

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM759484

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Direct Vet Marketing, Inc.		01/07/2022	Corporation:
RECEIVING PARTY DATA			
Name:	Direct Vet Marketing, LLC		
Street Address:	7 Custom House St		
Internal Address:	Suite 500		
City:	Portland		
State/Country:	MAINE		
Postal Code:	04101		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5076121	DVM DIRECT	
Serial Number:	87887762	VETS FIRST CHOICE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2077863566		
Email:	trademarks@brannlaw.com		
Correspondent Name:	Krista Charest		
Address Line 1:	113 Lisbon Street		
Address Line 2:	P.O. Box 3070		
Address Line 4:	Lewiston, MAINE 04243		
NAME OF SUBMITTER:	Stacy O. Stitham		
SIGNATURE:	/Stacy O. Stitham/		
DATE SIGNED:	10/06/2022		
Total Attachments: 2			
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OP \$65.00 5076121

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "DIRECT VET MARKETING, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "DIRECT VET MARKETING, INC." TO "DIRECT VET MARKETING, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF JANUARY, A.D. 2022, AT 10:45 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

4732310 8100V
SR# 20220057563

You may verify this certificate online at corp.delaware.gov/authver.shtml


Authentication: 202340763
Date: 01-07-22

TRADEMARK
REEL: 007860 FRAME: 0984

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY
COMPANY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is May 14, 2010.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Direct Vet Marketing, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Direct Vet Marketing, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
7th day of January, A.D. 2022.

By: 
Authorized Person

Name: Geoffrey Hadam
Print or Type