

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM757653

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Western Alliance Bank		09/26/2022	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	Whip Networks, Inc.		
Street Address:	1841 Centinela Avenue		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	86317392	WHIPCLIP	
Serial Number:	86317391	WHIPCLIP	
Serial Number:	97270822	THETVDB	
Serial Number:	97268684	WM DEMAND SCORE POWERED BY WHIP MEDIA	
Serial Number:	97268683	WM DEMAND SCORE	
Serial Number:	97188018	WHIP MEDIA EXCHANGE	
Serial Number:	97188014	WHIP MEDIA	
Serial Number:	97031520	TV TIME	
CORRESPONDENCE DATA			
Fax Number:	6172359493		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6179517790		
Email:	ronald.duvernay@ropesgray.com		
Correspondent Name:	Ronald M. Duvernay		
Address Line 1:	Prudential Tower, 800 Boylston Street		
Address Line 2:	Ropes & Gray LLP		
Address Line 4:	Boston, MASSACHUSETTS 02199-3600		
ATTORNEY DOCKET NUMBER:	115968-0007		
NAME OF SUBMITTER:	Ronald M. Duvernay		

CH \$215.00 86317392

SIGNATURE:	/r duvernay/
DATE SIGNED:	09/27/2022
Total Attachments: 6 source=Release 1 Agt#page1.tif source=Release 1 Agt#page2.tif source=Release 1 Agt#page3.tif source=Release 1 Agt#page4.tif source=Release 1 Agt#page5.tif source=Release 1 Agt#page6.tif	

TERMINATION AND RELEASE OF
INTELLECTUAL PROPERTY SECURITY AGREEMENT

This TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT (this "Termination"), dated as of September 26, 2022, is executed by Western Alliance Bank, an Arizona corporation ("Lender"), in favor of WHIP NETWORKS, INC., a Delaware corporation (the "Grantor"). All capitalized terms used in this Termination and not otherwise defined herein, shall have the respective meanings given to such terms in the IPSA (defined below).

RECITALS

A. Pursuant to that certain Intellectual Property Security Agreement, dated as of September 21, 2020 (as amended, restated, amended and restated or modified from time to time, the "IPSA"), by and between Grantor and Lender, Grantor granted to Lender a security interest in the IP Collateral (defined below).

B. The IPSA was recorded with the trademark division of the United States Patent and Trademark Office on April 25, 2022, at Reel/Frame 7701/0538, to evidence the security interest granted under the IPSA.

D. Lender agrees to execute this Termination in order to evidence the termination and release of its security interest in the IP Collateral specified below.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Lender hereby agrees as follows:

(a) Lender expressly terminates and releases and reassigns to Grantor, without warranty or recourse, any and all of Lender's right, title and interest in, to and under Grantor's intellectual property, including, without limitation, the following (collectively, the "IP Collateral"):

(i) any and all copyright rights, copyright applications, copyright registrations and like protections in each work of authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation the copyrights described in Exhibit A attached hereto (collectively, the "Copyrights");

(ii) any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

(iii) any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;

(iv) any and all trademark and service mark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation the trademarks described in Exhibit B attached hereto (collectively, the "Trademarks");

(v) any and all patents, patent applications and like protections including without limitation, improvements, divisions, continuations, renewals, reissues, extensions, re-examination

certificates, utility models, and continuations-in-part of the same, including without limitation the patents described in Exhibit C attached hereto (collectively, the "Patents");

(vi) any and all mask works or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");

(vii) any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(viii) any and all licenses or other rights to use any of the Copyrights, Patents, Trademarks or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(ix) any and all amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(x) any and all proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

(b) Lender represents and warrants that it has the full power and authority to execute this Termination.

(c) Lender authorizes and requests the patent and trademark divisions of the United States Patent and Trademark Office, and the United States Copyright Office, to record this Termination.

[Signature Page Follows]

IN WITNESS WHEREOF, Lender has executed and delivered this Termination as of the day and year first above written.

WESTERN ALLIANCE BANK


By: 
Name: Darren Gastrock
Title: Director

EXHIBIT A
COPYRIGHTS

None.

EXHIBIT B
TRADEMARKS

Mark/Title:	U.S. Serial Number	U.S. Registration Number	USPTO Reference Number	Filing Date
WHIPCLIP	86317392	4778727		07/21/2015
WHIPCLIP	86317391	4778726		07/21/2015
THE TV DB	97270822			2/16/2022
WM DEMAND SCORE POWERED BY WHIP MEDIA	97268684			2/15/2022
WM DEMAND SCORE	97268683			2/15/2022
WHIP MEDIA EXCHANGE	97188018			12/23/2021
WHIP MEDIA	97188014			12/23/2021
TV TIME	97031520			09/16/2021

EXHIBIT C

PATENTS

None.