

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM761039

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release (Reel 7040 / Frame 0001)		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Citibank, N.A.		10/11/2022	Bank: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	A.C. Nielsen (Argentina) S.A.		
<b>Street Address:</b>	85 Broad Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10004		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	ACN Holdings Inc.		
<b>Street Address:</b>	85 Broad Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10004		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	A. C. Nielsen Company, LLC		
<b>Street Address:</b>	85 Broad Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10004		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>Name:</b>	ACNielsen Corporation		
<b>Street Address:</b>	85 Broad Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10004		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	ACNielsen eRatings.com		
<b>Street Address:</b>	85 Broad Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		

OP \$3740.00 60061848

<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	ART Holding, L.L.C.
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	Athenian Leasing Corporation
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	CZT/ACN Trademarks, L.L.C.
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	eXelate, Inc.
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	Gracenote Digital Ventures, LLC
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	Gracenote, Inc.
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	Gracenote Media Services, LLC

<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	Nielsen Audio, Inc.
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	Nielsen Finance Co.
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	Nielsen International Holdings, Inc.
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	Nielsen Mobile, LLC
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	Nielsen UK Finance I, LLC
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	NMR Investing I, Inc.
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK

<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Corporation: DELAWARE
<b>Name:</b>	The Nielsen Company (US), LLC
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	NetRatings, LLC
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	VNU Marketing Information, Inc.
<b>Street Address:</b>	85 Broad Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10004
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 149**

Property Type	Number	Word Mark
<b>Serial Number:</b>	60061848	
<b>Serial Number:</b>	71563626	NIELSEN
<b>Serial Number:</b>	72232581	VIEWERS IN PROFILE
<b>Serial Number:</b>	72232582	VIP
<b>Serial Number:</b>	72449313	ARBITRON
<b>Serial Number:</b>	73034025	ARBITRON
<b>Serial Number:</b>	73139266	RADAR
<b>Serial Number:</b>	73148539	STREET TALK
<b>Serial Number:</b>	73237008	DMA
<b>Serial Number:</b>	73671551	NET*FACTS
<b>Serial Number:</b>	73749277	CONSUMER CLOUT
<b>Serial Number:</b>	74038692	QUALIZIP
<b>Serial Number:</b>	74308651	AD*VIEWS
<b>Serial Number:</b>	74519201	NSS
<b>Serial Number:</b>	74538833	CHANNEL GUIDE
<b>Serial Number:</b>	74540702	LOCALMOTION

Property Type	Number	Word Mark
Serial Number:	74621716	NSI
Serial Number:	75151532	@PLAN
Serial Number:	75276354	SORENSEN VIDEO
Serial Number:	75339316	US EXPRESS
Serial Number:	75346109	FRESH FACTS
Serial Number:	75348845	RESEARCHTV
Serial Number:	75351537	EZ TV
Serial Number:	75385045	NETRATINGS
Serial Number:	75412299	BRANDFX
Serial Number:	75451785	SPORTSQUEST
Serial Number:	75532494	CDDDB
Serial Number:	75587713	PD ADVANTAGE
Serial Number:	75643158	ADRELEVANCE
Serial Number:	75791100	NPOWER
Serial Number:	75859682	NHSI
Serial Number:	75860798	NHTI
Serial Number:	75898371	WEBRF
Serial Number:	76023019	OPTIMAX
Serial Number:	76221685	
Serial Number:	76407726	PRINCIPAL MOVIEGOER
Serial Number:	76452562	PINECONE RESEARCH
Serial Number:	76466462	NETVIEW
Serial Number:	76477687	MARKETBREAKS
Serial Number:	76488708	CONSUMER 360
Serial Number:	76517227	NIELSEN CINEMA
Serial Number:	76517228	NIELSEN CINEMA
Serial Number:	76625833	AUDIENCE WATCH
Serial Number:	77035898	VISUALDNA
Serial Number:	77093364	NIELSEN ANSWERS
Serial Number:	77094959	NIELSEN
Serial Number:	77094963	NIELSEN
Serial Number:	77094981	NIELSEN
Serial Number:	77192303	ON
Serial Number:	77258529	VISUALDNA
Serial Number:	77260481	FDMS
Serial Number:	77260498	FULL DISCOVERY MARKETS
Serial Number:	77260501	AUTOMATED DISCOVERY MARKETS
Serial Number:	77419703	INNERSCOPE

Property Type	Number	Word Mark
Serial Number:	77449760	NIELSEN CLEAR DECISIONS
Serial Number:	77462552	VISUAL IQ
Serial Number:	77462564	VISUAL IQ
Serial Number:	77549499	RHIZA
Serial Number:	77691951	INTELLIGENT PRIORS
Serial Number:	77703065	NIELSEN FOCUS
Serial Number:	77801655	AUDIENCE IQ
Serial Number:	77830353	TELEVISION WITHOUT PITY
Serial Number:	77953528	TCE
Serial Number:	78015093	GRACENOTE
Serial Number:	78456473	NIELSEN SPORTS
Serial Number:	78583524	LOCAL MARKET PLANNER
Serial Number:	78590278	FANLINKS
Serial Number:	78595093	NAVE II
Serial Number:	78595097	NAVE
Serial Number:	78613869	NACAT
Serial Number:	78652388	CGWEB
Serial Number:	78652600	DRIVER INSIGHTS
Serial Number:	78737321	VIZU
Serial Number:	78737326	VIZU
Serial Number:	78785001	NAVE IIC
Serial Number:	78787613	SHOPPER MISSIONS
Serial Number:	78814399	MUSICID
Serial Number:	78830329	GRABIX
Serial Number:	78830335	GRABIX.COM
Serial Number:	78870015	SPOTTRAC
Serial Number:	78873657	KEEPINGTRAC
Serial Number:	85099300	PPM360
Serial Number:	85206364	IQ INSIGHT
Serial Number:	85206390	IQ INSIGHT
Serial Number:	85206769	IQ ENVOY
Serial Number:	85206825	IQ SAGE
Serial Number:	85216704	AQ
Serial Number:	85317052	NIELSEN ONLINE CAMPAIGN RATINGS
Serial Number:	85317772	PPM
Serial Number:	85317811	PPM
Serial Number:	85525027	HABU
Serial Number:	85533420	THE CAMBRIDGE GROUP

Property Type	Number	Word Mark
Serial Number:	85742457	AN UNCOMMON SENSE OF THE CONSUMER
Serial Number:	85754133	IBOARD
Serial Number:	85763617	SPONSORSHIP SCORECARD
Serial Number:	85779542	NIELSEN N-SCORE
Serial Number:	85796575	NIELSEN CROSS-PLATFORM CAMPAIGN RATINGS
Serial Number:	85843400	EXELATE
Serial Number:	85843410	SMART DATA. SMARTER DECISIONS.
Serial Number:	85843413	EXELATE
Serial Number:	85962975	PPM 360
Serial Number:	85977627	EYEQ
Serial Number:	86024816	PRINTPLUS
Serial Number:	86197354	NIELSEN BASES FACTORS FOR SUCCESS
Serial Number:	86228304	IQ DEPLOY
Serial Number:	86229791	AD*VIEWS
Serial Number:	86239031	NIELSEN SOCIALGUIDE INTELLIGENCE
Serial Number:	86319972	IMPACT MAPS
Serial Number:	86462637	IQ DEPLOY
Serial Number:	86470460	NIELSEN OPINION QUEST
Serial Number:	86673762	VISUAL IQ
Serial Number:	86676884	NIELSEN FOURIER ONE
Serial Number:	86801139	NIELSEN DEMAND ADVISOR
Serial Number:	86801148	NIELSEN DEMAND STRUCTURE
Serial Number:	86843586	TOTAL MEDIA FUSION
Serial Number:	86843590	NIELSEN MEDIA IMPACT
Serial Number:	86871252	SCR
Serial Number:	86871254	SOCIAL CONTENT RATINGS
Serial Number:	86955311	SAVEIT
Serial Number:	87031040	DATA FOR GOOD
Serial Number:	87548144	IQ SAGE
Serial Number:	87548146	TRUEATTRIBUTION
Serial Number:	87548149	TRUEMETRICS
Serial Number:	87750511	HONE
Serial Number:	87750521	HONE
Serial Number:	87750529	HONE
Serial Number:	87750530	HONE
Serial Number:	87750533	HONE
Serial Number:	87750536	HONE A SORENSON COMPANY
Serial Number:	87750537	HONE A SORENSON COMPANY

Property Type	Number	Word Mark
Serial Number:	87750540	HONE A SORENSON COMPANY
Serial Number:	87750544	HONE A SORENSON COMPANY
Serial Number:	87750549	HONE A SORENSON COMPANY
Serial Number:	87979379	DATA FOR GOOD
Serial Number:	88076359	METRICS TO MONETIZE
Serial Number:	88207391	C-FLEX
Serial Number:	88245478	PRIME LINGO
Serial Number:	88245490	PRIME LINGO
Serial Number:	88260600	NIELSEN ANALYTICS CONSOLE
Serial Number:	88260612	NIELSEN ANALYTICS CONSOLE
Serial Number:	88578201	PPM 360
Serial Number:	88662806	ONE MEDIA TRUTH
Serial Number:	88738031	NCS
Serial Number:	88738041	NCSOLUTIONS
Serial Number:	88738049	NCS NCSOLUTIONS BETTER ADVERTISING BEGIN
Serial Number:	88738058	NCS NCSOLUTIONS
Serial Number:	88853048	NIELSEN SMARTSHELF
Serial Number:	75824069	ADVANCED STRATEGY LAB
Serial Number:	75842728	ASL

#### CORRESPONDENCE DATA

Fax Number: 8009144240

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 800-713-0755

Email: Michael.Violet@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

<b>NAME OF SUBMITTER:</b>	Jessica Dias-Jayasinghe
<b>SIGNATURE:</b>	/Jessica Dias-Jayasinghe/
<b>DATE SIGNED:</b>	10/13/2022

#### Total Attachments: 53

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# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies):

Citibank, N.A.

- Individual(s)                       Association  
 Partnership                       Limited Partnership  
 Corporation- State: \_\_\_\_\_  
 Other Bank

Citizenship (see guidelines) USA

Additional names of conveying parties attached?  Yes  No

### 3. Nature of conveyance/Execution Date(s) :

Execution Date(s) October 11, 2022

- Assignment                       Merger  
 Security Agreement                       Change of Name  
 Other Release (Reel 7040 / Frame 0001)

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: A.C. Nielsen (Argentina) S.A.

