

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM760867

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Direct Vet Marketing, Inc.		01/07/2022	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Direct Vet Marketing, LLC		
<b>Street Address:</b>	7 Custom House Street		
<b>Internal Address:</b>	Suite 500		
<b>City:</b>	Portland		
<b>State/Country:</b>	MAINE		
<b>Postal Code:</b>	04101		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5089689	VETS FIRST CHOICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2077863566		
<b>Email:</b>	trademarks@brannlaw.com		
<b>Correspondent Name:</b>	Krista Charest		
<b>Address Line 1:</b>	113 Lisbon Street		
<b>Address Line 2:</b>	P.O. Box 3070		
<b>Address Line 4:</b>	Lewiston, MAINE 04243-3070		
<b>NAME OF SUBMITTER:</b>	Stacy O. Stitham		
<b>SIGNATURE:</b>	/Stacy O. Stitham/		
<b>DATE SIGNED:</b>	10/13/2022		
<b>Total Attachments: 2</b>			
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source=(DE) DVM Inc Certificate of Conversion (20220107) Filed#page2.tif			

OP \$40.00 5089689

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "DIRECT VET MARKETING, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "DIRECT VET MARKETING, INC." TO "DIRECT VET MARKETING, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF JANUARY, A.D. 2022, AT 10:45 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

4732310 8100V  
SR# 20220057563

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)


Authentication: 202340763  
Date: 01-07-22

**TRADEMARK**  
**REEL: 007866 FRAME: 0433**

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY  
COMPANY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is May 14, 2010.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Direct Vet Marketing, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Direct Vet Marketing, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
7th day of January, A.D. 2022.

By:   
Authorized Person

Name: Geoffrey Hadam  
Print or Type