jeffrey L. Coffey
Title: Governor and Secretary
Date: 12 Sept 2022

Direct Checks Unlimited Sales, Inc.
By: [Signature]
Name: Jeffrey L. Coffey
Title: Sole Director and Secretary
Date: 12 Sept 2022

EXHIBIT A

Mark	Country	Registration Date	Registration No.
CHECKS UNLIMITED	United States	January 2, 2001	2,417,931
CHECKS UNLIMITED & Design 	United States	December 11, 2001	2,518,249
CHECKS.COM & Design 	United States	December 18, 2007	3,355,908
DESIGNER CHECKS & Design 	United States	April 5, 2016	4,931,360
DIRECT CHECKS UNLIMITED & Design 	United States	July 10, 2007	3,262,397