Street Address: 85 Broad Street

City: New York

State: NY

Country: USA Zip: 10004

- Individual(s) Citizenship \_\_\_\_\_  
 Association Citizenship \_\_\_\_\_  
 Partnership Citizenship \_\_\_\_\_  
 Limited Partnership Citizenship \_\_\_\_\_  
 Corporation Citizenship DE  
 Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text  
See attached Schedule A

B. Trademark Registration No.(s)  
See attached Schedule A

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):  
See attached Schedule A

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Jessica Dias-Jayasinghe

Internal Address: \_\_\_\_\_

Street Address: 32 Old Slip

City: New York

State: NY Zip: 10005

Phone Number: 212-701-3793

Docket Number: Project Neptune (573201720)

Email Address: JDias-Jayasinghe@cahill.com

### 6. Total number of applications and registrations involved:

**153**

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \_\_\_\_\_

- Authorized to be charged to deposit account  
 Enclosed

### 8. Payment Information:

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature: Jessica Dias-Jayasinghe  
Signature

10/11/2022  
Date

Jessica Dias-Jayasinghe (Paralegal)  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: **53**

**ITEM 2 (cont'd)**  
**to Trademark Recordation Form Cover Sheet**

**Receiving Parties**

	Entity	Address	Type of Entity	Jurisdiction
1.	ACN Holdings Inc.	85 Broad Street, New York, NY 10004	Corporation	Delaware
2.	A. C. Nielsen Company, LLC	85 Broad Street, New York, NY 10004	Limited Liability Company	Delaware
3.	ACNielsen Corporation	85 Broad Street, New York, NY 10004	Corporation	Delaware
4.	ACNielsen eRatings.com	85 Broad Street, New York, NY 10004	Corporation	Delaware
5.	ART Holding, L.L.C.	85 Broad Street, New York, NY 10004	Limited Liability Company	Delaware
6.	Athenian Leasing Corporation	85 Broad Street, New York, NY 10004	Corporation	Delaware
7.	CZT/ACN Trademarks, L.L.C.	85 Broad Street, New York, NY 10004	Limited Liability Company	Delaware
8.	eXelate, Inc.	85 Broad Street, New York, NY 10004	Corporation	Delaware
9.	Gracenote Digital Ventures, LLC	85 Broad Street, New York, NY 10004	Limited Liability Company	
10.	Gracenote, Inc.	85 Broad Street, New York, NY 10004	Corporation	Delaware
11.	Gracenote Media Services, LLC	85 Broad Street, New York, NY 10004	Limited Liability Company	Delaware
12.	Nielsen Audio, Inc.	85 Broad Street, New York, NY 10004	Corporation	Delaware
13.	Nielsen Finance Co.	85 Broad Street, New York, NY 10004	Corporation	Delaware
14.	Nielsen International Holdings, Inc.	85 Broad Street, New York, NY 10004	Corporation	Delaware
15.	Nielsen Mobile, LLC	85 Broad Street, New York, NY 10004	Limited Liability Company	Delaware

	Entity	Address	Type of Entity	Jurisdiction
16.	Nielsen UK Finance I, LLC	85 Broad Street, New York, NY 10004	Limited Liability Company	Delaware
17.	NMR Investing I, Inc.	85 Broad Street, New York, NY 10004	Corporation	Delaware
18.	The Nielsen Company (US), LLC	85 Broad Street, New York, NY 10004	Limited Liability Company	Delaware
19.	NetRatings, LLC	85 Broad Street, New York, NY 10004	Limited Liability Company	Delaware
20.	VNU Marketing Information, Inc.	85 Broad Street, New York, NY 10004	Corporation	Delaware

## **RELEASE OF SECURITY INTEREST IN TRADEMARKS**

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of October 11, 2022 (the “Effective Date”), is made by CITIBANK, N.A., in its capacity as Collateral Agent (the “Agent”), in favor of the grantor parties identified on the signature page hereto (the “Grantors”).

WHEREAS, pursuant to that certain Intellectual Property Security Agreement, dated as of August 9, 2006, by and among the Agent, the Grantors and certain other parties thereto (as amended and restated as of June 23, 2009 and as otherwise amended, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), which was recorded with the United States Patent and Trademark Office on September 8, 2006 at Reel/Frame 003385/0528, the Grantors granted to the Agent, in its capacity as Collateral Agent, a security interest in and to certain collateral;

WHEREAS, pursuant to the Security Agreement, the Grantors executed and delivered that certain Supplement IP Security Agreement, dated as of April 10, 2017 (the “2017 IP Security Agreement”), which was recorded with the United States Patent and Trademark Office on April 13, 2017 at Reel/Frame 6034/0576, Supplement IP Security Agreement, dated as of February 7, 2018 (the “2018 IP Security Agreement”), which was recorded with the United States Patent and Trademark Office on February 8, 2018 at Reel/Frame 6269/0643, Supplement IP Security Agreement, dated as of June 4, 2020 (the “2020 IP Security Agreement”), which was recorded with the United States Patent and Trademark Office on June 8, 2020 at Reel/Frame 7040/0001, Supplement IP Security Agreement, dated as of October 23, 2015 (the “2015 IP Security Agreement”), which was recorded with the United States Patent and Trademark Office on November 30, 2015 at Reel/Frame 5678/0392, Supplement No. 1, dated as of October 10, 2006 (“Supplement No. 1”), which was recorded with the United States Patent and Trademark Office on January 12, 2007 at Reel/Frame 003460/0181, Supplement No. 2, dated as of August 9, 2007 (“Supplement No. 2”), which was recorded with the United States Patent and Trademark Office on September 13, 2007 at Reel/Frame 003620/0497, Notice of New Collateral, dated as of October 18, 2007 (“Notice of New Collateral”), which was recorded with the United States Patent and Trademark Office on November 21, 2007 at Reel/Frame 003666/0018, Supplement No. 4, dated as of April 9, 2008 (“Supplement No. 4”), which was recorded with the United States Patent and Trademark Office on April 11, 2008 at Reel/Frame 003758/0779, Intellectual Property Security Agreement Supplement No. 6, dated as of July 11, 2008 (“Supplement No. 6”), which was recorded with the United States Patent and Trademark Office on July 15, 2008 at Reel/Frame 003815/0769, Intellectual Property Security Agreement Supplement No. 8, dated as of August 15, 2008 (“Supplement No. 8”), which was recorded with the United States Patent and Trademark Office on September 5, 2008 at Reel/Frame 003847/0791, Intellectual Property Security Agreement Supplement No. 9, dated as of December 1, 2008 (“Supplement No. 9”), which was recorded with the United States Patent and Trademark Office on January 27, 2009 at Reel/Frame 003925/0384, Intellectual Property Security Agreement Supplement, dated as of March 4, 2010 (“March 2010 IP Security Agreement”), which was recorded with the United States Patent and Trademark Office on March 10, 2010 at Reel/Frame 004164/0596, Intellectual Property Security Agreement Supplement, dated as of August 4, 2010 (“August 2010 IP Security Agreement”), which was recorded with the United States Patent and Trademark Office on August 19, 2010 at Reel/Frame 004263/0255 and Supplement No. 3, dated as of August 9, 2007 (“Supplement No. 3” and, together with the 2017 IP Security Agreement, the 2018 IP Security Agreement, the 2020 IP Security Agreement, the 2015 IP Security Agreement, Supplement No. 1, Supplement No. 2, Notice of New Collateral, Supplement No. 4, Supplement No. 6, Supplement No. 8, Supplement No. 9, the March 2010 IP Security Agreement and the August 2010 IP Security Agreement, the “IP Security Agreements”), which was recorded with the United States Patent and Trademark Office on September 14, 2007 at Reel/Frame 003621/0757.

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, upon the terms set forth in this Release, the Agent hereby states as follows:

1. Defined Terms. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Security Agreement or the IP Security Agreements, as applicable.

2. Release. The Agent, without representation or warranty of any kind, hereby releases, discharges, terminates and cancels all of its security interest in and to any and all of the Trademarks, the Trademark Licenses and all Proceeds and products of any and all of the foregoing and all Supporting Obligations, collateral security and guarantees given by any person with respect to any of the foregoing, including all the trademark registrations set forth set forth in Schedule A attached hereto (the "Trademark Collateral"), arising under the Security Agreement and the IP Security Agreements. If and to the extent that the Agent has acquired any right, title or interest in and to the Trademark Collateral under the Security Agreement or the IP Security Agreements, the Agent, without representation or warranty of any kind, hereby re-transfers, re-conveys and re-assigns such right, title or interest to the relevant Grantor.

3. Termination. The Agent, without representation or warranty of any kind, terminates and cancels the Security Agreement and the IP Security Agreements.

4. Recordation. The Agent hereby authorizes the Grantors, or the Grantors' authorized representative or representatives, as the case may be, to record this Release with the USPTO and any other applicable governmental office or agency. The Agent further authorizes and requests the Commissioner for Trademarks in the USPTO, and any other necessary United States government officer, record this Release.

5. Further Assurances. The Agent agrees to take all further actions, and provide to the Grantors and their respective successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantors, at the Grantors' sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

6. Delivery and Electronic Signatures. Delivery by facsimile or other electronic transmission of an executed counterpart of a signature page to this Release shall be effective as delivery of an original executed counterpart of this Release. The words "execution," "signed," "signature," "delivery," and words of like import in or relating to this Release and the transactions contemplated hereby shall be deemed to include electronic signatures, deliveries or the keeping of records in electronic form, each of which shall be of the same legal effect, validity or enforceability as a manually executed signature, physical delivery thereof or the use of a paper-based recordkeeping system, as the case may be, to the extent and as provided for in any applicable law, including the federal Electronic Signatures in Global and National Commerce Act, the New York State Electronic Signatures and Records Act, or any other state laws based on the Uniform Electronic Transactions Act, and the parties hereto consent to conduct the transactions contemplated hereunder by electronic means.

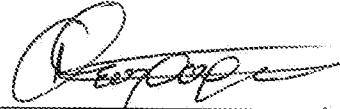
7. Governing Law. This Release shall be governed exclusively under the laws of State of New York, without regard to conflicts of law or choice of law principles.

*[Signature Pages Follow]*

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

**CITIBANK, N.A., acting in its capacity as Collateral Agent**

By:

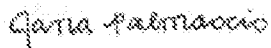


Name: IOANNIS THEOCHARIS  
Title: VICE PRESIDENT

**Acknowledged and agreed:**

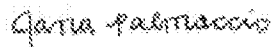
**GRANTORS:**

A. C. NIELSEN (ARGENTINA) S.A.  
ACN HOLDINGS INC.  
A.C. NIELSEN COMPANY, LLC  
ACNIELSEN CORPORATION  
ACNIELSEN ERATINGS.COM  
ART HOLDING, L.L.C.  
ATHENIAN LEASING CORPORATION  
CZT/ACN TRADEMARKS, L.L.C.  
EXELATE, INC.  
GRACENOTE DIGITAL VENTURES, LLC  
GRACENOTE, INC.  
GRACENOTE MEDIA SERVICES, LLC  
NETRATINGS, LLC  
NIELSEN AUDIO, INC.  
NIELSEN FINANCE CO.  
NIELSEN INTERNATIONAL HOLDINGS, INC.  
NIELSEN MOBILE, LLC  
NIELSEN UK FINANCE I, LLC  
NMR INVESTING I, INC.  
THE NIELSEN COMPANY (US), LLC  
VNU MARKETING INFORMATION,  
INC.

By:   
Name: Jana Palmaccio  
Title: Vice President and Treasurer

NMR LICENSING ASSOCIATES, L.P.

