

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM760880

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yes Way Rose, LLC		09/30/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	YWR Brand Holdings, LLC		
Street Address:	4307 Wickford Rd		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21210		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Serial Number:	87338223	YES WAY ROSÉ	
Serial Number:	90450897	FRENCH GIRL	
Serial Number:	90450893	PINK CRUSH	
Serial Number:	97180221	YES WAY CABERNET	
Serial Number:	97180217	YES WAY CHARDONNAY	
Serial Number:	97301403	YES WAY ROSÉ	
Serial Number:	97001842	YES WAY ROSÉ	
Serial Number:	97001846	YES WAY ROSÉ	
Serial Number:	97546063	YES WAY ROSÉ	
Registration Number:	5692487	YES WAY ROSÉ	
Registration Number:	5734397	SUMMER WATER	
Registration Number:	5387935	YES WAY ROSÉ	
Registration Number:	5387934	YES WAY ROSÉ	
Registration Number:	6632071	YES WAY ROSÉ	
Registration Number:	5780539	YES WAY ROSÉ	
Registration Number:	6486662	YES WAY ROSÉ	
Registration Number:	5930346	YES WAY ROSÉ	
Registration Number:	5973876	Y W R	
Registration Number:	5781221	YES WAY ROSÉ	

OP \$640.00 87338223

Property Type	Number	Word Mark
Registration Number:	5973892	YES WAY ROSÉ
Registration Number:	5222777	YES WAY ROSÉ
Registration Number:	5222776	YES WAY ROSÉ
Registration Number:	5037452	YES WAY ROSÉ
Registration Number:	4780231	YES WAY ROSÉ
Registration Number:	5973878	YES WAY ROSÉ

CORRESPONDENCE DATA

Fax Number: 2125939175
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 2129800120
Email: pto@fkks.com
Correspondent Name: Rachel Santori
Address Line 1: 28 Liberty St
Address Line 4: New York, NEW YORK 10005

NAME OF SUBMITTER:	Rachel Santori
SIGNATURE:	/Rachel Santori/
DATE SIGNED:	10/13/2022

Total Attachments: 12
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Schedule 5

Confirmatory Trademark Assignment
For Filing in International Trademark Offices

WHEREAS, this Confirmatory Trademark Assignment (the “**Assignment**”) is made as of September 30, 2022, by and between Yes Way Rose, LLC, a Delaware limited liability company (“**Assignor**”), and YWR Brand Holdings, LLC, a Delaware limited liability company (“**Assignee**”). Assignor and Assignee may individually be referred to herein as “**Party**” or together as “**Parties**”.

WHEREAS, Assignor owns the registrations and pending trademark applications listed in the attached Schedule 1 (the “**Assignor’s Marks**”);

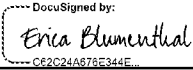
WHEREAS, this Assignment is being executed to facilitate the recordation of the assignment of live filings related to the Assignor’s Marks to Assignee in the relevant intellectual property offices as detailed in a long form agreement between the Parties dated September 30, 2022 (the “**Long Form Assignment**”);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

Pursuant to the terms of the Long Form Assignment, Assignor assigns to Assignee all of Assignor’s right, title, and interest in and to Assignor’s Marks including the trademark applications and registrations therefor in Schedule 1, together with all associated goodwill, and the portion of the Assignor’s ongoing and existing business to which the Assignor’s Marks pertain, and Assignee accepts said assignment.

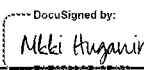
ASSIGNOR:

YES WAY ROSÉ, LLC

By: 
Name: Erica Blumenthal
Title: Co-Founder

ASSIGNEE:

YWR BRAND HOLDINGS, LLC

By: 
Name: Nikki Hujanir
Title: Co-Founder

Schedule 1
Trademarks

All trademarks and trade dress that are directly or indirectly owned, used, or controlled, or to be owned, used, or controlled, by Assignor that relate to the Business or that use the name "Yes Way Rose" or any name similar to "Yes Way Rose", including, but not limited to:

Trademark	App. No./Reg. No.	Filing Date	Registration Date	Country	Owner	Goods and Services	Status
Australia							
PINK CRUSH	RN: 2026433 AN: 2026433	July 30, 2019	July 30, 2019	Australia	Yes Way Rose, LLC	(Int'l Class: 33) Wine	Registered
YES WAY ROSE and Design	RN: 1944581 AN: 1944581	July 30, 2018	July 30, 2018	Australia	Yes Way Rose, LLC	(Int'l Class: 33) Wine	Registered
Canada							
YES WAY ROSE	RN: TMA1049893 AN: 1868051	November 15, 2017	August 19, 2019	Canada	Yes Way Rosé LLC	(Int'l Class: 03) Goods: Preparation for nails, namely nail polish. (Int'l Class: 04) Goods: Candles. (Int'l Class: 09) Goods: Sunglasses; cases adapted for mobile telephones. (Int'l Class: 16) Goods: Printed matter namely	Registered

Trademark	App. No./Reg. No.	Filing Date	Registration Date	Country	Owner	Goods and Services	Status
China							
YES WAY ROSE	RN: 33032644 AN: 33032644-33	August 22, 2018	July 14, 2019	China	耶薇玫瑰有限公司	(Int'l Class: 18) greeting cards. (Int'l Class: 18) Goods: Bags, namely tote bags. (Int'l Class: 21) Goods: Beverage glassware. (Int'l Class: 24) Goods: Textiles and substitutes for textiles, namely beach towels. (Int'l Class: 25) Goods: Clothing, namely t-shirts, sweatshirts, women's clothing; hats. (Int'l Class: 33) Goods: Alcoholic beverages, namely wine.	Registered
European Union							
FRENCH GIRL	RN: 018100166	July 29,	November	European	Yes Way Rosé, LLC	(Int'l Class: 33)	Registered

Trademark	App. No./Reg. No.	Filing Date	Registration Date	Country	Owner	Goods and Services	Status
	AN: 018100166	2019	22, 2019	Union	(Limited Liability Company Delaware)	Wine.	
YES WAY ROSÉ	RN: 018100163 AN: 018100163	July 29, 2019	November 22, 2019	European Union	Yes Way Rosé, LLC (Limited Liability Company Delaware)	(Int'l Class: 33) Hard cider; cider.	Registered
YES WAY ROSÉ	RN: 017880781 AN: 017880781	March 26, 2018	July 11, 2018	European Union	Yes Way Rosé, LLC (Limited Liability Company Delaware)	(Int'l Class: 33) Wine.	Registered
Hong Kong							
Yes Way Rose and Design	RN: 304503807 AN: 304503807	April 24, 2018	October 9, 2018	Hong Kong	Yes Way Rosé LLC	(Int'l Class: 33) Wine	Registered
United Kingdom							
YES WAY ROSÉ	AN: UK00917880781	March 26, 2018	July 11, 2018	United Kingdom	Yes Way Rosé, LLC (Company or Organisation Delaware)	(Int'l Class: 33) Wine.	Registered
YES WAY ROSÉ	AN: UK00918100163	July 29, 2019	November 22, 2019	United Kingdom	Yes Way Rosé, LLC (Company or Organisation Delaware)	(Int'l Class: 33) Hard cider; cider.	Registered
FRENCH GIRL	AN: UK00918100166	July 29, 2019	November 22, 2019	United Kingdom	Yes Way Rosé, LLC (Company or Organisation Delaware)	(Int'l Class: 33) Wine.	Registered
United States							
YES WAY	SN: 87338223	February		United	Yes Way Rose, LLC	(Int'l Class: 30)	Pending ¹

¹ Application filed as intent to use. A 5th Request for Extension of Time is due February 18, 2023.

