

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM760936

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RADISSON HOSPITALITY BELGIUM BV/SRL		08/11/2022	Private Limited Liability Company: BELGIUM
RECEIVING PARTY DATA			
Name:	CHOICE HOTELS INTERNATIONAL, INC.		
Street Address:	1 Choice Hotels Circle		
City:	Rockville		
State/Country:	MARYLAND		
Postal Code:	20850		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Registration Number:	3831820	COUNTRY INN & SUITES	
Registration Number:	5474371	COUNTRY INN & SUITES	
Registration Number:	1495546		
Registration Number:	4464044		
Registration Number:	6228673	PP	
Registration Number:	2165600	PARK INN	
Registration Number:	2893191	PARK INN	
Registration Number:	6163797	PARK INN	
Registration Number:	5889151	PARK INN	
Registration Number:	6304229	PARK INN	
Registration Number:	1680670	PARK PLAZA	
Registration Number:	2853709	PARK PLAZA	
Registration Number:	0920862	RADISSON	
Registration Number:	2786788	RADISSON	
Registration Number:	4070968	RADISSON BLU	
Registration Number:	4070967	RADISSON BLU	
Registration Number:	6396892	RADISSON COLLECTION	
Registration Number:	6435755	RADISSON INDIVIDUALS	
Registration Number:	1555298	RADISSON PLAZA HOTEL	

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Property Type	Number	Word Mark
Registration Number:	5119730	RADISSON RED
Registration Number:	5125322	RADISSON RED
Registration Number:	5119731	RADISSON RED
Registration Number:	6403818	RC RADISSON COLLECTION
Registration Number:	5526403	RED RADISSON
Registration Number:	5526404	RED RADISSON
Registration Number:	5712831	RED RADISSON

CORRESPONDENCE DATA

Fax Number: 6126324444

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6126323449

Email: trademark@lathropgpm.com,ashley.bennettewald@lathropgpm.com,tiffany.oxendine@

Correspondent Name: Ashley Bennett Ewald, LATHROP GPM LLP

Address Line 1: 80 South 8th Street

Address Line 2: 500 IDS Center

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Ashley M. Bennett Ewald
SIGNATURE:	/Ashley M. Bennett Ewald/
DATE SIGNED:	10/13/2022

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this “**Assignment**”), dated as of August 11, 2022, is entered into between RADISSON HOSPITALITY BELGIUM BV/SRL, a Belgium private limited liability company with its principal place of business at Avenue du Bourget 44, B-1130 Brussels, Belgium (“**Assignor**”), and CHOICE HOTELS INTERNATIONAL, INC., a Delaware corporation with its principal place of business at 1 Choice Hotels Circle, Rockville, MD 20850 United States of America (“**Assignee**”).

Recitals

- A. Assignor is the owner of or applicant for the trademarks and service marks listed on **Schedule A** (the “**Marks**”). Assignor owns and has a bona fide intent to use the marks for which there are pending Intent-to-Use applications for U.S. federal registration.
- B. Assignor assigned the Marks to Assignee pursuant to the Radisson Trademark Assignment Agreement between Assignor and Assignee dated August 11, 2022 (the “**Trademark Assignment**”), and the parties are executing this short form agreement for recordation with the appropriate governmental authorities. Assignee is acquiring the business of the Assignor in connection with which Assignor has a bona fide intent to use the marks for which there are pending Intent-to-Use applications for federal registration.

Assignment

In consideration of the above recitals and other good and valuable consideration paid in connection with the Trademark Assignment (the receipt and sufficiency of which the parties expressly acknowledge), the parties agree as follows:

Assignor hereby transfers and assigns to Assignee absolutely all its right, title, and interest in and to the Marks, including:

- (a) all registrations and applications for registration of the Marks in any country, including any renewals and extensions of any registration that is or may be secured;
- (b) the absolute entitlement to any registered trademarks or service marks granted pursuant to any of the applications comprised in the Marks;
- (c) all statutory and common law rights attaching to the Marks, together with the good will of the business relating to the goods and/or services in respect of which the Marks are registered or used; and
- (d) the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any profits or damages recovered) in respect of any infringement, or any other cause of action (including passing off and dilution) arising from ownership, of any of the Marks whether occurring before, on or after the date of this Assignment.

The parties have executed this Assignment as of the date first written above.

**Assignor: RADISSON HOSPITALITY
BELGIUM BV/SRL**

By: 
Name: Eva-Maria Erauw
Title: Director

**Assignee: CHOICE HOTELS
INTERNATIONAL, INC.**

By: _____
Name: Jeff Lobb
Title: Deputy General Counsel and Assistant
Secretary

TRADEMARK ASSIGNMENT

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Recitals

- A. Assignor is the owner of or applicant for the trademarks and service marks listed on Schedule A (the "Marks"). Assignor owns and has a bona fide intent to use the marks for which there are pending Intent-to-Use applications for U.S. federal registration.
- B. Assignor assigned the Marks to Assignee pursuant to the Radisson Trademark Assignment Agreement between Assignor and Assignee dated August 11, 2022 (the "Trademark Assignment"), and the parties are executing this short form agreement for recordation with the appropriate governmental authorities. Assignee is acquiring the business of the Assignor in connection with which Assignor has a bona fide intent to use the marks for which there are pending Intent-to-Use applications for federal registration.