By: NMR INVESTING I, INC.,  
its general partner

By:   
Name: Jana Palmaccio  
Title: Vice President and Director

[Signature Page to Trademark Release]



## SCHEDULE A

### Trademark Collateral

**Intellectual Property Security Agreement, dated as of August 9, 2006, recorded on September 9, 2006 at Reel/Frame 003385/0528**

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
1.	VNU Business Media, Inc.	SHOWEST (California)			12732	
2.	VNU Business Media, Inc.	SHOWEST (Utah)			25496	
3.	VNU Business Media, Inc.	EDITOR & PUBLISHER THE OLDEST PUBLISHER S' AND....			234944	
4.	VNU Business Media, Inc.	EDITOR & PUBLISHE R THE FOURTH ESTATE & Design			243753	
5.	VNU Business Media, Inc.	BILLBOAR D (stylized I) - a. 16			606753	
6.	VNU Business Media, Inc.	AMUSEME NT BUSINESS			734198	
7.	VNU Business Media, Inc.	HOT 100 (a. 16)			831459	
8.	VNU Business Media, Inc.	WG & Design			844599	
9.	VNU Business Media, Inc.	WATSON- GUPTILL			845021	
10.	VNU Business Media, Inc.	AMERICAN ARTIST			855124	
11.	VNU Business Media, Inc.	THE HOLLYWO OD REPORTER (Stylized)			856584	
12.	VNU Business Media, Inc.	BILLBOAR D (Cl. 16)			986949	
13.	VNU Business Media, Inc.	SM			0963654	
14.	VNU Business Media, Inc.	0.10 (Cl. 41)			1134824	
15.	VNU Business Media, Inc.	THE HOLLYWO OD REPORTER & Design			1140385	

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
16.	VNU Business Media, Inc.	THE HOLLY WOOD REPOR TER STUDI O FOUND ED IN 1929 BLU- BOOK			1185696	
17.	VNU Business Media, Inc.	AUDAREN A STADIUM			1193612	
18.	VNU Business Media, Inc.	SHOWEST			1212684	
19.	VNU Business Media, Inc.	SUCCESSF UL MEETINGS			1275125	
20.	VNU Business Media, Inc.	BUSINESS TRAVEL NEWS			1339800	
21.	VNU Business Media, Inc.	GM/HBA			1391998	
22.	VNU Business Media, Inc.	BACK STAGE			1404920	
23.	VNU Business Media, Inc.	AB (LOGO)			1413318	
24.	VNU Business Media, Inc.	CAVALCA DE OF ACTS AND ATTRACTI ONS			1431917	
25.	VNU Business Media, Inc.	NATIONAL HOME CENTER SHOW			1442393	
26.	VNU Business Media, Inc.	PHOTO/DE SIGN			1445742	
27.	VNU Business Media, Inc.	TRADESHO W & CONVENTI ON GUIDE			1459984	
28.	VNU Business Media, Inc.	HOTLINE			1461482	
29.	VNU Business Media, Inc.	SPORTS TREND			1472195	
30.	VNU Business Media, Inc.	DRAMA- LOGUE			1482352	
31.	VNU Business Media, Inc.	ARCHITEC TURAL LIGHTING			1485757	
32.	VNU Business Media, Inc.	TOP POP			1494186	
33.	VNU Business Media, Inc.	ADSPO			1494473	
34.	VNU Business Media, Inc.	THE SERVICE EDGE			1498618	
35.	VNU Business Media, Inc.	TRAINING DIRECTOR S' FORUM			1507093	

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
36.	VNU Business Media, Inc.	MUSICIAN (Stylized)			1518860	
37.	VNU Business Media, Inc.	GIFT & STATIONE RY BUSINESS			1523036	
38.	VNU Business Media Inc.	BILLBOAR D (stylized 2) - Cl. 16			1528168	
39.	VNU Business Media, Inc.	BILLBOAR D SONG CONTEST			1538506	
40.	VNU Business Media, Inc.	U.S. DISTRIBUT ION JOURNAL			1542085	
41.	VNU Business Media, Inc.	FACILITIES DESIGN & MANAGEM ENT			1547308	
42.	VNU Business Media, Inc.	DIRECT SUCCESS			1559003	
43.	VNU Business Media, Inc.	THE JOURNAL OF PETROLEU M MARKETIN G			1562833	
44.	VNU Business Media, Inc.	TRAINING			1600765	
45.	VNU Business Media, Inc.	COMPUCH AIN			1603998	
46.	VNU Business Media, Inc.	MARKET STATISTIC S			1612291	
47.	VNU Business Media, Inc.	THE SPORTING GOODS DEALER			1618733	
48.	VNU Business Media, Inc.	BPI			1634011	
49.	VNU Business Media, Inc.	INCENTIVE			1639419	
50.	VNU Business Media, Inc.	CORPORAT E TRAVEL WORLD			1642967	
51.	VNU Business Media, Inc.	BPI ENTERTAI NMENT NEWS WIRE			1653267	
52.	VNU Business Media, Inc.	BILLBOAR D (stylised 2). a. 9			1660589	
53.	VNU Business Media, Inc.	BOBBIN			1680282	
54.	VNU Business Media, Inc.	ACTION SPORTS RETAILER TRADE EXPO			1686845	
55.	VNU Business Media, Inc.	BIN			1686904	
56.	VNU Business Media, Inc.	BILLBOAR D 200			1704965	

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
57.	VNU Business Media, Inc.	DO NOT USE			1714664	
58.	VNU Business Media, Inc.	DESIGN OF BRAIDED POLE			1722374	
59.	VNU Business Media, Inc.	PINNACLE			1724339	
60.	VNU Business Media, Inc.	SUCCESSFUL MEETINGS PINNACLE AWARD			1737206	
61.	VNU Business Media, Inc.	KEY ART AWARDS			1745378	
62.	VNU Business Media, Inc.	GLOBAL MUSIC PULSE			1768293	
63.	VNU Business Media, Inc.	MUSIC & MEDIA (Stylised)			1791549	
64.	VNU Business Media, Inc.	AIRPLAY MONITOR			1844376	
65.	VNU Business Media, Inc.	MEETINGS TODAY			1860894	
66.	VNU Business Media, Inc.	BACK STAGE WEST			1879722	
67.	VNU Business Media, Inc.	WOOD TECHNOLOGY			1883176	
68.	VNU Business Media, Inc.	HEATSEEKERS			1920850	
69.	VNU Business Media, Inc.	PRESENTATIONS			1921265	
70.	VNU Business Media, Inc.	WORLD RADIO TV HANDBOOK			1925407	
71.	VNU Business Media, Inc.	LAS VEGAS MERCHANDISE EXPO			1934511	
72.	VNU Business Media, Inc.	HIGHLIGHTS			1950085	
73.	VNU Business Media, Inc.	VITAL REISSUES			1966029	
74.	VNU Business Media, Inc.	MISCELLANEOUS DESIGN (Stamen.) - a. 41			1985157	
75.	VNU Business Media, Inc.	AB			1995711	
76.	VNU Business Media, Inc.	AB AMUSEMENT BUSINESS			2016849	
77.	VNU Business Media, Inc.	NEW HORIZONS IN HEALTH CARE			2017541	

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
78.	VNU Business Media, Inc.	SUPERBRA NDS			2038457	
79.	VNU Business Media, Inc.	BILLBOARD ONLINE (Stylized)			2031156	
80.	VNU Business Media, Inc.	SALES & MARKETIN G MANAGEM ENT			2066761	
81.	VNU Business Media, Inc.	BILLBOARD (stylized 2)-a. 25			2082353	
82.	VNU Business Media, Inc.	PDN'S PIX			2086366	
83.	VNU Business Media, Inc.	RETAIL OPERATION S & CONS7RUCI ON EXPO AND DESIGN			2093837	
84.	VNU Business Media, Inc.	INCENTIVE			2110693	
85.	VNU Business Media, Inc.	BILLBOARD LIVE (a. 41)			2127879	
86.	VNU Business Media, Inc.	BILLBOARD BULLETIN			2160124	
87.	VNU Business Media, Inc.	LUXE			2170401	
88.	VNU Business Media, Inc.	BRAND BUILDERS (Stylized)			2175794	
89.	VNU Business Media, Inc.	HOLLYWO OD HYPERLINK S			2179876	
90.	VNU Business Media, Inc.	ROSS REPORTS			2191939	
91.	VNU Business Media, Inc.	BILLBOARD .COM			2202505	
92.	VNU Business Media, Inc.	STAR POWER			2208161	
93.	VNU Business Media, Inc.	STAR POWER & Design			2208188	
94.	VNU Business Media, Inc.	ROSS REPORTS TELEVISIO N & FILM			2213123	
95.	VNU Business Media, Inc.	HOLLYWO ODREPORT ERCOM			2245657	

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
96.	VNU Business Media, Inc.	COUTURE COLLECTI ON & CONE ITKENC I.:			2258176	
97.	VNU Business Media, Inc.	POTENTIA LS			2274631	
98.	VNU Business Media, Inc.	POTENTIA LS IDEAS AND PRODUCTS THAT MOTIVATE			2276196	
99.	VNU Business Media, Inc.	BILLBOAR D LIVE & DESIGN (Cl. 41, 42)			2290642	
100.	VNU Business Media, Inc.	THE ART METHODS & MATERIAL S SHOW			2291689	
101.	VNU Business Media, Inc.	DIRECTOR POWER			2313448	
102.	VNU Business Media, Inc.	BILLBOAR D LIVE (CI 25)			2319617	
103.	VNU Business Media, Inc.	STAR POWER			2320657	
104.	VNU Business Media, Inc.	IMPACT!			2322564	
105.	VNU Business Media, Inc.	ADWEEICA SIA			2323185	
106.	VNU Business Media, Inc.	BILLBOAR D LIVE & DESIGN (CI 25)			2332154	
107.	VNU Business Media, Inc.	TRAINLIN K			2350622	
108.	VNU Business Media, Inc.	MISCELLA NEOUS DESIGN (Star & Reel Logo)			2355021	
109.	VNU Business Media, Inc.	GREATEST GAINERS			2361215	
110.	VNU Business Media, Inc.	CREATIVE SEMINAR			2366107	
111.	VNU Business Media, Inc.	APPAREL INDUSTRY INTERNACI ONAL			2370766	
112.	VNU Business Media, Inc.	ALT.OFFIC E			2388038	
113.	VNU Business Media, Inc.	MISCELLA NEOUS DESIGN (Billboard Colored Dols)			2392385	
114.	VNU Business Media, Inc.	MISCELLA NEOUS DESIGN Giro, Reel & Bar Logo)			2409852	
115.	VNU Business Media, Inc.	APPAREL SOURCE			2432199	

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
116.	VNU Business Media, Inc.	INSIDE MEDIA			2439634	
117.	VNU Business Media, Inc.	MISCELLA NEOUS DESIGN (Star & Reel Lao)			2441772	
118.	VNU Business Media, Inc.	ERETAIUN G WORLD			2445057	
119.	VNU Business Media, Inc.	ERETAILIN G WORLD			2445058	
120.	VNU Business Media, Inc.	BILLBOAR D INTERNATI ONAL TAPE/DISC DIRECTOR Y			2447678	
121.	VNU Business Media, Inc.	SEWN PRODUCTS EQUIPMEN T & TECHNOLO GY EXPO			2450276	
122.	VNU Business Media, Inc.	BACKSTAG E.COM			2452299	
123.	VNU Business Media, Inc.	DIRECTOR POWER			2453593	
124.	VNU Business Media, Inc.	3PM			2461610	
125.	VNU Business Media, Inc.	SHOWEAS T			2472821	
126.	VNU Business Media, Inc.	ERETAIUN G WORLD			2476362	
127.	VNU Business Media, Inc.	SGB SPORTSLA B & Design			2478470	
128.	VNU Business Media, Inc.	POINT OF PURCHASE MAGAZINE			2489927	
129.	VNU Business Media, Inc.	DESIGN.YC			2491667	
130.	VNU Business Media, Inc.	RETAIL OPERATIO NS & CONSTRUC TION			2493701	
131.	VNU Business Media, Inc.	APPAREL INDUSTRY MAGAZINE			2499441	
132.	VNU Business Media, Inc.	APPLIED BRILLIANC E			2506188	
133.	VNU Business Media, Inc.	SHOWEST AWARDS			2512105	
134.	VNU Business Media, Inc.	DIGITAL INTERIOR			2533161	
135.	VNU Business Media, Inc.	ADWEEK MAGAZINE S TECHNOLO GY MARKETIN G			2555236	

