

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM769830

|   |                           |                       |                                  |
|---|---------------------------|-----------------------|----------------------------------|
| <b>SUBMISSION TYPE:</b>   | RESUBMISSION              |                       |                                  |
| <b>NATURE OF CONVEYANCE:</b>  | NUNC PRO TUNC ASSIGNMENT  |                       |                                  |
| <b>EFFECTIVE DATE:</b>  | 06/15/2021                |                       |                                  |
| <b>RESUBMIT DOCUMENT ID:</b>  | 900719454                 |                       |                                  |
| <b>CONVEYING PARTY DATA</b>   |                           |                       |                                  |
| <b>Name</b>   | <b>Formerly</b>           | <b>Execution Date</b> | <b>Entity Type</b>               |
| Whole Foods Market IP, L.P  |                           | 09/09/2022            | Limited Partnership:<br>DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |                           |                       |                                  |
| <b>Name:</b>  | Amazon Technologies, Inc. |                       |                                  |
| <b>Street Address:</b>  | 410 Terry Avenue North    |                       |                                  |
| <b>City:</b>  | Seattle                   |                       |                                  |
| <b>State/Country:</b>   | WASHINGTON                |                       |                                  |
| <b>Postal Code:</b>   | 98109                     |                       |                                  |
| <b>Entity Type:</b>   | Corporation: NEVADA       |                       |                                  |
| <b>PROPERTY NUMBERS Total: 1</b>  |                           |                       |                                  |
| <b>Property Type</b>  | <b>Number</b>             | <b>Word Mark</b>      |                                  |
| <b>Registration Number:</b>   | 6389679                   | TASTE OF PLACE        |                                  |
| <b>CORRESPONDENCE DATA</b>  |                           |                       |                                  |
| <b>Fax Number:</b>  |                           |                       |                                  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                           |                       |                                  |
| <b>Phone:</b>   | 512-482-6800              |                       |                                  |
| <b>Email:</b>   | ATXTrademarks@klgates.com |                       |                                  |
| <b>Correspondent Name:</b>  | Christopher L. Graff      |                       |                                  |
| <b>Address Line 1:</b>  | 2801 Via Fortuna          |                       |                                  |
| <b>Address Line 2:</b>  | Suite 650                 |                       |                                  |
| <b>Address Line 4:</b>  | Austin, TEXAS 78746       |                       |                                  |
| <b>NAME OF SUBMITTER:</b>   | Christopher L Graff       |                       |                                  |
| <b>SIGNATURE:</b>   | /cl graff/                |                       |                                  |
| <b>DATE SIGNED:</b>   | 11/23/2022                |                       |                                  |
| <b>Total Attachments: 1</b>   |                           |                       |                                  |
| source=Signed TASTE OF PLACE Assignment#page1.tif   |                           |                       |                                  |

ASSIGNMENT

WHEREAS, Whole Foods Market IP, L.P. n/k/a Whole Foods Market IP, Inc. ("Assignor"), a limited partnership organized and existing under the laws of Delaware with its principal place of business located at 550 Bowie Street, Austin, Texas 78703, USA has adopted, owns, and is using the following trademark (the "Mark") for which the following United States Trademark Registration has been obtained:

| Mark           | Reg. No.  | App. Filing Date | Classes |
|----------------|-----------|------------------|---------|
| TASTE OF PLACE | 6,389,679 | June 22, 2018    | 30, 35  |

WHEREAS, Amazon Technologies, Inc. ("Assignee"), a corporation organized and existing under the laws of Nevada with its principal place of business located at 410 Terry Avenue North, Seattle, Washington 98109, USA, is the successor to that portion of the ongoing and existing business to which the Mark pertains;

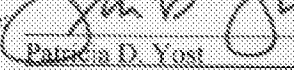
WHEREAS, Assignor desires to transfer, and assign all of its right, title, and interest in and to the Mark and the goodwill associated with the Mark and the above-referenced registration to Assignee, and Assignee wishes to accept such transfer and assignment;

WHEREAS, the Assignor wishes to herein memorialize said assignment and transfer of the Mark, together with all of the goodwill of the business associated with the Mark, to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title, and interest in and to the Mark and the registration thereof, together with the goodwill of the business symbolized by the Mark and that portion of the business to which the Mark pertains, effective as of June 15, 2021.

**ASSIGNOR:**

Whole Foods Market IP, L.P.  
n/k/a Whole Foods Market IP, Inc.

Signature:   
Name: Patricia D. Yost  
Title: Assistant Secretary  
Date: September 9, 2022