

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM758256

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	07/30/2004		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Creative Communications for the Parish		09/29/2022	Company: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bayard, Inc.		
<b>Street Address:</b>	977 Hartford Turnpike		
<b>Internal Address:</b>	Unit A		
<b>City:</b>	Waterford		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06385		
<b>Entity Type:</b>	Corporation: CONNECTICUT		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2732405	THE BEDBUG BIBLE GANG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5025610442		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	502-625-2887		
<b>Email:</b>	aberge@middletonlaw.com		
<b>Correspondent Name:</b>	Amy B. Berge		
<b>Address Line 1:</b>	401 S. Fourth St.		
<b>Address Line 2:</b>	Suite 2600		
<b>Address Line 4:</b>	Louisville, KENTUCKY 40202		
<b>NAME OF SUBMITTER:</b>	Amy B. Berge		
<b>SIGNATURE:</b>	/Amy B. Berge/		
<b>DATE SIGNED:</b>	09/29/2022		
<b>Total Attachments: 5</b>			
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## ACKNOWLEDGEMENT OF ASSIGNMENT OF TRADEMARK

THIS ACKNOWLEDGEMENT OF ASSIGNMENT ("ASSIGNMENT"), executed as of 9/29, 2022, is entered by and between Creative Communications for the Parish, with mailing address at 1564 Fencorp Drive, Fenton, Missouri 63026 ("Assignor"), and Bayard, Inc., a Connecticut corporation, whose address is 977 Hartford Turnpike, Unit A, Waterford, Connecticut 06385 ("Assignee").

### WITNESSETH:

WHEREAS, by asset purchase agreement dated July 30, 2004 ("Asset Purchase Agreement"), Assignee acquired the assets of Assignor, including Assignor's trademarks. An assignment of service marks and trademarks was simultaneously executed and recorded with the U.S. Trademark Office at Reel/Frame 004652/0038 (the "Prior Assignment");

WHEREAS, the Prior Assignment inadvertently failed to include U.S. Registration No. 2,732,405 which was acquired as part of the Asset Purchase Agreement;

WHEREAS, the parties desire to effectuate the assignment of U.S. Registration No. 2,732,405 as a matter of record before the U.S. Trademark Office;

WHEREAS, the parties agree to execute this Assignment to reflect the ownership of U.S. Registration No. 2,732,405, and all rights and title to said trademark used in the operation of Assignor's business, including all common law rights and the federal registration in and to the registration and mark as more particularly described in Exhibit A, attached hereto and incorporated herein by reference, (the "Assigned Mark");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

1. Assignment. Assignor does acknowledge the transfer of the Assigned Mark pursuant to the Asset Purchase and, to the extent not already conveyed, hereby irrevocably convey, transfer, and assign unto Assignee all of its right, title and interest in and to the Assigned Mark, together with the good will of the business symbolized by said mark, any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
2. Recordation and Further Actions. The Parties agree that this Assignment may be recorded with the U.S. Trademark Office or any other applicable state or federal government agencies. Assignor agrees to take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or

other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Mark to Assignee or any assignee or successor thereto.

3. Representations and Warranties. Assignor represents and warrants to Assignee that: (a) Assignor has the full power and authority to execute, deliver, and perform this Assignment; (b) Assignor is the owner of the Assigned Mark; (c) the Assigned Mark is valid, and, upon the execution of this Assignment, Assignor acknowledges Assignee's exclusive ownership of the Assigned Mark; (d) Assignor is not aware of any claims, whether or not asserted, that the Assigned Mark infringes upon the rights of any third party; (e) the Assigned Mark is free and clear of any and all liens and encumbrances and all claims of third parties; (f) there are no outstanding contracts, demands, commitments, or other agreements or arrangements under which Assignor is or may become obligated to sell, transfer, assign, or convey the Assigned Mark or the registration; (g) the execution and delivery of this Assignment by Assignor and the consummation of the transactions contemplated by it does not require any consent of any other person or entity; and (h) neither the execution or delivery of this Assignment, nor the consummation of the transactions contemplated by it, will result in a violation or breach of or constitute a default under any contract or commitment under which Assignor is obligated or any court order involving or any judgment binding on Assignor or the Assigned Mark.
4. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.
5. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
6. Governing Law. This Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Missouri, without giving effect to any choice or conflict of law provision or rule.
7. Entire Agreement. This Assignment constitutes the entire understanding and agreement between the Parties with regard to the transfer and assignment of the Assigned Mark. The language of all parts of this Assignment shall in all cases be construed as a whole, according to its fair meaning, and not strictly for or against either of the Parties. Any amendment, modification, or waiver of any term or provision of this Assignment must be in writing and signed by Assignor and Assignee to be effective. Any waiver of any term or provision of this Assignment must be in writing and will be effective only in the specific instance and for the specific purpose for which it is given.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment as of the date first written above.

Creative Communications for the Parish, Inc.

By: *David Dziena*

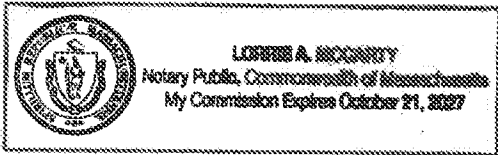
Printed Name: David Dziena

Title: Vice President, Publisher

*Massachusetts*  
STATE OF ~~MISSOURI~~ )  
COUNTY OF *Warren* ) SS:

Subscribed and sworn to before me by David Dziena this 27<sup>th</sup> day of September, 2022, on behalf of Assignor.

My Commission Expires: October 21, 2027



*Louise A. McDevitt*  
NOTARY PUBLIC

AC C E P T A N C E

The undersigned hereby declares that it has accepted the foregoing Assignment on behalf of Assignee.

BAYARD, INC.

By: *David Dziena*  
David M. Dziena  
Vice President of Publishing, Publisher

~~STATE OF CONNECTICUT~~ )  
STATE OF MASSACHUSETTS )  
COUNTY OF ) SS:

Subscribed and sworn to before me by David M. Dziema, Vice President of Publishing,  
Publisher, this 29 day of Sept, 2022.

My Commission Expires: October 21, 2027

[Signature]  
NOTARY PUBLIC

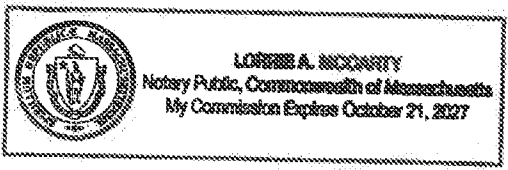


Exhibit A

ASSIGNED MARK

Federal Registration

Mark	Registration Dates	Class/Description
THE BEDBUG BIBLE GANG Reg. No.: 2,732,405 Disclaimer: "BIBLE"	Registered: July 1, 2003  Renewal Due: July 1, 2023	Class: 09 Prerecorded audiocassettes, videotapes and CD-ROMs featuring music, biblical information, and fictional stories