

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM760116

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OTG Experience, LLC		09/12/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bougie Brands, LLC		
Street Address:	1501 Lower State Road Ste 102		
City:	North Wales		
State/Country:	PENNSYLVANIA		
Postal Code:	19454		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	97581567	BOUGIE BRANDS	
Serial Number:	97204163	BOUGIEBELLY BRANDS	
Serial Number:	97204237	BOUGIEBELLY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jordan.lavine@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	Suite 100, 100 Front Street		
Address Line 4:	Conshohocken, PENNSYLVANIA 19428		
NAME OF SUBMITTER:	Jordan LaVine		
SIGNATURE:	/jordan lavine/		
DATE SIGNED:	10/10/2022		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** ("Assignment") is made and entered into as of September 12, 2022, by and between OTG Experience, LLC, a Delaware limited liability company ("Assignor") and Bougie Brands, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor owns the trademarks set forth on Schedule A attached hereto and incorporated herein by this reference, including all common law trademark rights in the marks and any applications and registrations therefor throughout the world (the "Marks");

WHEREAS, Assignee desires to acquire the Marks and Assignor desires to sell, transfer, convey and assign the Marks to Assignee.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Marks together with the goodwill associated with the Marks, including any trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.

2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Marks, including all foreign trademark offices.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

OTG EXPERIENCE, LLC

By: Christopher J. Redd
9DCB5D197D7E1A2214AC37577B9846BB
Christopher J. Redd, Vice President

ASSIGNEE

BOUGIE BRANDS, LLC

By: Christopher J. Redd
9DCB5D197D7E1A2214AC37577B9846BB
Christopher J. Redd, Vice President

SCHEDULE A

<u>Mark</u>	<u>Country</u>	<u>Reg. No.</u>
BOUGIE BRANDS	USA	97581567
BOUGIEBELLY BRANDS	USA	97204163
BOUGIEBELLY	USA	97204237