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
136.	VNU Business Media, Inc.	FUEL CHANNELS			2562489	
137.	VNU Business Media, Inc.	HOSPITALI TY DESIGN LEADERSH IP SUMMIT			2589048	
138.	VNU Business Media, Inc.	BOBBIN AMERICAS			2604761	
139.	VNU Business Media, Inc.	POP MARKETPL ACE & Design			2620191	
140.	VNU Business Media, Inc.	EMB EMBROIDE RY / MONOGRAM BUSINESS			2623117	
141.	VNU Business Media, Inc.	ARCHIT HOUSE & Design			2647432	
142.	VNU Business Media, Inc.	SGB SPORTING GOODS BUSINESS			2654217	
143.	VNU Business Media, Inc.	YOUR SOURCE FOR OPERATIO NAL EXCELLEN CE			2666937	
144.	VNU Business Media, Inc.	BOBBIN WORLD THE INTERN ATIONA L SEWN PRODU CTS EXPO			2670705	
145.	VNU Business Media, Inc.	CINEMA EXPO INTERNATI ONAL			2674583	
146.	VNU Business Media, Inc.	SEWN PRODUCTS EXPO			2679633	
147.	VNU Business Media, Inc.	BILLBOAR D RADIO			2704083	
148.	VNU Business Media, Inc.	THE BOOKSELL ER			2731281	
149.	VNU Business Media, Inc.	FILM JOURNAL INTERNATI ONAL			2768767	
150.	VNU Business Media, Inc.	THE AUTHORIT Y ON MASS, DRUG & SPECIALTY RETAILING			2817744	
151.	VNU Business Media, Inc.	CLIO (Cl. 16)			2837926	
152.	VNU Business Media, Inc.	FUEL FOR THOUGHT (Class 16)			2905358	
153.	VNU Business Media, Inc.	FUEL FOR THOUGHT (Class 41)			2928300	



	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
154.	VNU Business Media, Inc.	WATCH AFICIONA DO			2946745	
155.	VNU Business Media, Inc.	SMART SUPPLIER			2986343	
156.	VNU Business Media, Inc.	HIGH VOLUME DECORATOR SUMMIT			2988375	
157.	VNU Business Media, Inc.	BRAND BUILDERS (word mark - 2(0))			2989342	
158.	VNU Business Media, Inc.	BILLBOARD MUSIC AWARDS			3023506	
159.	VNU Business Media, Inc.	CONTENT & CONTACT			3030454	
160.	VNU Business Media, Inc.	Miscellaneous Design (DIAMOND )			3036652	
161.	VNU Business Media, Inc.	ASR LINEUP			3037893	
162.	VNU Business Media, Inc.	ACTION SPORTS RETAILER			3080359	
163.	VNU Business Media, Inc.	RADIO MONITOR			3096616	
164.	VNU Business Media, Inc.	ACCESS DESIGN			3096803	
165.	VNU Business Media, Inc.	WINTERBIKE			3099497	
166.	VNU Business Media, Inc.	DESIGNOW			3101541	
167.	VNU Business Media	ADWEEKS MARKETING MEDIOS	78377201			
168.	VNU Business Media	ADWEEKS WORK	78399439			
169.	VNU Business Media	THE BOOK STANDARD	78432196			
170.	VNU Business Media	SIGNATURE SALONS	78444478			
171.	VNU Business Media	IURICUS	78508530			
172.	VNU Business Media	COUTURE INTERNATIONAL JEWELER	78535926			
173.	VNU Business Media	POP 100	78588484			
174.	VNU Business Media	RING MASTERS	78590597			
175.	VNU Business Media	BILLBOARD (Classes 9 and 41)	78594116			
176.	VNU Business Media	MECCA (Class 35)	78645923			
177.	VNU Business Media	MECCA (Class 41)	78645931			

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
178.	VNU Business Media	PRESENTATIONS	78669401			
179.	VNU Business Media	KIDS DRAW	78722249			
180.	VNU Business Media	ELITE RUNNING STORE CONFERENCE	7841942			
181.	VNU Business Media	ICON AWARDS	78401067			
182.	VNU Business Media	ACTORFEST (Class 35)	78813359			
183.	VNU Business Media	EUROPA STAR (Class 16)	78841058			
184.	VNU Business Media	EUROPA STAR (Class 35)	78841062			

**Supplement IP Security Agreement, dated as of April 10, 2017, recorded on April 13, 2017 at Reel/Frame 6034/0576**

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
1.	Gracernote, Inc.	ZAMPLE	86208135	02/28/2014	4620489	10/14/2014
2.	Gracernote, Inc.	ZAMPLE	86208127	02/28/2014	4613539	09/30/2014
3.	Gracernote, Inc.	EYEQ	85977627	05/16/2011	4534819	05/20/2014
4.	Gracernote, Inc.	HABU	85525027	01/25/2012	4656589	12/16/2014
5.	Gracernote, Inc.	TANGOAV	85006742	04/05/2010	3950162	04/26/2011
6.	Gracernote, Inc.	GRACENOTE	78015093	06/30/2000	2637306	10/15/2002
7.	Gracernote, Inc.	MUSICID	78814399	02/14/2006	3290542	09/11/2007
8.	Gracernote, Inc.	GRACENOTE	78/015,093	6/30/2000	2637306	10/15/2002
9.	Gracernote, Inc.	GRAVITY MOBILE	77723854	04/28/2009	4172009	07/10/2012
10.	Gracernote, Inc.	MEDIAVOCS	77068693	12/20/2006	3509253	09/30/2008
11.	Gracernote, Inc.	DESIGN ONLY	76221685	03/08/2001	2578048	06/11/2002
12.	Gracernote, Inc.	CDDDB	75532494	08/07/1998	2361355	06/27/2000
13.	Gracernote Digital Ventures, LLC	TELEVISION WITHOUT PITY	77830353	09/18/2009	3781103	04/27/2010
14.	Gracernote Media Services, LLC	CHANNEL GUIDE	74538833	06/17/1994	1943605	12/26/1995

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
15.	Gracenote Media Services, LLC	TV DATA	73469715	03/12/1984	1387817	03/25/1986
16.	Gracenote Media Services, LLC	US EXPRESS	75339316	08/12/1997	2208560	12/08/1998
17.	Gracenote Media Services, LLC	RESEARCHTV	75348848	08/28/1997	2242218	04/27/1999
18.	Gracenote Media Services, LLC	EZ TV	75351537	09/04/1997	2223868	02/16/1999
19.	Gracenote Media Services, LLC	ON	77192303	03/29/2007	3951098	04/26/2011

**Supplement IP Security Agreement, dated as of February 7, 2018, recorded on February 8, 2018 at  
Reel/Frame 6269/0643**

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
1.	Visual IQ, Inc.	VISUAL IQ			4931647	04/05/2016
2.	Visual IQ, Inc.	IQ DEPLOY			4776669	07/21/2015
3.	Visual IQ, Inc.	IQ DEPLOY			4726367	04/28/2015
4.	Visual IQ, Inc.	IQ SAGE			4106701	02/28/2012
5.	Visual IQ, Inc.	IQ SAGE			4106700	02/28/2012
6.	Visual IQ, Inc.	IQ ENVOY			4089909	01/24/2012
7.	Visual IQ, Inc.	IQ ENVOY			4089907	01/24/2012
8.	Visual IQ, Inc.	IQ INSIGHT			4599484	09/09/2014
9.	Visual IQ, Inc.	IQ INSIGHT			4599483	09/09/2014
10.	Visual IQ, Inc.	TRUEMET RICS			4067869	12/06/2011

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
11.	Visual IQ, Inc.	TRUEATTRIBUTION			4067868	12/06/2011
12.	Visual IQ, Inc.	AUDIENCE IQ			3951597	04/26/2011
13.	Visual IQ, Inc.	VISUAL IQ			3674035	08/25/2009
14.	Visual IQ, Inc.	VISUAL IQ			3674034	08/25/2009
15.	Visual IQ, Inc.	TRUEMETRICS	87/548149 (Pending ITU)	07/29/2017		
16.	Visual IQ, Inc.	TRUEATTRIBUTION	87/548146 (Pending ITU)	07/29/2017		
17.	Visual IQ, Inc.	IQ SAGE	87/548144 (Pending ITU)	07/29/2017		

**Supplement IP Security Agreement, dated as of June 4, 2020 , recorded on June 8, 2020 at Reel/Frame 7040/0001**

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
1.	Gracenote, Inc.	EUREKA	60061848	12/09/1905	61848	04/09/1907
2.	The Nielsen Company (US), LLC	NIELSEN	71563626	08/17/1948	540915	04/10/1951
3.	The Nielsen Company (US), LLC	VIEWERS IN PROFILE	72232581	11/12/1965	825898	03/14/1967
4.	The Nielsen Company (US), LLC	VIP	72232582	11/12/1965	824208	02/14/1967
5.	The Nielsen Company (US), LLC	ARBITRON	72449313	02/20/1973	1004086	02/04/1975
6.	The Nielsen Company (US), LLC	ARBITRON	73034025	10/07/1974	1023753	10/28/1975
7.	The Nielsen Company (US), LLC	RADAR	73139266	08/29/1977	1111456	01/16/1979
8.	The Nielsen Company (US), LLC	STREET TALK	73148539	11/14/1977	1125081	09/11/1979

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
9.	The Nielsen Company (US), LLC	DMA	73237008	10/29/1979	1157555	06/09/1981
10.	The Nielsen Company (US), LLC	NET*FACTS	73671551	07/13/1987	1477979	02/23/1988
11.	The Nielsen Company (US), LLC	CONSUMER CLOUT	73749277	08/30/1988	1578260	01/16/1990
12.	The Nielsen Company (US), LLC	QUALIZIP	74038692	03/15/1990	1716997	09/15/1992
13.	The Nielsen Company (US), LLC	AD*VIEWS	74308651	08/28/1992	1810540	12/14/1993
14.	The Nielsen Company (US), LLC	NSS	74519201	05/02/1994	1880624	02/28/1995
15.	Gracenote Media Services, LLC	CHANNEL GUIDE	74538833	06/17/1994	1943605	12/26/1995
16.	The Nielsen Company (US), LLC	LOCALMOTION	74540702	06/21/1994	1984594	07/02/1996
17.	The Nielsen Company (US), LLC	NSI	74621716	01/17/1995	1988073	07/23/1996
18.	The Nielsen Company (US), LLC	@PLAN	75151532	08/16/1996	2196315	10/13/1998
19.	The Nielsen Company (US), LLC	SORENSEN VIDEO	75276354	04/17/1997	2235065	03/23/1999
20.	Gracenote Media Services, LLC	US EXPRESS	75339316	08/12/1997	2208560	12/08/1998
21.	The Nielsen Company (US), LLC	FRESH FACTS	75346109	08/25/1997	2198049	10/20/1998
22.	Gracenote Media Services, LLC	RESEARCHTV	75348845	08/28/1997	2242218	04/27/1999
23.	Gracenote Media Services, LLC	EZ TV	75351537	09/04/1997	2223868	02/16/1999
24.	The Nielsen Company (US), LLC	NETRATINGS	75385045	11/05/1997	2446679	04/24/2001

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
25.	The Nielsen Company (US), LLC	BRANDFX	75412299	12/30/1997	2485525	09/04/2001
26.	The Nielsen Company (US), LLC	SPORTSQUEST	75451785	03/17/1998	2304787	12/28/1999
27.	Gracenote, Inc.	CDDB	75532494	08/07/1998	2361355	06/27/2000
28.	The Nielsen Company (US), LLC	PD ADVANTAGE	75587713	11/12/1998	2384772	09/12/2000
29.	The Nielsen Company (US), LLC	ADRELEVANCE	75643158	02/16/1999	2488315	09/11/2001
30.	The Nielsen Company (US), LLC	NPOWER	75791100	09/02/1999	2675889	01/21/2003
31.	The Nielsen Company (US), LLC	NHSI	75859682	11/30/1999	2402063	11/07/2000
32.	The Nielsen Company (US), LLC	NHTI	75860798	11/30/1999	2402068	11/07/2000
33.	The Nielsen Company (US), LLC	WEBRF	75898371	01/05/2000	2663806	12/17/2002
34.	The Nielsen Company (US), LLC	OPTIMAX	76023019	04/11/2000	2499893	10/23/2001
35.	Gracenote, Inc.		76221685	03/08/2001	2578048	06/11/2002
36.	The Nielsen Company (US), LLC	PRINCIPAL MOVIEGOER	76407726	05/14/2002	2848491	06/01/2004
37.	The Nielsen Company (US), LLC	PINECONE RESEARCH	76452562	09/25/2002	2916601	01/04/2005
38.	The Nielsen Company (US), LLC	NETVIEW	76466462	11/13/2002	2803463	01/06/2004
39.	The Nielsen Company (US), LLC	MARKETBREAKS	76477687	12/23/2002	2870271	08/03/2004
40.	The Nielsen Company (US), LLC	CONSUMER 360	76488708	02/10/2003	2876313	08/24/2004
41.	The Nielsen Company (US), LLC	NIELSEN CINEMA	76517227	05/27/2003	2983632	08/09/2005
42.	The Nielsen Company (US), LLC	NIELSEN CINEMA	76517228	05/27/2003	2983633	08/09/2005

