

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM757219

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Maven Media Brands, LLC		02/18/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Arena Media Brands, LLC		
<b>Street Address:</b>	200 Vesey Street, 24th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10281		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6134540	BULL MARKET FANTASY	
<b>Registration Number:</b>	6318537	STREETLIGHTNING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2066826031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2066224900		
<b>Email:</b>	USTM.Docketing@SeedIP.com		
<b>Correspondent Name:</b>	Seed IP Law Group LLP		
<b>Address Line 1:</b>	701 5th Avenue, Suite 5400		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98104		
<b>ATTORNEY DOCKET NUMBER:</b>	631272.001		
<b>NAME OF SUBMITTER:</b>	Syed Abedi		
<b>SIGNATURE:</b>	/Syed Abedi/		
<b>DATE SIGNED:</b>	09/23/2022		
<b>Total Attachments: 1</b>			
source=Certificate of Amendment to The Arena Media Brands, LLC#page1.tif			

OP \$65.00 6134540

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 03:28 PM 02/18/2022  
FILED 03:28 PM 02/18/2022  
SR 20220596651 - File Number 7457593

**CERTIFICATE OF AMENDMENT**  
**OF**  
**CERTIFICATE OF FORMATION**  
**OF**  
**MAVEN MEDIA BRANDS, LLC**

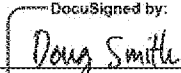
Maven Media Brands, LLC (the “Company”), a limited liability company duly organized and validly existing under the laws of State of Delaware, hereby certifies as follows:

1. The name of this limited liability company is “Maven Media Brands, LLC.”
2. The Certificate of Formation of the Company is hereby amended by striking out the first sentence thereof and by substituting in lieu thereof the following new first sentence:  
  
“The name of the limited liability company is The Arena Media Brands, LLC.”
3. This Certificate of Amendment of the limited liability company, which amends the provisions of the limited liability company’s Certificate of Formation, has been duly executed and is being filed in accordance with the Delaware Limited Liability Company Act (6 Del. C. § 18-202).
4. This amendment of the Certificate of Formation shall be effective on February 18, 2022.

Dated: February 18, 2022

“Managing Member”

THE ARENA GROUP HOLDINGS, INC.,  
A Delaware corporation,

By:   
Douglas Smith, Chief Financial Officer