

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM760914

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cannella Media DTC, LLC		10/06/2022	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MCQUEEN LLC		
<b>Street Address:</b>	4117 HILLSOBORO PIKE		
<b>Internal Address:</b>	SUITE 103-251		
<b>City:</b>	NASHVILLE		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37215		
<b>Entity Type:</b>	Limited Liability Company: TENNESSEE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85147683	RELION GROUP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4142386594		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4142871505		
<b>Email:</b>	pbergin@vonbriesen.com		
<b>Correspondent Name:</b>	Patrick M Bergin		
<b>Address Line 1:</b>	411 E. Wisconsin Avenue		
<b>Address Line 2:</b>	Suite 1000		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>NAME OF SUBMITTER:</b>	Patrick M. Bergin		
<b>SIGNATURE:</b>	/Patrick M. Bergin/		
<b>DATE SIGNED:</b>	10/13/2022		
<b>Total Attachments: 1</b>			
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**EXHIBIT A TO ASSET PURCHASE AGREEMENT****TRADEMARK ASSIGNMENT**

WHEREAS, **Cannella Media DTC, LLC** a company organized and existing under the laws of Delaware, with an office at 848 Liberty Drive, Burlington, Wisconsin (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademark registered in the United States Patent and Trademark Office:

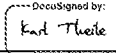
Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
RELION GROUP	85/147,683	10/7/2010	3,970,426	5/31/2011

AND WHEREAS, MCQUEEN LLC a company organized and existing under the laws of State of Tennessee with an office at 4117 Hillsboro Pike, Suite 103-251, Nashville, TN 37215 (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof.

NOW, THEREFORE, in consideration of the covenants, promises and conditions contained in the Asset Purchase Agreement and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, absolutely and forever, all of its right, title and interest, whether under statute or at common law, in and to the said trademark and trademark registration, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark, and all registrations and pending applications therefor, and all rights to obtain renewals, reissues and extensions or registrations or other legal protections pertaining thereto, in the United States of America and in all countries throughout the world (if and to the extent any such rights exist outside the United States of America), together with all rights to sue in equity or at law for any and all infringements or other impairments of said trademark occurring prior to the date of this Assignment, including the right to receive and retain the proceeds and damages relating to those infringements and other impairments

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 6<sup>th</sup> day of October, 2022.

**Assignor – Cannella Media DTC, LLC**

By: DocuSigned by:  
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Title: CFO