

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM757689

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|---|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| First Quality Baby Products, LLC | | 08/30/2022 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | ALDI Inc. | | |
| Street Address: | 1200 N. Kirk Road | | |
| City: | Batavia | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60510 | | |
| Entity Type: | Corporation: ILLINOIS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 6653898 | TRUEAIR | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6302322889 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 6302322880 | | |
| Email: | trademarks@smithlandmeier.com | | |
| Correspondent Name: | Vincent J. Elders | | |
| Address Line 1: | 309 Hamilton Street, Suite E | | |
| Address Line 4: | Geneva, ILLINOIS 60134 | | |
| NAME OF SUBMITTER: | Vincent J. Elders | | |
| SIGNATURE: | /Vincent J. Elders/ | | |
| DATE SIGNED: | 09/27/2022 | | |
| Total Attachments: 1 source=Assignment#page1.tif | | | |

OP \$40.00 6653898

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective as of the 24 day of August, 2022 (the "Effective Date") by and between First Quality Baby Products, LLC a Delaware limited liability company with an office at 80 Cuttermill Road, Suite 500, Great Neck, New York 11021 ("Assignor") and ALDI Inc., an Illinois corporation with an office at 1200 N. Kirk Road, Batavia, Illinois 60510 ("Assignee"). Assignor and Assignee are herein referred to collectively as the "Parties."

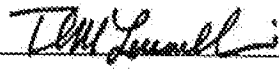
1. Assignor is the owner of all right, title and interest in the registered trademark TRUEAIR and all related goodwill (the "Mark").

2. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee, its successors and assigns, the entire right, title and interest in and to the Mark, together with the goodwill of the business connected with and symbolized by the Mark, and all income, royalties, damages and payments now or hereafter due or payable in respect to the Mark and all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement and/or dilution of the same.

3. Assignor hereby agrees to sign all additional lawful papers and to perform all other lawful acts which Assignee may reasonably request to make this Assignment fully effective.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed effective as of the Effective Date.

FIRST QUALITY BABY PRODUCTS, LLC

By: 
Name: Thomas M. Lucarelli
Title: Treasurer
Date: 8/30/2022