

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM756690

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hallmark Rehabilitation GP, LLC		09/09/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Genesis Eldercare Rehabilitation Services, LLC		
Street Address:	101 East State Street		
City:	Kennett Square		
State/Country:	PENNSYLVANIA		
Postal Code:	19348		
Entity Type:	Limited Liability Company: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3204969	HALLMARK REHABILITATION	
CORRESPONDENCE DATA			
Fax Number:	4129459533		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4124718815		
Email:	assignments@webblaw.com		
Correspondent Name:	Kent E. Baldauf, Jr., The Webb Law Firm		
Address Line 1:	420 Fort Duquesne Boulevard, Suite 1200		
Address Line 2:	One Gateway Center		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222		
ATTORNEY DOCKET NUMBER:	04892-154404		
NAME OF SUBMITTER:	Kent E. Baldauf, Jr., The Webb Law Firm		
SIGNATURE:	/Kent E. Baldauf, Jr./		
DATE SIGNED:	09/19/2022		
Total Attachments: 1			
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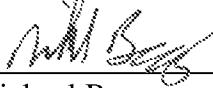
ASSIGNMENT

WHEREAS, Hallmark Rehabilitation GP, LLC, a Delaware limited liability company having a place of business at Suite 200, 27442 Portola Parkway, Foothill Ranch, California 92610 (hereinafter "ASSIGNOR"), owns U.S. Trademark No. 3,204,969 for HALLMARK REHABILITATION & Design (hereinafter "the Trademark"),

AND, Genesis Eldercare Rehabilitation Services, LLC, a Pennsylvania limited liability company having a place of business at 101 East State Street, Kennett Square, Pennsylvania 19348 (hereinafter "ASSIGNEE"), desires to acquire the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest in and to the Trademark, together with the goodwill of the business associated with and symbolized by the Trademark.

This Assignment is binding on the ASSIGNOR and its respective successors and assigns, and inures to the benefit of the ASSIGNEE and its successors and assigns.



Michael Berg
Assistant Secretary of Hallmark Rehabilitation GP, LLC

Dated 9-9-2022