

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM756721

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kantar, LLC		08/10/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Dun & Bradstreet, Inc.		
Street Address:	5335 Gate Parkway		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32256		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2313362	BILL HARVESTING	
Registration Number:	2308675	BUSINESSWAVE	
CORRESPONDENCE DATA			
Fax Number:	3126165700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-616-5700		
Email:	esosnicki@leydig.com		
Correspondent Name:	Mark J. Liss		
Address Line 1:	180 North Stetson Avenue		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	291141/291140		
NAME OF SUBMITTER:	Mark J. Liss		
SIGNATURE:	/Mark J. Liss/		
DATE SIGNED:	09/21/2022		
Total Attachments: 4			
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TRADEMARK/SERVICE MARK ASSIGNMENT

This is a **TRADEMARK/SERVICE MARK ASSIGNMENT** made, entered into and effective as of August 10, 2022 from **KANTAR, LLC**, a Delaware limited liability company (“Assignor”), to **DUN & BRADSTREET, INC.**, a Delaware Corporation and its successors, assigns and legal representatives (“Assignee”).

WITNESSETH

WHEREAS, contemporaneously with the execution of this Trademark/Service Mark Assignment, Assignor and Assignee entered into that certain Asset Purchase Agreement dated of even date herewith (the “Purchase Agreement”);

WHEREAS, pursuant to the Purchase Agreement, Assignor desires to transfer to Assignee all of Assignee’s rights, title, and interest in and to the service marks that are set forth on **Exhibit A** hereto (collectively, the “Trademarks”).

NOW, THEREFORE, in consideration of ten dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor irrevocably, unconditionally and forever sells, assigns, transfers and conveys to Assignee all right, title and interest in and to the Trademarks, together with all goodwill of the business connected with the use of and symbolized by the Trademarks world-wide, and together with all common law rights, if any, and the registrations therefor as set forth in **Exhibit A** hereto, and together with all past, present and future claims and causes of action that could have been asserted by Assignor for damages and equitable and other relief by reasons of infringement, dilution and all other unlawful acts by third parties and/or Assignee of the Trademarks prior to execution of this Trademark/Service Mark Assignment, with the same right to sue for, and collect the same for Assignee’s own use, benefit and for the use and benefit of its successors, assigns or other legal representative, whether such actions could have been brought in Assignor’s name or in the names of others.


Nothing in this Trademark/Service Mark Assignment modifies, amendments, limits, curtails, or derogates from any of the terms, conditions, covenants, rights, and obligations in the Purchase Agreement.

Assignor and Assignee have executed this Trademark/Service Mark Assignment on the date indicated above.

ASSIGNOR:

KANTAR LLC

By: SUMMER (BC) BIDCO B LLC, its Sole Member

By: 

Christophe Jacobs van Merlen, Authorized
Representative

ASSIGNEE:

DUN & BRADSTREET, INC.

By: _____

Assignor and Assignee have executed this Trademark/Service Mark Assignment on the date indicated above.

ASSIGNOR:

KANTAR LLC

By: SUMMER (BC) BIDCO B LLC, its Sole Member

By: _____
Christophe Jacobs van Merlen, Authorized
Representative

ASSIGNEE:

DUN & BRADSTREET, INC.

By:  _____
Joe A. Reinhardt III, Chief Legal Officer and Director

Exhibit A
Trademarks

Mark	Office	Owner Name	Class	Registration No.	Status
BILL HARVESTING	USPTO	KANTAR LLC	35	U.S. Reg. No. 2,313,362	Registered
BUSINESSWAVE	USPTO	KANTAR LLC	35	U.S. Reg. No. 2,308,675	Registered