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
43.	The Nielsen Company (US), LLC	AUDIENCE WATCH	76625833	12/27/2004	3039734	01/10/2006
44.	The Nielsen Company (US), LLC	VISUALDNA	77035898	11/03/2006	3944451	04/12/2011
45.	The Nielsen Company (US), LLC	NIELSEN ANSWERS	77093364	01/29/2007	3544156	12/09/2008
46.	The Nielsen Company (US), LLC	NIELSEN	77094959	01/30/2007	3998364	07/19/2011
47.	The Nielsen Company (US), LLC	NIELSEN	77094963	01/30/2007	3994151	07/12/2011
48.	The Nielsen Company (US), LLC	NIELSEN	77094981	01/30/2007	3994152	07/12/2011
49.	Gracenote Media Services, LLC	ON	77192303	05/29/2007	3951098	04/26/2011
50.	The Nielsen Company (US), LLC	VISUALDNA	77258529	08/17/2007	4315183	04/09/2013
51.	The Nielsen Company (US), LLC	FDMS	77260481	08/21/2007	3519091	10/21/2008
52.	The Nielsen Company (US), LLC	FULL DISCOVERY MARKETS	77260498	08/21/2007	3519092	10/21/2008
53.	The Nielsen Company (US), LLC	AUTOMATED DISCOVERY MARKETS	77260501	08/21/2007	3519093	10/21/2008
54.	The Nielsen Company (US), LLC	INNERSCOPE	77419703	03/12/2008	3683917	09/15/2009
55.	The Nielsen Company (US), LLC	NIELSEN CLEAR DECISIONS	77449760	04/16/2008	4112077	03/13/2012
56.	The Nielsen Company (US), LLC	VISUAL IQ	77462552	04/30/2008	3674034	08/25/2009
57.	The Nielsen Company (US), LLC	VISUAL IQ	77462564	04/30/2008	3674035	08/25/2009
58.	The Nielsen Company (US), LLC	RHIZA	77549499	08/18/2008	3779973	04/27/2010
59.	The Nielsen Company (US), LLC	INTELLIGENT PRIORS	77691951	03/16/2009	4292575	02/19/2013

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
60.	The Nielsen Company (US), LLC	NIELSEN FOCUS	77703065	03/31/2009	4109175	03/06/2012
61.	The Nielsen Company (US), LLC	AUDIENCE IQ	77801655	08/11/2009	3951597	04/26/2011
62.	The Nielsen Company (US), LLC	TELEVISION WITHOUT PITY	77830353	09/18/2009	3781103	04/27/2010
63.	Gracenote Digital Ventures, LLC	TCE	77953528	03/08/2010	3871724	11/02/2010
64.	The Nielsen Company (US), LLC	GRACENOTE	78015093	06/30/2000	2637306	10/15/2002
65.	Gracenote, Inc.	NIELSEN SPORTS	78456473	07/26/2004	3276288	08/07/2007
66.	The Nielsen Company (US), LLC	LOCAL MARKET PLANNER	78583524	03/09/2005	3184702	12/12/2006
67.	The Nielsen Company (US), LLC	FANLINKS	78590278	03/18/2005	3202766	01/23/2007
68.	The Nielsen Company (US), LLC	NAVE II	78595093	03/25/2005	3445143	06/10/2008
69.	The Nielsen Company (US), LLC	NAVE	78595097	03/25/2005	3435942	05/27/2008
70.	The Nielsen Company (US), LLC	NACAT	78613869	04/21/2005	3079639	04/11/2006
71.	The Nielsen Company (US), LLC	CGWEB	78652388	06/16/2005	3188866	12/26/2006
72.	The Nielsen Company (US), LLC	DRIVER INSIGHTS	78652600	06/16/2005	3234946	04/24/2007
73.	The Nielsen Company (US), LLC	VIZU	78737321	10/20/2005	3935746	03/22/2011
74.	The Nielsen Company (US), LLC	VIZU	78737326	10/20/2005	3529139	11/04/2008
75.	The Nielsen Company (US), LLC	NAVE IIC	78785001	01/04/2006	3598521	03/31/2009
76.	The Nielsen Company (US), LLC	SHOPPER MISSIONS	78787613	01/09/2006	3769361	03/30/2010



	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
77.	The Nielsen Company (US), LLC	MUSICID	78814399	02/14/2006	3290542	09/11/2007
78.	Gracenote, Inc.	GRABIX	78830329	03/06/2006	3236590	05/01/2007
79.	The Nielsen Company (US), LLC	GRABIX.COM	78830335	03/06/2006	3826507	07/27/2010
80.	The Nielsen Company (US), LLC	SPOTTRAC	78870015	04/26/2006	3292186	09/11/2007
81.	The Nielsen Company (US), LLC	KEEPINGTRAC	78873657	05/01/2006	3374207	01/22/2008
82.	The Nielsen Company (US), LLC	PPM360	85099300	08/03/2010	4296002	02/26/2013
83.	The Nielsen Company (US), LLC	IQ INSIGHT	85206364	12/28/2010	4599483	09/09/2014
84.	The Nielsen Company (US), LLC	IQ INSIGHT	85206390	12/28/2010	4599484	09/09/2014
85.	The Nielsen Company (US), LLC	IQ ENVOY	85206769	12/28/2010	4089907	01/24/2012
86.	The Nielsen Company (US), LLC	IQ SAGE	85206825	12/28/2010	4106700	02/28/2012
87.	The Nielsen Company (US), LLC	AQ	85216704	01/13/2011	4104223	02/28/2012
88.	The Nielsen Company (US), LLC	NIELSEN ONLINE CAMPAIGN RATINGS	85317052	05/10/2011	4533906	05/20/2014
89.	The Nielsen Company (US), LLC	PPM	85317772	05/11/2011	4124546	04/10/2012
90.	The Nielsen Company (US), LLC	PPM	85317811	05/11/2011	4134324	05/01/2012
91.	The Nielsen Company (US), LLC	HABU	85525027	01/25/2012	4656589	12/16/2014
92.	Gracenote, Inc.	THE CAMBRIDGE GROUP	85533420	02/03/2012	4221147	10/09/2012
93.	The Nielsen Company (US), LLC	AN UNCOMMON SENSE OF THE CONSUMER	85742457	10/01/2012	4589317	08/19/2014
94.	The Nielsen Company (US), LLC	IBOARD	85754133	10/15/2012	4393969	08/27/2013

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
95.	The Nielsen Company (US), LLC	SPONSORSHIP SCORECARD	85763617	10/25/2012	4589359	08/19/2014
96.	The Nielsen Company (US), LLC	NIELSEN N-SCORE	85779542	11/14/2012	4641730	11/18/2014
97.	The Nielsen Company (US), LLC	NIELSEN CROSS-PLATFORM CAMPAIGN RATINGS	85796575	12/06/2012	4538931	05/27/2014
98.	Exelate Media Ltd.	EXELATE	85843400	02/07/2013	4499357	03/18/2014
99.	Exelate Media Ltd.	SMART DATA. SMARTER DECISIONS.	85843410	02/07/2013	4530635	05/13/2014
100.	The Nielsen Company (US), LLC	EXELATE	85843413	02/07/2013	4507475	04/01/2014
101.	The Nielsen Company (US), LLC	PPM 360	85962975	06/18/2013	4550431	06/17/2014
102.	Gracenote, Inc.	EYEQ	85977627	05/16/2011	4534819	05/20/2014
103.	The Nielsen Company (US), LLC	PRINTPLUS	86024816	07/31/2013	4470967	01/21/2014
104.	The Nielsen Company (US), LLC	NIELSEN BASES FACTORS FOR SUCCESS	86197354	02/19/2014	4609365	09/23/2014
105.	The Nielsen Company (US), LLC	IQ DEPLOY	86228304	03/21/2014	4726367	04/28/2015
106.	The Nielsen Company (US), LLC	AD*VIEWS	86229791	03/24/2014	5332315	11/14/2017
107.	The Nielsen Company (US), LLC	NIELSEN SOCIALGUIDE INTELLIGENCE	86239031	04/01/2014	4719166	04/14/2015
108.	The Nielsen Company (US), LLC	IMPACT MAPS	86319972	06/25/2014	4715169	04/07/2015
109.	The Nielsen Company (US), LLC	IQ DEPLOY	86462637	11/24/2014	4776669	07/21/2015
110.	The Nielsen Company (US), LLC	NIELSEN OPINION QUEST	86470460	12/03/2014	4907164	03/01/2016
111.	The Nielsen Company (US), LLC	VISUAL IQ	86673762	06/25/2015	4931647	04/05/2016
112.	The Nielsen Company (US), LLC	NIELSEN FOURIER ONE	86676884	06/29/2015	5311866	10/17/2017

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
113.	The Nielsen Company (US), LLC	NIELSEN DEMAND ADVISOR	86801139	10/27/2015	5107658	12/27/2016
114.	The Nielsen Company (US), LLC	NIELSEN DEMAND STRUCTURE	86801148	10/27/2015	5126839	01/24/2017
115.	The Nielsen Company (US), LLC	TOTAL MEDIA FUSION	86843586	12/09/2015	4993434	07/05/2016
116.	The Nielsen Company (US), LLC	NIELSEN MEDIA IMPACT	86843590	12/09/2015	4993435	07/05/2016
117.	The Nielsen Company (US), LLC	SCR	86871252	01/11/2016	5281983	09/05/2017
118.	The Nielsen Company (US), LLC	SOCIAL CONTENT RATINGS	86871254	01/11/2016	5075396	11/01/2016
119.	The Nielsen Company (US), LLC	SAVEIT	86955311	03/28/2016	5125823	01/17/2017
120.	The Nielsen Company (US), LLC	DATA FOR GOOD	87031040	05/10/2016		
121.	The Nielsen Company (US), LLC	IQ SAGE	87548144	07/29/2017	5407224	02/20/2018
122.	The Nielsen Company (US), LLC	TRUEATTRIBUTION	87548146	07/29/2017	5897677	10/29/2019
123.	The Nielsen Company (US), LLC	TRUEMETRICS	87548149	07/29/2017		
124.	The Nielsen Company (US), LLC	HONE	87750511	01/10/2018		
125.	The Nielsen Company (US), LLC	HONE	87750521	01/10/2018		
126.	The Nielsen Company (US), LLC	HONE	87750529	01/10/2018		
127.	The Nielsen Company (US), LLC	HONE	87750530	01/10/2018		
128.	The Nielsen Company (US), LLC	HONE	87750533	01/10/2018		
129.	The Nielsen Company (US), LLC	HONE A SORENSON COMPANY	87750536	01/10/2018		

