

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM759521

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chip Cookies, LLC		07/23/2021	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	CHIP IP HOLDER, LLC		
Street Address:	155 E 900 S #101		
City:	SALT LAKE CITY		
State/Country:	UTAH		
Postal Code:	84111		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5426232	CHIP	
Serial Number:	88577154	CHIP	
Serial Number:	90333673	CHIP HAPPENS	
Serial Number:	90339249	CHIP FLIP	
Serial Number:	90315269	OG	
CORRESPONDENCE DATA			
Fax Number:	8013281707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-533-9800		
Email:	rlturner@wnlaw.com		
Correspondent Name:	Workman Nydegger		
Address Line 1:	60 East South Temple, Suite 1000		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	22100.48		
NAME OF SUBMITTER:	David P. Johnson		
SIGNATURE:	/David P. Johnson/		
DATE SIGNED:	10/06/2022		

OP \$140.00 5426232

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Assignor, Chip Cookies, LLC, a Utah limited liability company, having an address of 155 E 900 S #101, Salt Lake City, UT 84111, owns the trademarks listed on the attached Schedule A and trademark rights in and to the trademarks (collectively, the "Marks");

WHEREAS, Assignee, Chip IP Holder, LLC, a Utah limited liability company, having an address of 155 E 900 S #101, Salt Lake City, UT 84111, is desirous of acquiring the entire right, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, hereby distributes, transfers, assigns, and otherwise conveys to Assignee, all of Assignor's right, title, and interest in and to each of the Marks, along with the goodwill symbolized or associated with the Marks, and all rights to proceeds of the foregoing, including without limitation, any rights of action by Assignor, and the right to take proceedings and seek and recover damages and all other available remedies, against third parties for past, present, or future infringement of the Marks.

Assignor agrees to execute and deliver at the request of Assignee, without additional consideration, all papers, instruments and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of Assignor's right, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession of control of Assignor.

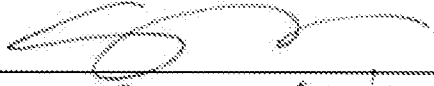
[Signature page follows]

[Signature Page to Trademark Assignment]

This TRADEMARK ASSIGNMENT shall be effective as of 23 July, 2021.

Dated 7/23/2021.

Chip Cookies, LLC (Assignor)

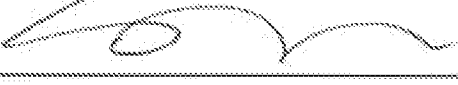


By: Sean Wilson

Title: Manager

Accepted 7/23/2021



Chip IP Holder LLC (Assignee)



By: Sean Wilson

Title: Manager

SCHEDULE A

Country	Serial No. / Reg. No.	Filed / Registered	Mark
US	5426232	20-Mar-2018	
US	88577154	13-Aug-2019	CHIP
US	90333673	20-Nov-2020	CHIP HAPPENS
US	90315269	12-Nov-2020	OG
US	90339249	24-Nov-2020	CHIP FLIP
	NA	NA	
	NA	NA	CHIP + CHILL
	NA	NA	CHIP AND CHILL
	NA	NA	CHIP CHIP HOORAY
	NA	NA	CHIP FACED
	NA	NA	CHIP MOBILE
	NA	NA	CHIP OF THE MONTH
	NA	NA	CHIP TIP
	NA	NA	CHIP YEAH
	NA	NA	COOKIES + CREAM CHIP
	NA	NA	DELIVERING HAPPINESS
	NA	NA	WE GIVE A CHIP