Trademark	App. No./Reg. No.	Filing Date	Registration Date	Country	Owner	Goods and Services	Status
ROSÉ		16, 2017		States (Federal)	(Delaware Limited Liability Company)	chocolate; candies; ice cream	
FRENCH GIRL	SN: 90450897	January 6, 2021		United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 33) Wine of French origin	Pending ²
PINK CRUSH	SN: 90450893	January 6, 2021		United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 33) Wine	Pending ³
YES WAY CABERNET	SN: 97180221	December 20, 2021		United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 33) Wine	Pending ⁴
YES WAY CHARDONNAY	SN: 97180217	December 20, 2021		United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 33) Wine	Pending ⁵
YES WAY ROSÉ	SN: 97301403	March 8, 2022		United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 28) Pet toys; toys for pets	Pending ⁶

² Application filed as intent to use. A 2nd Request for Extension of Time is due October 12, 2022.

³ Application filed as intent to use. A 2nd Request for Extension of Time is due October 12, 2022.

⁴ Application filed as intent to use.

⁵ Application filed as intent to use.

⁶ Application filed as intent to use.

Trademark	App. No./Reg. No.	Filing Date	Registration Date	Country	Owner	Goods and Services	Status
YES WAY ROSE	SN: 97001842	August 30, 2021		United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 02) Paints	Pending ⁷
YES WAY ROSE	SN: 97001846	August 30, 2021		United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 14) Jewelry	Pending ⁸
YES WAY ROSE	SN: 97546063	August 12, 2022		United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 24) Beach towels	Pending ⁹
YES WAY ROSE	RN: 5692487 SN: 87476476	June 6, 2017	March 5, 2019	United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 21) Beverage glassware	Registered
SUMMER WATER	RN: 5734397 SN: 87345015	February 22, 2017	April 23, 2019	United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 24) towels	Registered
YES WAY ROSE	RN: 5387935 SN: 87238684	November 16, 2016	January 23, 2018	United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 04) Candles	Registered
YES WAY ROSE	RN: 5387934 SN: 87238671	November 16, 2016	January 23, 2018	United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 25) Hats, Baseball Caps	Registered
YES WAY	RN: 6632071	February	February 1,	United	Yes Way Rose, LLC	(Int'l Class: 30)	Registered


⁷ Application filed as intent to use.

⁸ Application filed as intent to use.

¹⁰ Application filed as intent to use.

⁹ Application filed as intent to use.

¹⁰ Application filed as intent to use.

Trademark	App. No./Reg. No.	Filing Date	Registration Date	Country	Owner	Goods and Services	Status
ROSÉ	SN: 90513375	5, 2021	2022	States (Federal)	(Delaware Limited Liability Company)	Cupcakes	
YES WAY ROSÉ (Stylized)	RN: 5780539 SN: 88190561	November 12, 2018	June 18, 2019	United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 25) Clothing, namely, T-shirts and sweatshirts	Registered
YES WAY ROSÉ							
YES WAY ROSÉ	RN: 6486662 SN: 88190569	November 12, 2018	September 14, 2021	United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 21) non-electric portable coolers; insulated sleeve holders for beverage bottles, cans and cups	Registered
YES WAY ROSÉ (Stylized)	RN: 5930346 SN: 88190553	November 12, 2018	December 10, 2019	United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 33) Wine	Registered
YES WAY ROSÉ							
Y W R and Design 	RN: 5973876 SN: 88190564	November 12, 2018	January 28, 2020	United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 33) Wine	Registered
YES WAY ROSÉ	RN: 5781221 SN: 88197362	November 16, 2018	June 18, 2019	United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 35) On-line retail store services featuring a wide	Registered

Trademark	App. No./Reg. No.	Filing Date	Registration Date	Country	Owner	Goods and Services	Status
YES WAY ROSE	RN: 5973892 SN: 88197250	November 16, 2018	January 28, 2020	United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 16) Stationery; blank journals	Registered
YES WAY ROSE	RN: 5222777 SN: 87227978	November 7, 2016	June 13, 2017	United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 16) greeting cards	Registered
YES WAY ROSE	RN: 5222776 SN: 87227975	November 7, 2016	June 13, 2017	United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 03) nail polish	Registered
YES WAY ROSE	RN: 5037452 SN: 86622545	May 7, 2015	September 6, 2016	United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 09) Cases for mobile phones (Int'l Class: 24) Beach towels (Int'l Class: 25) Graphic T-shirts; hooded sweat shirts; long-sleeved shirts; shirts; short-sleeved shirts; short-sleeved or long-sleeved T-shirts; short-sleeved shirts; sweat shirts; T-shirts; tee shirts;	Registered

