

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM760235

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PRUVIT VENTURES, INC.		08/30/2022	Corporation: TEXAS
PRUVIT HOLDINGS, INC.		08/30/2022	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EAST WEST BANK		
<b>Street Address:</b>	5001 SPRING VALLEY ROAD; SUITE 825W		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75244		
<b>Entity Type:</b>	National Banking Association: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 58</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5952667	#PRUVITEVERYDAY	
<b>Registration Number:</b>	5726528	100 C-MED DNA REPAIR	
<b>Registration Number:</b>	4477604	ARE YOU UP FOR THE CHALLENGE?	
<b>Registration Number:</b>	5733961	BETTER//BROTH	
<b>Registration Number:</b>	4502952	BODY BY VI CHALLENGE	
<b>Registration Number:</b>	4469100	BODY BY VI CHALLENGE	
<b>Registration Number:</b>	2219362	C-MED 100	
<b>Registration Number:</b>	5591730	HACKED	
<b>Registration Number:</b>	4857007	I CHALLENGE YOU	
<b>Registration Number:</b>	5088707	KETO KADEMY	
<b>Registration Number:</b>	5429333	KETO KALM	
<b>Registration Number:</b>	5532975	KETO N8 CHALLENGE	
<b>Registration Number:</b>	6044924	KETO REBOOT	
<b>Registration Number:</b>	5407598	KETO UP	
<b>Registration Number:</b>	5405676	KETO UP	
<b>Registration Number:</b>	6456185	KETO UP	
<b>Registration Number:</b>	5149540	KETO// KREME	
<b>Registration Number:</b>	4982207	KETO//OS	

CH \$1465.00 5952667

Property Type	Number	Word Mark
Registration Number:	6142130	KETO//OS MAX
Registration Number:	5846817	KETO//OS NAT
Registration Number:	6087046	KETO//OS PRO
Registration Number:	5904496	KETONE OPERATING SYSTEM
Registration Number:	5103403	KETONES IN EVERY CUP
Registration Number:	5367932	KETONES>GLUCOSE
Registration Number:	5570666	KETOPHAGY
Registration Number:	5601388	KIDS PURSUING BETTER
Registration Number:	6342153	M
Registration Number:	5660390	MAKE SHIFT HAPPEN
Registration Number:	6096865	MAX BHB
Registration Number:	5358112	MAX Q
Registration Number:	5476544	MCT 143
Registration Number:	6652800	MCT//143
Registration Number:	6048956	MITO//PLEX
Registration Number:	5905200	MITOP2Q
Registration Number:	5667227	N8 BIOAVAILABILITY BLEND
Registration Number:	5265053	N8TIVE SERIES
Registration Number:	6165601	NAT BLK FUSION
Registration Number:	5835116	NUTRI//KETO
Registration Number:	5031800	P
Registration Number:	5840018	PRO//TONE
Registration Number:	5044481	PRÜVIT
Registration Number:	5066181	PURE THERAPEUTIC KETONES
Registration Number:	6159277	SIGNAL//OS
Registration Number:	5771758	SUPER KETONES
Registration Number:	3594286	TOLD U SO
Registration Number:	4527134	VI=LIFE
Registration Number:	4527133	VI=LIFE
Registration Number:	4856050	VI=LIFE
Registration Number:	3297690	VI-PAK
Registration Number:	4308695	VISALUS
Registration Number:	4308696	VISALUS GO
Registration Number:	4308697	VISALUS PRO
Registration Number:	4332656	VISALUS VI-DEFY
Registration Number:	3603685	VI-SHAPE
Registration Number:	5138653	VI-SHAPE SUPERFOOD SHAKE
Registration Number:	3603686	VI-SLIM

Property Type	Number	Word Mark
Registration Number:	3603687	VI-TRIM
Registration Number:	4161486	VISALUS NEURO

**CORRESPONDENCE DATA**

**Fax Number:** 2142000853  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 2109787404  
**Email:** lori.lapidario@haynesboone.com  
**Correspondent Name:** Haynes and Boone, LLP - IP Section  
**Address Line 1:** 2323 Victory Avenue, Suite 700  
**Address Line 4:** Dallas, TEXAS 75219

<b>ATTORNEY DOCKET NUMBER:</b>	54237.84
<b>NAME OF SUBMITTER:</b>	Lori Lapidario
<b>SIGNATURE:</b>	/Lori Lapidario/
<b>DATE SIGNED:</b>	10/10/2022

**Total Attachments: 22**

- source=Pruvit - Intellectual Property Security Agreement 4864-2338-8700 [Execution Version]#page1.tif
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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT (as the same may be amended, restated, supplemented or otherwise modified from time to time, the “*Agreement*”), dated as of August 30, 2022, is made by and among PRUVIT VENTURES, INC., a Texas corporation (“*PV*”) and PRUVIT HOLDINGS, INC., a Texas Corporation (“*Holdings*” and together with PV and any other grantors from time to time party hereto, collectively, “*Grantors*”, and each individually a “*Grantor*”), and EAST WEST BANK, a California state bank on behalf of itself and its Affiliates (“*Secured Party*”).