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
130.	The Nielsen Company (US), LLC	HONE A SORENSON COMPANY	87750537	01/10/2018		
131.	The Nielsen Company (US), LLC	HONE A SORENSON COMPANY	87750540	01/10/2018		
132.	The Nielsen Company (US), LLC	HONE A SORENSON COMPANY	87750544	01/10/2018		
133.	The Nielsen Company (US), LLC	HONE A SORENSON COMPANY	87750549	01/10/2018		
134.	The Nielsen Company (US), LLC	DATA FOR GOOD	87979379	05/10/2016	5667616	01/29/2019
135.	The Nielsen Company (US), LLC	METRICS TO MONETIZE	88076359	08/13/2018		
136.	The Nielsen Company (US), LLC	C-FLEX	88207391	11/27/2018		
137.	The Nielsen Company (US), LLC	PRIME LINGO	88245478	12/30/2018	5787905	06/25/2019
138.	The Nielsen Company (US), LLC	PRIME LINGO	88245490	12/30/2018	5787906	06/25/2019
139.	The Nielsen Company (US), LLC	NIELSEN ANALYTICS CONSOLE	88260600	01/14/2019	5849534	09/03/2019
140.	The Nielsen Company (US), LLC	NIELSEN ANALYTICS CONSOLE	88260612	01/14/2019	5849535	09/03/2019
141.	The Nielsen Company (US), LLC	PPM 360	88578201	08/14/2019		
142.	The Nielsen Company (US), LLC	ONE MEDIA TRUTH	88662806	10/21/2019		
143.	The Nielsen Company (US), LLC	NCS	88738031	12/23/2019		
144.	The Nielsen Company (US), LLC	NCSOLUTIONS	88738041	12/23/2019	6160115	09/22/2020
145.	The Nielsen Company (US), LLC	NCS NCSOLUTIONS BETTER ADVERTISING BEGINS HERE.	88738049	12/23/2019	6191454	11/03/2020
146.	The Nielsen Company (US), LLC	NCS NCSOLUTIONS	88738058	12/23/2019	6207320	11/24/2020

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
147.	The Nielsen Company (US), LLC	NIELSEN SMARTSHELF	88853048	03/30/2020		
148.	Gracenote, Inc.	EYEQ	85977627	5/16/2011	4534819	5/20/2014
149.	The Nielsen Company (US), LLC	ADVANCED STRATEGY LAB	75824069	10/15/1999	2385572	9/12/2000
150.	The Nielsen Company (US), LLC	ASL	75842728	11/8/1999	2383397	9/5/2000
151.	The Nielsen Company (US), LLC	PPM 360	88578201	8/14/2019		
152.	The Nielsen Company (US), LLC	THE CAMBRIDGE GROUP	85533420	2/3/2012	4221147	10/9/2012
153.	The Nielsen Company (US), LLC	VIZU	78737326	10/20/2005	3529139	11/4/2008

**Supplement IP Security Agreement, dated as of October 23, 2015, recorded on November 30, 2015 at Reel/Frame 5678/0392**

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
1.	The Nielsen Company (US), LLC	ARBITRON	72449313		1004086	Feb 4 1975
2.	The Nielsen Company (US), LLC	ARBITRON	73034205		1023753	Oct 28 1975
3.	The Nielsen Company (US), LLC	A ARBITRON	85629042		4337492	May 21 2013
4.	The Nielsen Company (US), LLC	A ARBITRON	85629056		4337493	May 21 2013
5.	The Nielsen Company (US), LLC	A ARBITRON	85629072		4363412	Jul 9 2013
6.	The Nielsen Company (US), LLC	A ARBITRON	85629099		4337494	May 21 2013
7.	The Nielsen Company (US), LLC	ARBITRON PPM	76623819		3583706	Mar 3 2009
8.	The Nielsen Company (US), LLC	ARB-TV	85473036		4182421	Jul 31 2012
9.	The Nielsen Company (US), LLC	ARB-TV	85473053		4193598	Aug 21 2012

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
10.	The Nielsen Company (US), LLC	ARB-TV	85473065		4193599	Aug 21 2012
11.	The Nielsen Company (US), LLC	ARB-TV	85473081		4193600	Aug 21 2012
12.	The Nielsen Company (US), LLC	GET-A-GRIP	85152481		4161831	Jun 19 2012
13.	The Nielsen Company (US), LLC	GET-A-GRIP	85152501		4161832	Jun 19 2012
14.	The Nielsen Company (US), LLC	IBOARD	85754133		4393969	Aug 27 2013
15.	The Nielsen Company (US), LLC	LOCALMOTION	74540702		1984594	Jul 2 1996
16.	The Nielsen Company (US), LLC	MAXIMISER	73771839		1560614	Oct 17 1989
17.	The Nielsen Company (US), LLC	PD ADVANTAGE	75587713		2384772	Sep 12 2000
18.	The Nielsen Company (US), LLC	PPM	85317772		4124546	Apr 10 2012
19.	The Nielsen Company (US), LLC	PPM	85317793		4074012	Dec 20 2011
20.	The Nielsen Company (US), LLC	PPM	85317811		4134324	May 1 2012
21.	The Nielsen Company (US), LLC	PPM 360	85114737		4289460	Feb 12 2013
22.	The Nielsen Company (US), LLC	PPM 360	85962975		4550431	Jun 17 2014
23.	The Nielsen Company (US), LLC	PPM360	85099300		4296002	Feb 26 2013
24.	The Nielsen Company (US), LLC	PRINTPLUS	86024816		4470967	Jan 21 2014
25.	Nielsen Audio, Inc.	PRO M & Design	75003598		2062674	May 20 1997
26.	The Nielsen Company (US), LLC	QUALIZIP	74038692		1716997	Sep 15 1992
27.	The Nielsen Company (US), LLC	RADAR	73139266		1111456	Jan 16 1979

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
28.	The Nielsen Company (US), LLC	RETAIL DIRECT	74736220		2062659	May 20 1997
29.	The Nielsen Company (US), LLC	INTELLIGENT PRIORS	77691951		4292575	Feb 19 2013
30.	The Nielsen Company (US), LLC	DRIVER INSIGHTS	78652600		3234946	Apr 24 2007
31.	The Nielsen Company (US), LLC	CGWEB	78652388		3188866	Dec 26 2006
32.	The Nielsen Company (US), LLC	TCE	77953528		3871724	Nov 2 2010
33.	NeuroFocus, Inc.	NEUROFOCUS & design	77890496		3821575	Jul 20 2010
34.	NeuroFocus, Inc.	NEURO FOCUS & design	77720069		3744042	Feb 2 2010
35.	The Nielsen Company (US), LLC	NBASE	77649626		3773024	Apr 6 2010
36.	The Nielsen Company (US), LLC	NEUROBASE	77649622		3773023	Apr 6 2010
37.	NeuroFocus, Inc.	NEUROLAB	77646804		3773721	Apr 6 2010
38.	The Nielsen Company (US), LLC	NEUROTAGS	77307650		3709302	Nov 10 2009
39.	NeuroFocus, Inc.	WAVESPOT	77136046		3715713	Nov 24 2009
40.	NeuroFocus, Inc.	NEURO FOCUS & design	77101683		3655177	Jul 14 2009
41.	The Nielsen Company (US), LLC	AD*VIEWS	86229791		5332315	Nov 14 2017
42.	The Nielsen Company (US), LLC	NIELSEN SOCIALGUIDE INTELLIGENCE	86239031		4719166	Apr 14 2015
43.	The Nielsen Company (US), LLC	NIELSEN BASES FACTORS FOR SUCCESS	86197354		4609365	Sep 23 2014
44.	The Nielsen Company (US), LLC	CONCEPT CONSTRUCTOR	86197352			
45.	The Nielsen Company (US), LLC	SPONSORSHIP SCORECARD	85763617		4589359	Aug 19 2014

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
46.	The Nielsen Company (US), LLC	AN UNCOMMON SENSE OF THE CONSUMER	85742457		4589317	Aug 19 2014
47.	The Nielsen Company (US), LLC	NIELSEN RADIOVIEWS	77732631		3832801	Aug 10 2010
48.	The Nielsen Company (US), LLC	NIELSEN RADIO ADVISOR	77732625		3832800	Aug 10 2010
49.	The Nielsen Company (US), LLC	NIELSEN FOCUS	77703065		4109175	Mar 6 2012
50.	The Nielsen Company (US), LLC	HEALTHSCAPE	77500545		3743026	Jan 26 2010
51.	The Nielsen Company (US), LLC	PUBNET	76506666		2975150	Jul 26 2005
52.	The Nielsen Company (US), LLC	PUBEASY	76043450		2610398	Aug 20 2002
53.	The Nielsen Company (US), LLC	PUBNET	73631996		1450012	Jul 28 1987
54.	The Nielsen Company (US), LLC	NIELSEN OPINION QUEST	86470460		4907164	Mar 1 2016
55.	The Nielsen Company (US), LLC	NIELSEN N-SCORE	85779542		4538931	May 27 2014
56.	The Nielsen Company (US), LLC	NIELSEN CROSS-PLATFORM CAMPAIGN RATINGS	85796575		4538931	May 27 2014
57.	The Nielsen Company (US), LLC	NIELSEN ONLINE CAMPAIGN RATINGS	85317052		4533906	May 20 2014
58.	The Nielsen Company (US), LLC	PRIME LINGO	85004388		4003462	Jul 26 2011
59.	The Nielsen Company (US), LLC and The Conference Board, Inc.	THE DEMAND INSTITUTE	85645033		4390551	Aug 27 2013
60.	The Nielsen Company (US), LLC and The Conference Board, Inc.	DI DEMAND INSTITUTE	85645018		4468613	Jan 21 2014
61.	The Nielsen Company (US), LLC and The Conference Board, Inc.	DI	85644646		4282365	Jan 29 2013



	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
62.	The Nielsen Company (US), LLC and The Conference Board, Inc.	THE DEMAND INSTITUTE	85404372		4374390	Jul 30, 2013
63.	The Nielsen Company (US), LLC	VIZU	78737326		3529139	Nov 4 2008
64.	The Nielsen Company (US), LLC	VIZU	78737321		3935746	Mar 22 2011
65.	The Nielsen Company (US), LLC	PRIME LINGO & design	77955506		4003366	Jul 26 2011
66.	The Nielsen Company (US), LLC	FRESH FACTS	75346109		2198049	Oct 20 1998
67.	The Nielsen Company (US), LLC	DIGITAL AD RATHINGS	86665230			
68.	The Nielsen Company (US), LLC	INNERSCOPE	77419703		3683917	Sep 15 2009
69.	The Nielsen Company (US), LLC	ENGAGEMENT MAP	77377663		3864859	Oct 29 2010
70.	The Nielsen Company (US), LLC	INTERSCOPE RESEARCH	77421200		3556443	Jan 6 2009
71.	The Nielsen Company (US), LLC	IMPACT MAPS	86319972		4715169	Apr 7 2015
72.	The Nielsen Company (US), LLC	TOTAL AUDIENCE	86633358			
73.	The Nielsen Company (US), LLC	INNERSCOPE RESEARCH	85445259		4160576	Jun 19 2012
74.	The Nielsen Company (US), LLC	AQ	85216704		4104223	Feb 28 2012

**Supplement No. 1, dated as of October 10, 2006, recorded on January 12, 2007 at Reel/Frame 003460/0181**

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
1.	RADIO & RECORDS, INC.	A WEEKLY SURVIVAL GUIDE FOR THE MUSIC RETAILER	75378477	10/24/1997		

