

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM764683

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CEO COACHING INTERNATIONAL, LLC		12/14/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CEO COACHING INTERNATIONAL, LLC		
Street Address:	1521 Alton Road, #360		
City:	Miami Beach		
State/Country:	FLORIDA		
Postal Code:	33139		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4895381	HEALTHY BUSINESS, HEALTHY LIFE	
CORRESPONDENCE DATA			
Fax Number:	7144277799		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	17144277000		
Email:	ipocdocket@swlaw.com		
Correspondent Name:	snell & wilmer llp (OC)		
Address Line 1:	600 Anton Boulevard, Suite 1400		
Address Line 4:	costa mesa, CALIFORNIA 92626		
NAME OF SUBMITTER:	ALBIN H. GESS		
SIGNATURE:	/Albin H. Gess/		
DATE SIGNED:	10/31/2022		
Total Attachments: 1			
source=70271-00500 Trademark Assignment - from California LLC to Delaware LLC#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of December 14, 2018, by and between CEO COACHING INTERNATIONAL, LLC, a California Limited Liability Company, having a place of business at 2 Yorkshire, Newport Beach, California 92660 ("Assignor") and CEO COACHING INTERNATIONAL, LLC, a Delaware Limited Liability Company, having a place of business at 1521 Alton Road, #360, Miami Beach, Florida 33139 ("Assignee").

- A. Assignor is the owner of the trademark "HEALTHY BUSINESS, HEALTHY LIFE", U.S. Registration No. 4,895,381 and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, domain name rights, causes of action, and the right to recover for past infringement (the "Trademark").
- B. Assignor has acquired goodwill in the portion of the business associated with and symbolized by the Trademark and has not abandoned the mark.
- C. Assignor desires to assign to Assignee all rights, title, and interest in and to the Trademark owned by Assignor along with the goodwill of the business associated with the trademark.

THEREFORE, Assignor hereby agree as follows:

(1) Assignor hereby conveys, sells, transfers and assigns to Assignee and to Assignee's successors, assigns and legal representatives, all of Assignor's rights, title and interest throughout the world in and to (a) mark "HEALTHY BUSINESS, HEALTHY LIFE" (b) United States Trademark Registration No 4,895,381, (c) all the good will of that portion of Assignor's business and/or businesses symbolized by the Trademark, together with (i) all income and royalties hereafter due or payable to Assignor with respect to the Trademark, (ii) all damages and payments for past or future infringements and misappropriations of the Trademark; and (iii) all rights to sue for past, present and future infringements and misappropriations of the Trademark, all for Assignee's own use and enjoyment (including, without limitation, the right to renew and/or apply for trademark and/or service mark registrations within or outside the United States based in whole or in part upon the Trademark, and including any priority right that may have arisen from Assignor's use of the Trademark and/or prior ownership of the Registration).

(2) Assignor agrees to execute any instruments and perform any acts which may be reasonably necessary to fully effectuate and record in any and all jurisdictions throughout the world the assignment of the rights, title and interest assigned to Assignee, and Assignee's successors, assigns and legal representatives, pursuant to this Assignment.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment as of the date first set forth above.

CEO COACHING INTERNATIONAL, LLC
(a California Liability Limited Company)

By: Mark Moses
Mark Moses, Managing Member