Trademark	App. No./Reg. No.	Filing Date	Registration Date	Country	Owner	Goods and Services	Status
YES WAY ROSE	RN: 4780231 SN: 86297204	June 1, 2014	July 28, 2015	United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	wearable garments and clothing, namely, shirts; women's clothing, namely, shirts, dresses, skirts, blouses (Int'l Class: 33) Rose wine; wine (Int'l Class: 18) Tote bags	Registered
YES WAY ROSE	RN: 5973878 SN: 88190664	November 12, 2018	January 28, 2020	United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 21) Drinkware; cups	Registered
FRENCH GIRL	SN: 87475577	June 5, 2017		United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 33) wine of French origin	Abandoned
PINK CRUSH	SN: 87475587	June 5, 2017		United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 33) Wine	Abandoned
SUMMER WATER	SN: 87345026	February 22, 2017		United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 21) plastic water bottles sold empty; aluminum water bottles sold empty;	Abandoned

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Trademark	App. No./Reg. No.	Filing Date	Registration Date	Country	Owner	Goods and Services	Status
SUMMER WATER	SN: 87345013	February 22, 2017		United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 18) umbrellas	Abandoned
SUMMER WATER	SN: 87345003	February 22, 2017		United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 04) Candles	Abandoned
SUMMER WATER	SN: 87345021	February 22, 2017		United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 25) Clothing, namely, shirts and hats	Abandoned
SUMMER WATER	SN: 87345007	February 22, 2017		United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 16) Paper goods, namely, stickers; notecards; stationery; notebooks; pencils; pencil holders; coasters made of cardboard	Abandoned
SUMMER	SN: 87344996	February		United	Yes Way Rosé, LLC	(Int'l Class: 09)	Abandoned

Trademark	App. No./Reg. No.	Filing Date	Registration Date	Country	Owner	Goods and Services	Status
WATER		22, 2017		States (Federal)	(Delaware Limited Liability Company)	magnets	
YES WAY ROSÉ	SN: 87238681	November 16, 2016		United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 09) Eyewear, namely, sunglasses	Abandoned
YES WAY ROSÉ	SN: 88540741	July 26, 2019		United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 33) hard cider	Abandoned
YES WAY ROSÉ	SN: 87831950	March 13, 2018		United States (Federal)	Yes Way Rose, LLC, Dba Yes Way Rosé (United States Individual) Yes Way Rose, LLC, Dba Yes Way Rosé (United States Individual)	(Int'l Class: 02) Paints	Abandoned
YES WAY ROSÉ	SN: 87831935	March 13, 2018		United States (Federal)	Yes Way Rose, LLC (Delaware Limited Liability Company)	(Int'l Class: 03) Cosmetics, namely, perfumes and non-medicated soaps	Abandoned
YES WAY ROSÉ	SN: 87831946	March 13, 2018		United States (Federal)	Yes Way Rose, LLC, Dba Yes Way Rosé (United States Individual) Yes Way Rose, LLC, Dba Yes Way Rosé (United States Individual)	(Int'l Class: 14) Jewelry	Abandoned

Trademark	App. No./Reg. No.	Filing Date	Registration Date	Country	Owner	Goods and Services	Status
YES WAY CANDÉ	SN: 88190574	November 12, 2018		United States (Federal)	Individual) Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 30) Candy; Chocolate	Abandoned
SUMMER WATER	RN: 4867142 SN: 86636818	May 20, 2015	December 8, 2015	United States (Federal)	Yes Way Rosé, LLC (Delaware Limited Liability Company)	(Int'l Class: 18) Tote bags (Int'l Class: 25) T-shirts	Cancelled

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RECORDED: 10/13/2022