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
2.	RADIO & RECORDS, INC.	ACTIVE ROCK	75002699	10/06/1995		
3.	RADIO & RECORDS, INC.	ADVANCED NOTICE	75763237	07/29/1999		
4.	RADIO & RECORDS, INC.	ADULT STANDARDS	75838,907	11/03/1999		
5.	RADIO & RECORDS, INC.	AOR	73/551,737	08/05/1985		
6.	RADIO & RECORDS, INC.	AOR TRACKS	73/551,839	08/05/1985		
7.	RADIO & RECORDS, INC.	BIZ FAX	73/750,605	09/07/1988		
8.	RADIO & RECORDS, INC.	BREAKERS	73/159,273	02/21/1978		
9.	RADIO & RECORDS, INC.	CALLOUT AMERICA	74/631,048	02/07/1995		
10.	RADIO & RECORDS, INC.	CHART FAX	73/750,608	09/07/1988		
11.	RADIO & RECORDS, INC.	COUNTRY INDICATOR	75/763,238	07/29/1999		
12.	RADIO & RECORDS, INC.	E-CHARTS	75/908,528	02/02/2000		
13.	RADIO & RECORDS, INC.	ELECTRONIC PROMOTION KIT	76/414,886	05/30/2002		
14.	RADIO & RECORDS, INC.	FAX TALK	73/757,604	09/07/1988		
15.	RADIO & RECORDS, INC.	GOING FOR ADDS	78/260,238	06/10/2003		
16.	RADIO & RECORDS, INC.	HOT FAX	73/750,607	09/07/1988		
17.	RADIO & RECORDS, INC.	HP – HIT POTENTIAL & Design	76/306,035	08/28/2001		

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
18.	RADIO & RECORDS, INC.	LEGNEDS	76/354,977	01/02/2002		
19.	RADIO & RECORDS, INC.	MARK MY WORDS	75/382,681	10/31/1997		
20.	RADIO & RECORDS, INC.	MMS	75/630,623	01/29/1999		
21.	RADIO & RECORDS, INC.	MOST ADDED	73/148,541	11/14/1977		
22.	RADIO & RECORDS, INC.	MUSIC FAX	73/750,602	09/07/1988		
23.	RADIO & RECORDS, INC.	MUSIC MEETING	75/799,077	09/14/1999		
24.	RADIO & RECORDS, INC.	MUSIC MEETING	75/981,082	04/05/2000		
25.	RADIO & RECORDS, INC.	NAC/SMOOTH JAZZ	75/287,966	05/07/1997		
26.	RADIO & RECORDS, INC.	NATIONAL AIRPLAY OVERVIEW	75/827,408	10/20/1999		
27.	RADIO & RECORDS, INC.	ON THE RADIO	73/159,275			
28.	RADIO & RECORDS, INC.	ON THE RADIO	75/763,240	02/04/2000		
29.	RADIO & RECORDS, INC.	R&R	73/449,295	10/24/1983		
30.	RADIO & RECORDS, INC.	R&R (Stylized)	75/489,056	05/21/1998		
31.	RADIO & RECORDS, INC.	R&R RETAIL	75/363,699	09/26/1997		
32.	RADIO & RECORDS, INC.	R&R TODAY	75/290,151	05/12/1997		
33.	RADIO & RECORDS, INC.	RADIO & RECORDS	73/159,272	02/21/1978		
34.	RADIO & RECORDS, INC.	SOUND DECISIONS	75/013,548	10/25/1995		

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
35.	RADIO & RECORDS, INC.	STREET TALK	73,148,539	11/14/1977		
36.	RADIO & RECORDS, INC.	THE BACK PAGE	73/148,534	11/14/1977		
37.	RADIO & RECORDS, INC.	TRACK AMERICA	75/268,066	04/14/2998		
38.	RADIO & RECORDS, INC.	TRIPLE A	76/241,792	04/17/2002		
39.	RADIO & RECORDS, INC.	RADIO & MUSICA	76/084,903	07/07/2000		
40.	RADIO & RECORDS, INC.	RADIO & MUSICA	76/084,906	07/07/2000		
41.	RADIO & RECORDS, INC.	RADIO & MUSICA	76/984,907	07/07/2000		
42.	RADIO & RECORDS, INC.	RADIO & MUSICA And Design	76/084,904	07/07/2000		
43.	RADIO & RECORDS, INC.	RADIO & MUSICA And Design	76/084,095	07/07/2002		
44.	RADIO & RECORDS, INC.	RADIO & MUSICA And Design	76/084,902	07/07/2000		
45.	RADIO & RECORDS, INC.	CHARTBY TES	75/611,818	12/24/1998		
46.	RADIO & RECORDS, INC.	ELECTRON IC PROMOTIO N KIT	76/414,886	05/30.2002		
47.	RADIO & RECORDS, INC.	EPK	76/414,885	05/30/2002		
48.	RADIO & RECORDS, INC.	GFA PLAYER	78/310,478	10/07/2003		
49.	RADIO & RECORDS, INC.	GOING FOR ADDS	78/359,082	01/28/2004		
50.	RADIO & RECORDS, INC.	GOINGS FOR ADDS PLAYER	78/210,472	10/07/2003		
51.	RADIO & RECORDS, INC.	GOING FOR ADDS RADIO	78/369,460	02/17/2004		

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
52.	RADIO & RECORDS, INC.	HIT HUNTERS	75/655,076	03/05/1999		
53.	RADIO & RECORDS, INC.	HIT HUNTERS	75/655,077	03/05/1999		
54.	RADIO & RECORDS, INC.	MUSIC MEETING	76/018,726	04/05/2000		
55.	RADIO & RECORDS, INC.	MUSIC MEETING	78/653,447	06/17/2005		
56.	RADIO & RECORDS, INC.	R&R (Stylized)	76/347,289	12/10/2001		
57.	RADIO & RECORDS, INC.	SMOOTH JAZZ	78/316,079	10/20/2003		
58.	RADIO & RECORDS, INC.	RADIO & MUSICA	76/244,437	04/19/2001		
59.	RADIO & RECORDS, INC.	RADIO & MUSICA And Design	76/244,436	04/19/2001		

**Supplement No. 2, dated as of August 9, 2007, recorded on September 13, 2007 at Reel/Frame 003620/0497**

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
1.		@PLAN	75/151,532	08/16/2996	2,196,315	10/13/2998
2.		AD Alert	75/928,673	02/28/2000	2,462,859	06/19/2001
3.		ADRELEVANCE	75/643,158	02/16/1999	2,488,315	09/11/2001
4.		BANNERTRACK	75/544,279	08/27/1998	2,649,742	11/12/2002
5.		MAGAPANEL	76/392,688	04/08,2002	2,847,198	06/01/2004
6.		NETRATING S	75/385,045	11/05/1997	2,446,679	04/24/2001
7.		NETVIEW	76/466,462	11/13/2002	2,803,463	01/06/2004
8.		WEBINTERCEPT				

**Notice of New Collateral, dated as of October 18, 2007, recorded on November 21, 2007 at  
Reel/Frame 003666/0018**

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
1.	AC Nielsen (US), Inc.	ACNIELSEN	75/121,145	06/10/1996	2,461,926	06/19/2001
2.	AC Nielsen (US), Inc.	ACNIELSEN	75/121,139	06/10/1996	2,451,139	05/15/2001
3.	AC Nielsen (US), Inc.	ACNIELSEN and Globe Design	75/121,144	06/10/1996	2,451,140	05/15/2001
4.	AC Nielsen (US), Inc.	ACNIELSEN and Globe Design	75/121,137	06/10/1996	2,459,901	06/12/2001
5.	AC Nielsen (US), Inc.	ACNIELSEN and Globe Design	75/121,138	06/10/1996	2,582,478	06/18/2002
6.	AC Nielsen (US), Inc.	SCAN PRO	73/624,900	10/10/1986	1,443,521	06/16/1987
7.	Nielsen EDI, Inc.	EDI	75/028,392	12/06/1995	2,073,327	06/24/1997
8.	Nielsen Media Research, Inc.	AUDIOAUDIT	74/536,706	06/13/1994	2,070,192	06/10/1997
9.	Radio & Records, Inc.	NATIONAL AIRPLAY OVERVIEW	75/827,408	10/20/1999	2,415,573	12/26/2000
10.	AC Nielsen (US), Inc.	ACNIELSEN and Globe Design	75/121,147	06/10/1996	2,451,141	05/15/2001
11.	Interactive Market Systems, Inc.	CAMPAIGNFX	78/892,032	05/24/2006		
12.	Interactive Market Systems, Inc.	VMS	75/935,955	02/29/2000	2,521,135	12/18/2001
13.	Nielsen EDI, Inc.	ACNIELSEN REELRESEARCH	75/859,003	11/29/1999	2,438,282	03/27/2001
14.	Nielsen Media Research, Inc.	NIELSEN TV	75/193,874	11/06/1996	2,449,382	05/08/2001
15.	Radio & Records, Inc.	A WEEKLY SURVIVAL GUIDE FOR THE MUSIC RETAILER	75/378,477	10/24/1997	2,218,633	01/19/1999
16.	Radio & Records, Inc.	SOUNDDECISIONS	75/013,548	10/25/1995	2,026,185	12/24/1996
17.	Radio & Records, Inc.	TRACK AMERICA	75/468,066	04/14/1998	2,307,072	01/11/2000
18.	Interactive Market Systems, Inc.	IMS CAMPAIGNRF	77/177,084	05/10/2007	3,447,951	06/17/2008

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
19.	Radio & Records, Inc.	ACTIVE ROCK	75/002,699	10/06/1995	2,026,179	12/24/1996
20.	AC Nielsen (US), Inc.	ACNIELSEN	75/121,146	06/10/1996	2,442,910	04/10/2001
21.	AC Nielsen (US), Inc.	CI CONSUMER INSIGHT	77/188,082	05/23/2007	3,589,635	03/17/2009

**Supplement No. 4, dated as of April 9, 2008, recorded on April 11, 2008 at Reel/Frame 0003758/0779**

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
1.	The Nielsen Company (US), LLC	Audience Watch			3039734	

**Intellectual Property Security Agreement Supplement No. 6, dated as of July 11, 2008, recorded on July 15, 2008 at Reel/Frame 003815/0769**

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
1.	A. C. Nielsen Company	INF*ACT	73/636,427	12/22/1986	1,492,934	6/21/1988
2.	A. C. Nielsen Company	INF*ACT	72/354,994	3/24/1970	914,536	6/08/1971
3.	A. C. Nielsen Company	SHELF BUILDER	75/342,947	8/18/1997	2,248,805	6/01/1999
4.	A. C. Nielsen Company	SPACEMAN	379,792	8/13/1982	1,380,148	1/28/1986
5.	A. C. Nielsen Company	SPACEMAN/LIVE	728,095	5/13/1988	1,526,610	2/28/1989
6.	AC Nielsen (US), Inc.	ACNIELSEN	75/121,148	6/10/1996	2,547,482	3/12/2002
7.	AC Nielsen (US), Inc.	ACNIELSEN ANSWERS	76/054,377	5/23/2000	2,791,781	12/09/2003
8.	AC Nielsen (US), Inc.	ACNIELSEN BUSINESS FOCUS	78/613,008	4/20/2005	3,195,111	1/2/2007
9.	AC Nielsen (US), Inc.	ACNIELSEN STRATEGIC PLANNER	76/191,142	1/08/2001	2,845,367	5/25/2004
10.	AC Nielsen (US), Inc.	ANSWERS INTERACTIVE	78/477,074	9/1/2004	3,177,985	11/28/2006
11.	AC Nielsen (US), Inc.	CPB	78/196,769	12/20/2002	2,911,688	12/14/2004
12.	AC Nielsen (US), Inc.	CONVENIENCE TRACK	75/470,721	4/20/1998	2,628,520	10/01/2002
13.	AC Nielsen (US), Inc.	DECISIONSMART (Filed as ITU)	78/498,333	10/12/2004	N/A	
14.	AC Nielsen (US), Inc.	EQ	78/168,625	9/24/2002	2,995,719	9/22/2005

