

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM759555

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	09/13/2022

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Seacret Spa LLC		10/03/2022	Limited Liability Company: ARIZONA

## RECEIVING PARTY DATA

<b>Name:</b>	Seacret Spa Ltd.
<b>Street Address:</b>	128 Arlozorov Street
<b>City:</b>	Tel Aviv
<b>State/Country:</b>	ISRAEL
<b>Postal Code:</b>	6209717
<b>Entity Type:</b>	Limited Company: ISRAEL

## PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
<b>Registration Number:</b>	6000529	SEACRET MINERALS FROM THE DEAD SEA
<b>Registration Number:</b>	4147145	SEACRET
<b>Registration Number:</b>	4398166	SEACRET
<b>Registration Number:</b>	5663911	SEACRET
<b>Registration Number:</b>	5663912	SEACRET MINERALS FROM THE DEAD SEA

## CORRESPONDENCE DATA

Fax Number: 6468780801

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 6468780800

Email: jzion@pearlcohen.com

Correspondent Name: Jacqueline Zion

Address Line 1: 7 Times Square, 19th Fl

Address Line 2: Pearl Cohen Zedek Latzer Baratz LLP

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 984409-38-01

## DOMESTIC REPRESENTATIVE

Name: Jacqueline Zion

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<b>Address Line 1:</b>	7 Times Square, 19th Fl
<b>Address Line 2:</b>	Pearl Cohen Zedek Latzer Baratz LLP
<b>Address Line 4:</b>	New York, NEW YORK 10036
<b>NAME OF SUBMITTER:</b>	Jaqueline Zion
<b>SIGNATURE:</b>	/JZ/
<b>DATE SIGNED:</b>	10/06/2022
<b>Total Attachments: 2</b> source=executed assignment#page1.tif source=executed assignment#page2.tif	

**TRADEMARK ASSIGNMENT**  
(NUNC PRO TUNC)

Whereas, Seacret Spa LLC, a Limited Liability Company of Arizona having a place of business at 8125 N. 86th Place, Scottsdale, Arizona 85258, ("ASSIGNOR") has adopted, owned and used the trademarks listed in Exhibit A (the "Marks"), registered in the U.S. Patent and Trademark Office; and

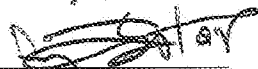
Whereas, Seacret Spa Ltd., a Limited Company of Israel, with its principal place of business at 128 Arlozorov Street, Tel Aviv, Israel 6209717, ("ASSIGNEE") is desirous of acquiring said mark and the registrations thereof;

Whereas, pursuant to and as set forth in that certain Asset Purchase Agreement between ASSIGNOR and ASSIGNEE dated September 13, 2022, ASSIGNOR assigns the Marks, the registrations thereof, and the goodwill associated therewith to ASSIGNEE;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR agrees that ASSIGNOR hereby assigned unto ASSIGNEE nunc pro tunc effective as of September 13, 2022 all right, title and interest in and to the Marks, the registrations thereof, together with all derivations thereof and including all goodwill associated therewith, whether based on common law or the laws of the various states, and the right (but not the obligation) to assert such registered trademarks and other assigned rights to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

In testimony Whereof, ASSIGNOR, as represented by one of its of officers, has signed this instrument this 3rd of October 2022.

Seacret Spa LLC

  
Signature


  
Name

EXHIBIT A  
Trademarks

Mark	Country	Class(es)	Application No.	Reg. No.
SEACRET MINERALS FROM THE DEAD SEA	USA	03	88485667	6000529
SEAcRet	USA	03	78598113	4147145
SEACRET	USA	08	78981469	4398166
SEACRET	USA	08	86886996	5663911
SEACRET MINERALS FROM THE DEAD SEA	USA	08	86887047	5663912