### RECITALS:

WHEREAS, pursuant to that certain Credit Agreement, dated of even date herewith by and among PV (“*Borrower*”) and Secured Party (including all annexes, exhibits and schedules thereto, and as the same may be amended, restated, supplemented or otherwise modified from time to time, the “*Credit Agreement*”), Secured Party has agreed to extend certain loans to or for the direct or indirect benefit of Borrower; and

WHEREAS, Grantors are party to that certain Security Agreement, dated of even date herewith among Secured Party, PV, Holdings, and the other grantors party thereto (including all annexes, exhibits or schedules thereto, as from time to time further amended, restated, supplemented or otherwise modified, the “*Security Agreement*”); and

WHEREAS, pursuant to the Security Agreement, Grantors are required to execute and deliver to Secured Party this Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

**1. Definitions.** All initially capitalized terms used but not otherwise defined herein have the meaning given to them in the Security Agreement. All other undefined terms contained in this Agreement, unless the context indicates otherwise, shall have the meaning provided for by the Code to the extent the same are used or defined therein.

**2. Grant of Security Interest in Intellectual Property Collateral.** Each Grantor hereby unconditionally grants, assigns, and pledges to Secured Party, to secure the obligations under the Credit Agreement and the other Secured Obligations, a continuing security interest (referred to in this Agreement as the “*Security Interest*”) in all of such Grantor’s right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the “*Intellectual Property Collateral*”):

- (a) all of Grantor’s Patents, Patent applications, and Patent Licenses to which it is a party, including those referred to in Part A to Schedule I hereto;
- (b) all of Grantor’s Trademarks, Trademark applications, and Trademark Licenses to which it is a party, including those referred to in Part B to Schedule I hereto;

- (c) all of Grantor's Copyrights and Copyright Licenses to which it is a party, including those referred to in Part C to Schedule I hereto;
- (d) all goodwill, trade secrets, proprietary or confidential information, technical information, procedures, formulae, quality control standards, designs, operating and training manuals, customer lists, and other General Intangibles relating to the Intellectual Property covered by this Agreement; and
- (e) all Proceeds of the foregoing, including (i) any and all proceeds of any insurance, indemnity, warranty or guaranty payable to any Person from time to time with respect to any of the foregoing, (ii) any and all payments (in any form whatsoever) made or due and payable to any Person from time to time in connection with any requisition, confiscation, condemnation, seizure or forfeiture of all or any part of the foregoing by any governmental authority (or any Person acting under color of governmental authority), (iii) any claim of any Person against third parties for (A) past, present or future infringement or other violation of any Patent or published Patent application, or breach or other violation of any Patent License, (B) past, present or future infringement or other violation of any Copyright or breach or other violation of any Copyright License, (C) past, present or future infringement or dilution or other violation of any Trademark or breach or other violation of any Trademark License, or (D) injury to the goodwill associated with any Trademark or Trademark License, (iv) any recoveries by any Person against third parties with respect to any litigation or dispute concerning any of the foregoing, and (v) any and all other amounts from time to time paid or payable under or in connection with any of the foregoing, upon disposition or otherwise.

**3. Security for Secured Obligations.** This Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by Borrower, or any grantor under the Security Agreement, to Secured Party, whether or not they are unenforceable or not allowable due to the existence of an insolvency proceeding involving any Grantor.

**4. Security Agreement.** The Security Interest granted pursuant to this Agreement is granted in conjunction with the security interests granted to Secured Party pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of Secured Party with respect to the Security Interest in the Intellectual Property Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Agreement and the Security Agreement, the Security Agreement shall control.

**5. Counterparts.** This Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Agreement. Delivery of an executed counterpart of this Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed counterpart of this Agreement. Any party delivering an executed counterpart of this Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Agreement.

**[Remainder of Page Intentionally Left Blank  
Signature Page Follows]**

IN WITNESS WHEREOF, the parties have executed this Intellectual Property Security Agreement as of the date first set forth above.

GRANTORS:

PRUVIT VENTURES, INC.