Assignment

In consideration of the above recitals and other good and valuable consideration paid in connection with the Trademark Assignment (the receipt and sufficiency of which the parties expressly acknowledge), the parties agree as follows:

Assignor hereby transfers and assigns to Assignee absolutely all its right, title, and interest in and to the Marks, including:

- (a) all registrations and applications for registration of the Marks in any country, including any renewals and extensions of any registration that is or may be secured;
- (b) the absolute entitlement to any registered trademarks or service marks granted pursuant to any of the applications comprised in the Marks;
- (c) all statutory and common law rights attaching to the Marks, together with the good will of the business relating to the goods and/or services in respect of which the Marks are registered or used; and
- (d) the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any profits or damages recovered) in respect of any infringement, or any other cause of action (including passing off and dilution) arising from ownership, of any of the Marks whether occurring before, on or after the date of this Assignment.

The parties have executed this Assignment as of the date first written above.

**Assignor: RADISSON HOSPITALITY
BELGIUM BV/SRL**

**Assignee: CHOICE HOTELS
INTERNATIONAL, INC.**

By: _____
Name: Eva-Maria Erauw
Title: Director

By: _____
Name: Jeff Lotb
Title: Deputy General Counsel and Assistant Secretary

Schedule A

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE
COUNTRY INN & SUITES	United States of America	77/911,652	Jan 14, 2010	3,831,820	Aug 10, 2010
COUNTRY INN & SUITES & Design (Modern)	United States of America	87/626,338	Sep 28, 2017	5,474,371	May 22, 2018
Flower Design	United States of America	73/693,995	Nov 6, 1987	1,495,546	Jul 5, 1988
Flower Design (Modern)	United States of America	85/852,534	Feb 18, 2013	4,464,044	Jan 7, 2014
Interlocking PP Design	United States of America	88/248,113	Jan 3, 2019	6,228,673	Dec 22, 2020
PARK INN	United States of America	75/272,566	Apr 10, 1997	2,165,600	Jun 16, 1998
PARK INN & Rainbow Design	United States of America	78/226,722	Mar 18, 2003	2,893,191	Oct 12, 2004
PARK INN & Rainbow Design (Short) (B&W)	United States of America	88/837,547	Mar 17, 2020	6,163,797	Sep 29, 2020
PARK INN & Rainbow Design (short) (color)	United States of America	88/301,935	Feb 14, 2019	5,889,151	Oct 22, 2019
PARK INN & Rainbow Design (short) (Maroon Color)	United States of America	88/837539	Mar 17, 2020	6,304,229	Mar 30, 2021
PARK PLAZA	United States of America	73/828,742	Oct 2, 1989	1,680,670	Mar 24, 1992
PARK PLAZA & Design (Three Trees Above)	United States of America	78/244,289	May 1, 2003	2,853,709	Jun 15, 2004
RADISSON	United States of America	72/333,849	Jul 28, 1969	920,862	Sep 21, 1971
RADISSON & Design	United States of America	75/916,583	Feb 11, 2000	2,786,788	Nov 25, 2003

MARK	COUNTRY	APP. NO.	DATE FILED	REG. NO.	REG. DATE
RADISSON BLU	United States of America	77/659,460	Jan 29, 2009	4,070,968	Dec 13, 2011
RADISSON BLU & Design (color)	United States of America	77/659,455	Jan 29, 2009	4,070,967	Dec 13, 2011
RADISSON COLLECTION	United States of America	87/708,762	Dec 5, 2017	6,396,892	Jun 22, 2021
RADISSON COUNTRY INN & SUITES	United States of America	97079780	Oct 18, 2021		
RADISSON INDIVIDUALS	United States of America	90/021,244	Jun 25, 2020	6,435,755	Jul 27, 2021
RADISSON INN & SUITES	United States of America	97079772	Oct 18, 2021		
RADISSON INN & SUITES (Stylized)	United States of America	97118613	Nov 10, 2021		
RADISSON PLAZA HOTEL	United States of America	73/771,436	Dec 27, 1988	1,555,298	Sep 5, 1989
RADISSON RED	United States of America	86/081,021	Oct 2, 2013	5119730	Jan 10, 2017
RADISSON RED	United States of America	86/745,892	Sep 2, 2015	5,125,322	Jan 17, 2017
RADISSON RED & Design (color)	United States of America	86/081,025	Oct 2, 2013	5,119,731	Jan 10, 2017
RC RADISSON COLLECTION & Design	United States of America	87/709,052	Dec 5, 2017	6,403,818	Jun 29, 2021
RED RADISSON	United States of America	87/708,820	Dec 5, 2017	5,526,403	Jul 24, 2018
RED RADISSON & Design (Rounded Corners)(color)	United States of America	87/709,059	Dec 5, 2017	5,526,404	Jul 24, 2018
RED RADISSON & Design (Square Corners) (Color)	United States of America	88/015,783	Jun 26, 2018	5,712,831	Apr 2, 2019

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