

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM757698

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Orveon Global Holdings Ltd.		08/08/2022	Company:
RECEIVING PARTY DATA			
Name:	Orveon Global US LLC		
Street Address:	500 Fifth Avenue, 26th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10110		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6790409	MAXIMIST	
CORRESPONDENCE DATA			
Fax Number:	2127088959		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	12127083460		
Email:	slebson@ladas.com		
Correspondent Name:	Scott J. Lebson		
Address Line 1:	1040 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 80995		
ATTORNEY DOCKET NUMBER:	A22TMA56901-US		
NAME OF SUBMITTER:	Scott J. Lebson		
SIGNATURE:	/sjl/		
DATE SIGNED:	09/27/2022		
Total Attachments: 3			
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UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, **Orveon Global Holdings Ltd.**, a company organized under the laws of England and Wales, with a business address at The Adelphi, 1-11 John Adam St., Floor 10, London WC2N 6HT, United Kingdom, [hereinafter the ASSIGNOR] has adopted and used the Trademark(s) registered in the United States Patent and Trademark Office:

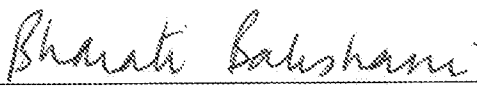
MAXIMIST **No. 6790409**

AND WHEREAS, **Orveon Global US LLC**, a limited liability company organized and existing under the laws of the State of Delaware, United States of America, located at 500 Fifth Avenue, 26th Floor, New York, New York 10110, United States of America, [hereinafter the "ASSIGNEE"] is desirous of acquiring the right, title and interest in and to the said trademark(s) and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents do sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark(s) and registration(s) thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark(s).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 8th day of August, 2022.

Orveon Global Holdings Ltd.

By 
Bharati Bakshani
Authorized Signatory

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto executed this instrument this 8th day of August, 2022.

Orveon Global US LLC

By 
Lanning G. Bryer
Authorized Signatory

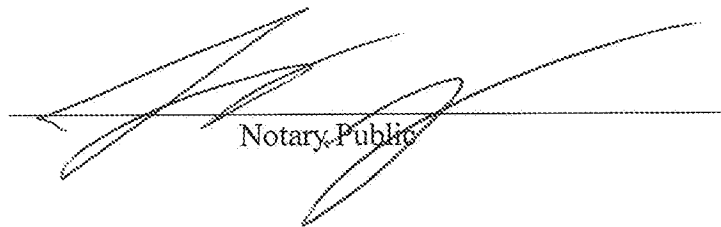
[See over for Notarial Acknowledgment]

TRADEMARK
REEL: 007856 FRAME: 0561

CORPORATE ACKNOWLEDGMENT

UNITED STATES OF AMERICA |
STATE OF NEW YORK | SS:
COUNTY OF NEW YORK |

On this 8th day of August, 2022, before me personally appeared **Bharati Bakshani**, to me known, who, being by me duly sworn, did depose and say that she is the **Authorized Signatory** of the company described in the foregoing instrument; that she executed said instrument on behalf of the said company; that she is authorized to execute an instrument of this nature by order of the Board of Directors of the company.


Notary Public

[Seal]

SCOTT J. LESSON
Notary Public, State of New York
No. 02184135172
Qualified in New York County
Commission Expires February 2, 2024

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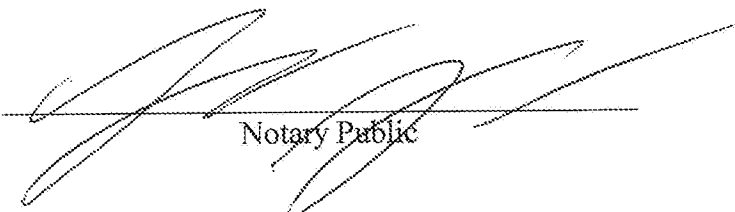
ASSIGNOR

TRADEMARK
REEL: 007856 FRAME: 0562

CORPORATE ACKNOWLEDGMENT

UNITED STATES OF AMERICA |
STATE OF NEW YORK | SS:
COUNTY OF NEW YORK |

On this 8th day of August, 2022, before me personally appeared Lanning G. Bryer, to me known, who, being by me duly sworn, did depose and say that he is the Authorized Signatory of the company described in the foregoing instrument; that he executed said instrument on behalf of the said company; and that he is authorized to execute an instrument of this nature.


Notary Public

[SEAL]

SCOTT L. LESSON
Notary Public, State of New York
No. 02123108173
Qualified in New York County
Commission Expires February 2, 2023

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ASSIGNEE