By:   
Name: Jennifer Grace  
Title: Corporate Secretary

PRUVIT HOLDINGS, INC.

By:   
Name: Jennifer Grace  
Title: Corporate Secretary

**SCHEDULE I**

**to**

**INTELLECTUAL PROPERTY SECURITY AGREEMENT**



**(PART A)**


**PATENTS AND PATENT APPLICATIONS**

<b>Patent Description</b>	<b>Patent Number</b>	<b>Date of Patent</b>
Appetite Suppressant Composition	8455024	June 4, 2013
Dietary Composition and Method of Using the Same	8642095	February 4, 2014

(PART B)

TRADEMARKS AND TRADEMARK APPLICATIONS

Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
<u>#PRUVIT EVERYD AY</u>	Registered, January 7, 2020	Int'l Class: 05, 09, 16, 25 (Int'l Class: 05) Dietary and nutritional supplements (Int'l Class: 09) Downloadable electronic publications in the nature of brochures and magazines regarding health, fitness and nutrition and electronic publications, namely, brochures... (Int'l Class: 16) Printed publications in the nature of brochures and magazines regarding health, fitness and nutrition (Int'l Class: 25) Clothing, namely, t-shirts, shirts, tops, sweatshirts, pullovers, jerseys, vests, jackets, scarves, kerchiefs, head bands, wrist bands, socks, leg warmers, sleepwear,...	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5952667
<u>100 C- MED DNA REPAIR and Design</u>	Registered, April 16, 2019	Int'l Class: 05 (Int'l Class: 05) Vitamin supplement, namely, botanical extract of Cat's Claw	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	5726528

Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
				
<u>ARE YOU UP FOR THE CHALLE NGE?</u>	Registered, April 28, 2020 Office Status: Section 8 & 15-Accepted and Acknowledged	Int'l Class: 35 (Int'l Class: 35) Multi-level marketing business services; business consultation services, namely, providing support to enable individuals to manage the sale and distribution of dietary and nutritional supplements; charitable services in the nature of coordination of non-monetary contributions to charities and non-profit organizations; providing...	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, TX 75454 United States of America	4477604
<u>BETTER/ /BROTH</u>	Registered, April 23, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements in the nature of liquid and powder forms and packaged mixes for the preparation of soups containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	5733961
<u>BODY BY VI CHALLE NGE</u>	Registered, May 13, 2021 Office Status: Section 8 & 15-Accepted and Acknowledged	Int'l Class: 05, 32 (Int'l Class: 05) Nutritional and dietary supplements; powdered nutritional supplement drink mix; nutritional supplements, namely, an antioxidant drink mix; appetite suppressants (Int'l Class: 32)	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4502952

Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
		Non-alcoholic drinks, namely, energy shots		
<u>BODY BY VI CHALLE NGE</u>	Registered, September 22, 2020 Office Status: Section 8 & 15-Accepted and Acknowledge d	Int'l Class: 35 (Int'l Class: 35) Multi-level marketing services	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4469100
<u>C-MED 100 and Design</u>  <u>C-MED 100</u>	Renewed, October 31, 2018 Office Status: Registered and Renewed	Int'l Class: 05 (Int'l Class: 05) vitamin supplement, namely, botanical extract of cat's claw	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	2219362
<u>HACKE D</u>	Registered, October 23, 2018	Int'l Class: 16 (Int'l Class: 16) Printed and electronic publications regarding health, fitness, and nutrition	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5591730
<u>I CHALLE NGE YOU</u>	Registered, November 20, 2021 Office Status: Section 8 & 15-Accepted and	Int'l Class: 35 (Int'l Class: 35) multi-level marketing services	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4857007


Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
	Acknowledge d			
<u>KEIO KADEM Y</u>	Registered, November 22, 2016	Int'l Class: 41 (Int'l Class: 41) Education services, namely, providing live and recorded educational conferences, seminars and workshops in the field of physical fitness, health, nutrition and healthy lifestyle via an online website; Educational services, namely, providing online instruction in the field of physical fitness, health,...	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5088707
<u>KEIO KALM</u>	Registered, March 20, 2018	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements containing ketones; medicinal tea, namely, ketogenic tea	Pruvit Ventures, Inc. (Texas Corporation) 2509 Plantside Drive, LOUISVILLE, Kentucky 40299 United States of America	5429333
<u>KEIO NS CHALLE NGE</u>	Registered, August 7, 2018	Int'l Class: 05 (Int'l Class: 05) Kits consisting primarily of nutritional and dietary supplements and also containing printed nutritional supplement routines and containing information for accessing online coaching services, diet and fitness program	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	5532975

Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
		information, all of the foregoing sold as a unit		
<u>KETO</u> <u>REBOOT</u>	Registered, May 5, 2020	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, namely, combined dietary and nutritional supplements containing ketones to promote cellular detoxification	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	6044924
<u>KETO UP</u>	Registered, February 20, 2018	Int'l Class: 01 (Int'l Class: 01) Diagnostic reagents for in vitro use in biochemistry, clinical chemistry and microbiology	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	5407598
<u>KETO UP</u> <u>KETOUP</u>	Registered, February 20, 2018	Int'l Class: 01 (Int'l Class: 01) Diagnostic reagents for in vitro use in biochemistry, clinical chemistry and microbiology	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	5405676
<u>KETO UP</u>	Registered, August 17, 2021	Int'l Class: 05 (Int'l Class: 05) dietary and nutritional supplements containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	6456185

Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
<u>KEIO//</u> <u>KREME</u>	Registered, February 28, 2017	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, all containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5149540
<u>KEIO//O</u> <u>S</u>	Registered, June 21, 2016	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, all containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	4982207
<u>KEIO//O</u> <u>S MAX</u>	Registered, September 1, 2020	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements containing ketones; dietary and nutritional supplements in the form of sachets containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	6142130
<u>KEIO//O</u> <u>S NAI</u>	Registered, August 27, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5846817
<u>KEIO//O</u> <u>S PRO</u>	Registered, June 23, 2020	Int'l Class: 05 (Int'l Class: 05) dietary and nutritional supplements, all containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	6087046


Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
<u>KETONE OPERAT ING SYSTEM</u>	Registered, November 5, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	5904496
<u>KETONE S IN EVERY CUP</u>	Registered, December 20, 2016	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, all containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5103403
<u>KETONE S&gt;GLUC OSE</u>	Registered, January 2, 2018	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements containing ketones; dietary and nutritional supplements in the form of sachets containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5367932
<u>KEIOPH AGY</u>	Registered, September 25, 2018	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, namely, combined dietary and nutritional supplements to promote cellular detoxification	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5570666
<u>KIDS PURSUI NG BETTER</u>	Registered, November 6, 2018	Int'l Class: 41 (Int'l Class: 41) Educational services, namely, providing hands- on workshops and field trips in the fields of	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	5601388




Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
		helping kids develop skills and techniques in areas of leadership, interpersonal communications, personal confidence, science, health and wellness, contribution, and social responsibility		
<u>M and Design</u> 	Registered, May 4, 2021	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	6342153
<u>MAKE SHIFT HAPPEN</u>	Registered, January 22, 2019	Int'l Class: 41 (Int'l Class: 41) Education services, namely, providing live and recorded educational conferences, seminars and workshops in the field of physical fitness, health, nutrition and healthy lifestyle via an online website	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5660390
<u>MAX BHB</u>	Registered, July 7, 2020	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements being component parts of dietary and nutritional supplements; all of the aforementioned goods featuring Beta-	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	6096865

Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
		Hydroxybutyrate as an ingredient		
<u>MAX Q</u>	Registered, December 19, 2017	Int'l Class: 41 (Int'l Class: 41) Educational services, namely, conducting leadership training and education seminars, conferences and workshops in the field of physical fitness, health, nutrition and healthy lifestyle, and distribution of course materials in connection therewith in printed or electronic format	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	5358112
<u>MCT 143</u>	Registered, May 22, 2018	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, made in whole or substantial part of medium chain triglycerides	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5476544
<u>MCT//14</u> <u>3</u>	Registered, February 22, 2022	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, made in whole or substantial part of medium chain triglycerides	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	6652800

<b>Mark/ Name</b>	<b>Status/Status Date</b>	<b>Brief Goods/Services</b>	<b>Owner Information</b>	<b>Registrati on No.</b>
<u>MITO//P LEX</u>	Registered, May 5, 2020	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	6048956
<u>MITOP? Q</u>	Registered, November 5, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5905200
<u>N8 BIOAVA ILABILI TY BLEND</u>	Registered, January 29, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5667227
<u>N8TIVE SERIES</u>	Registered, August 15, 2017	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5265053
<u>NAT BLK FUSION</u>	Registered, September 29, 2020	Int'l Class: 05 (Int'l Class: 05) dietary and nutritional supplements being component parts of dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	6165601

Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
<u>NUTRI// KETO</u>	Registered, August 13, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	5835116
<u>P_____and Design</u>  	Registered, August 30, 2016	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5031800
<u>PRO//TO NE</u>	Registered, August 20, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	5840018
<u>PRUVIT</u>	Registered, September 20, 2016	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5044481
<u>PURE THERAP EUTIC KETONE S</u>	Registered, October 18, 2016	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements, all containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5066181

Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
<u>SIGNAL/ /OS</u>	Registered, September 22, 2020	Int'l Class: 05 (Int'l Class: 05) dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, TX 75454 United States of America	6159277
<u>SUPER KETONE S</u>	Registered, June 4, 2019	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements containing ketones	Pruvit Ventures, Inc. (Texas Corporation) 901 Sam Rayburn Highway, Melissa, Texas 75454 United States of America	5771758
<u>TOLD U SO</u>	Renewed, April 24, 2019 Office Status: Registered and Renewed	Int'l Class: 35 (Int'l Class: 35) providing an incentive awards program for high achievement distributors in the sale of healthy lifestyle products and services, and dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	3594286
<u>VI=LIFE and Design</u>  	Registered, December 14, 2020 Office Status: Section 8 & 15-Accepted and Acknowledge d	Int'l Class: 30 (Int'l Class: 30) Breakfast cereal, cereal based snack food [ ; foodstuffs for adding to cereal in the nature of toppings and mix-ins, namely, processed grains and rice puffs ]	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4527134
<u>VI=LIFE</u>	Registered, December 14, 2020 Office Status:	Int'l Class: 30 (Int'l Class: 30) Breakfast cereal, cereal based snack food [ ;	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN	4527133

Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
	Section 8 & 15-Accepted and Acknowledged	foodstuffs for adding to cereal in the nature of toppings and mix-ins, namely, processed grains and rice puffs ]	HIGHWAY, Melissa, Texas 75454 United States of America	
<u>VI=LIFE</u>	Registered, December 15, 2021 Office Status: Section 8 & 15-Accepted and Acknowledged	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements; powdered nutritional supplement drink mix; nutritional supplements, namely, an antioxidant drink mix; appetite suppressants; nutritional supplement shakes; vitamins	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4856050
<u>VI-PAK</u>	Renewed, September 27, 2017 Office Status: Registered and Renewed	Int'l Class: 05 (Int'l Class: 05) vitamin and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	3297690
<u>VISALU</u> <u>§</u>	Registered, April 26, 2019 Office Status: Section 8 & 15-Accepted and Acknowledged	Int'l Class: 05, 35 (Int'l Class: 05) vitamin and nutritional supplements (Int'l Class: 35) multi-level marketing business services	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4308695

Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
<u>VISALU</u> <u>S GO</u>	Registered, April 29, 2019 Office Status: Section 8 & 15-Accepted and Acknowledged	Int'l Class: 05, 32 (Int'l Class: 05) Dietary and nutritional supplements (Int'l Class: 32) Non-alcoholic drinks, namely, energy shots	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4308696
<u>VISALU</u> <u>S PRO</u>	Registered, April 29, 2019 Office Status: Section 8 & 15-Accepted and Acknowledged	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4308697
<u>VISALU</u> <u>S VI-</u> <u>DEFY</u>	Registered, May 11, 2019 Office Status: Section 8 & 15-Accepted and Acknowledged	Int'l Class: 05 (Int'l Class: 05) nutritional supplements; powdered nutritional supplement drink mix; nutritional supplements, namely, an antioxidant drink mix	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4332656
<u>VI-</u> <u>SHAPE</u>	Renewed, May 3, 2019 Office Status: Registered and Renewed	Int'l Class: 05 (Int'l Class: 05) dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	3603685

Mark/ Name	Status/Status Date	Brief Goods/Services	Owner Information	Registrati on No.
<u>VI- SHAPE SUPERF OOD SHAKE</u>	Registered, February 7, 2017	Int'l Class: 05 (Int'l Class: 05) meal replacement shake for weight loss purposes	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	5138653
<u>VI-SLIM</u>	Renewed, May 3, 2019 Office Status: Registered and Renewed	Int'l Class: 05 (Int'l Class: 05) dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	3603686
<u>VI-TRIM</u>	Renewed, May 3, 2019 Office Status: Registered and Renewed	Int'l Class: 05 (Int'l Class: 05) appetite suppressants	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	3603687
<u>VISALU S NEURO</u>	Registered, June 29, 2018 Office Status: Section 8 & 15-Accepted and Acknowledged	Int'l Class: 05 (Int'l Class: 05) Dietary and nutritional supplements	Pruvit Ventures, Inc. (Texas Corporation) 901 SAM RAYBURN HIGHWAY, Melissa, Texas 75454 United States of America	4161486



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None.