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
15.	AC Nielsen (US), Inc.	GLOBAL TRACK IN-SIGHTS (Filed as ITU)	78/868,248	4/24/2006	N/A	
16.	AC Nielsen (US), Inc.	HOMESCAN	75/526,334	7/27/1998	2,334,638	3/28/2000
17.	AC Nielsen (US), Inc.	ITEMFINDER	78/645,133	6/07/2005	3,140,697	9/05/2006
18.	AC Nielsen (US), Inc.	KNOWLEDGEWORKS	76/038,534	4/27/2000	2,610,385	8/20/2002
19.	AC Nielsen (US), Inc.	LABELTRENDS	78/453,216	7/20/2004	3,218,608	3/13/2007
20.	AC Nielsen (US), Inc.	LIM	78/894,747	5/26/2006	3,278,013	8/7/2007
21.	AC Nielsen (US), Inc.	LIQUORTRACK	78/129,609	5/17/2002	2,796,141	12/16/2003
22.	AC Nielsen (US), Inc.	LOCAL MARKET PLANNER	78/583,524	3/09/2005	3,184,702	12/12/2006
23.	AC Nielsen (US), Inc.	MARKETLENS	74/479,631	1/18/1994	1,881,960	3/07/1995
24.	AC Nielsen (US), Inc.	MYCBP	78/196,771	12/20/2002	2,911,689	12/14/2004
25.	AC Nielsen (US), Inc.	MYSCAN (Filed as ITU)	78/750,411	11/09/2005	N/A	
26.	AC Nielsen (US), Inc.	NETDISPATCH	75/808,529	9/24/1999	2,594,970	7/16/2002
27.	AC Nielsen (US), Inc.	NMMI	72/290,405	2/06/1968	866,625	3/11/1969
28.	AC Nielsen (US), Inc.	NMMS	72/290,404	2/06/1968	866,624	3/11/1969
29.	AC Nielsen (US), Inc.	POWERED BY HOMESCAN	76/163,269	11/10/2000	2,791,907	12/09/2003
30.	AC Nielsen (US), Inc.	PRICEITRIGHT (Filed as ITU)	78/942,497	8/01/2006	3,671,086	08/18/2009
31.	AC Nielsen (US), Inc.	PRICEMAN	75/390,675	11/17/1997	2,222,602	02/09/1999
32.	AC Nielsen (US), Inc.	RETAIL ACVIEW	78/449,175	7/12/2004	3,066,792	3/07/2006
33.	AC Nielsen (US), Inc.	SCAN*FACT	74/004,513	11/22/1989	1,611,122	8/28/1990
34.	AC Nielsen (US), Inc.	SCANTRACK	239,033	9/13/1979	1,164,868	8/11/1981
35.	AC Nielsen (US), Inc.	SHOPPER MISSIONS (Filed as ITU)	78/787,613	1/09/2006	3,769,361	03/30/2010
36.	AC Nielsen (US), Inc.	WINNING BRANDS	75/460,440	3/31/1998	2,471,877	7/24/2001
37.	AC Nielsen (US), Inc.	BASES	73/246,843	1/21/1980	1,206,443	8/24/1982
38.	AC Nielsen (US), Inc.	BASES ATTVISOR	76/161,762	11/08/2000	2,539,874	2/19/2002
39.	AC Nielsen (US), Inc.	BASES BRAND ADVISOR	76/002,958	3/17/2000	2,580,483	6/11/2002
40.	AC Nielsen (US), Inc.	BASES CHATTERBOX	78/900,617	6/05/2006	3,220,180	3/20/2007



	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
41.	AC Nielsen (US), Inc.	BASES DECISIONPOINT	78/644,208	6/06/2005	3,415,885	4/22/2008
42.	AC Nielsen (US), Inc.	BASES FINDTIME	78/732,673	10/13/2005	3,415,821	1/23/2007
43.	AC Nielsen (US), Inc.	BASES INTROSCAPE	78/660016	7/08/2005	3,386,369	2/19/2008
44.	AC Nielsen (US), Inc.	BASES PRICE ADVISOR	76/033,606	4/25/2000	2,708,097	4/15/2003
45.	AC Nielsen (US), Inc.	BASES PRODUCT ADVISOR	76/013,877	3/30/2000	2,846,930	5/25/2004
46.	AC Nielsen (US), Inc.	BASES SNAPSHOT	78/900,633	06/05/2006	3,307,054	10/09/2007
47.	AC Nielsen (US), Inc.	PINECONE RESEARCH	76/452,562	9/25/2002	2,916,601	1/04/2005
48.	AC Nielsen (US), Inc.	PRE-BASES	74/262,819	4/06/1992	1,737,005	12/01/1992
49.	AC Nielsen (US), Inc.	RESTAGER	74/395,848	5/28/1993	1,897,695	6/06/1995
50.	AC Nielsen (US), Inc.	SOVA	74/289,277	6/29/1992	1,751,521	2/09/1993
51.	AC Nielsen (US), Inc.	STRATEGY ADVISOR	75/555,838	9/21/1998	2,458,730	6/05/2001
52.	AC Nielsen (US), Inc.	WORLD DESIGN	75/307,766	6/12/1997	2,201,158	11/03/1998
53.	AC Nielsen (US), Inc.	THERASCORE	78/453468	7/20/2004	3,027,546	9/20/2005
54.	AC Nielsen (US), Inc.	SOAR (Filed as ITU)	77/258172	8/17/2007	N/A	
55.	AC Nielsen (US), Inc.	BASES MBA	77/098,323	2/02/2007	3,450342	6/17/2008
56.	AC Nielsen (US), Inc.	ADS@WORK (Filed as ITU)	77/239,506	7/26/2007	N/A	
57.	AC Nielsen (US), Inc.	DCS (Filed as ITU)	77/248932	8/07/2007	3,648,174	06/30/2009
58.	Novozymes A/S	LIQUOZYME	77/768827	5/08/2008	3,742,412	01/26/2010
59.	AC Nielsen (US), Inc.	NIELSEN KIDSCOPE (Filed as ITU)	77/468826	5/08/2008	N/A	
60.	AC Nielsen (US), Inc.	DESIGNS@WORK	77/239,466	7/26/2007	3,372,794	1/22/2008
61.	AC Nielsen (US), Inc.	CI CONSUMER INSIGHT (Logo)	77/188,082	5/23/07	3,589,635	03/17/2009
62.	AC Nielsen (US), Inc.	INTROSCAPE	77/274209	9/07/2007	3,414,452	4/22/08
63.	AC Nielsen (US), Inc.	NIELSEN ANSWERS (Filed as ITU)	77/093,364	1/29/2007	3,544,156	12/09/2008
64.	AC Nielsen (US), Inc.	DYNAMIC CATEGORY SIMULATION (Filed as ITU)	77/248,947	8/07/2007	N/A	

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
65.	AC Nielsen (US), Inc.	DELTAQUAL	77/239,443	7/26/2007	3,372,793	1/22/2008
66.	AC Nielsen (US), Inc.	CONCEPTS@WORK	77/239,418	7/26/2007	3,372,792	1/22/2008
67.	AC Nielsen (US), Inc.	PACKS@WORK	77/238,703	7/25/2007	3,372,790	1/22/2008
68.	AC Nielsen (US), Inc.	BRAND3 (Filed as ITU)	77/150,621	4/06/2007	N/A	
69.	AC Nielsen (US), Inc.	MY.SPACEMAN (Filed as ITU)	77/470,394	5/9/2008	N/A	
70.	AC Nielsen (US), Inc.	N DESIGN AND NIELSEN	78/127,453	5/09/2002	3,230,380	4/17/2007
71.	CZT/ACN Trademarks, L.L.C.	NIELSEN	563,626	8/17/1948	540,915	4/10/1951
72.	CZT/ACN Trademarks, L.L.C.	NIELSEN (Spl N)	73/737,542	6/30/1988	1,551,874	8/15/1989
73.	CZT/ACN Trademarks, L.L.C.	NIELSEN OUTDOOR	78/334,921	12/02/2003	3,005,008	10/04/2005
74.	CZT/ACN Trademarks, L.L.C.	NIELSEN RINGSCAN	78/584,295	3/10/2005	3,276,708	08/07/2007
75.	CZT/ACN Trademarks, L.L.C.	NIELSEN SPORTS	78/456,473	7/26/2004	3,276,288	08/07/2007
76.	CZT/ACN Trademarks, L.L.C.	jOye! nielsen Logo (Filed as ITU)	77/444,861	4/10/2008	N/A	
77.	CZT/ACN Trademarks, L.L.C.	iOye! nielsen Logo (Filed as ITU)	77/444,868	4/10/2008	N/A	
78.	CZT/ACN Trademarks, L.L.C.	iOYE! NIELSEN (Filed as ITU)	77/444,874	4/10/2008	N/A	
79.	CZT/ACN Trademarks, L.L.C.	HEY! NIELSEN (Filed as ITU)	77/275,825	9/10/2007	N/A	
80.	CZT/ACN Trademarks, L.L.C.	Hey! Nielsen Logo (Filed as ITU)	77/275,836	9/10/2007	N/A	
81.	CZT/ACN Trademarks, L.L.C.	IMS CLEAR DECISIONS (Filed as ITU)	77/449,756	4/16/2008	N/A	
82.	CZT/ACN Trademarks, L.L.C.	n•Linx Logo and Design (Filed as ITU)	77/252,081	8/10/2007	N/A	
83.	CZT/ACN Trademarks, L.L.C.	n•Linx Logo and Design (Filed as ITU)	77/252,102	8/10/2007	N/A	

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
84.	CZT/ACN Trademarks, L.L.C..	NIELSEN (Filed as ITU)	77/094,981	1/30/2007	3,994,152	07/12/2011
85.	CZT/ACN Trademarks, L.L.C..	NIELSEN CLEAR DECISIONS (Filed as ITU)	77/449,760	4/16/2008	4,112,077	03/13/2012
86.	CZT/ACN Trademarks, L.L.C.	NIELSEN IN-STORE (Filed as ITU)	77/227,867	7/12/2007	N/A	
87.	CZT/ACN Trademarks, L.L.C.	Nielsen Logo (Filed as ITU)	77/094,959	1/30/2007	3,998,364	07/19/2011
88.	CZT/ACN Trademarks, L.L.C.	Nielsen Logo (Filed as ITU)	77/094,963	1/30/2007	3,994,151	07/12/2011
89.	CZT/ACN Trademarks, L.L.C.	NIELSEN MOBILE (Filed as ITU)	77/336,641	11/26/2007	N/A	
90.	CZT/ACN Trademarks, L.L.C.	NIELSEN ONLINE (Filed as ITU)	77/484,826	5/28/2008	N/A	
91.	CZT/ACN Trademarks, L.L.C.	NIELSEN PREVIEW (Filed as ITU)	77/436,567	4/01/2008	N/A	
92.	CZT/ACN Trademarks, L.L.C.	NIELSEN COMBINE (Filed as ITU)	77/227,929	7/12/2007	N/A	
93.	CZT/ACN Trademarks, L.L.C.	NIELSEN CONNECTION (Filed as ITU)	77/227,990	7/12/2007	N/A	
94.	CZT/ACN Trademarks, L.L.C.	NIELSEN CONNECTIONS (Filed as ITU)	77/227,983	7/12/2007	N/A	
95.	CZT/ACN Trademarks, L.L.C.	NIELSEN HEALTH (Filed as ITU)	77/227,913	7/12/2007	N/A	
96.	CZT/ACN Trademarks, L.L.C.	NIELSEN LINX (Filed as ITU)	77/251,483	8/09/2007	N/A	
97.	CZT/ACN Trademarks, L.L.C.	NIELSEN PEDIA	77/158,327	4/17/2007	3,394,297	3/11/2008
98.	CZT/ACN Trademarks, L.L.C.	NIELSEN SYNC (Filed as ITU)	77/252,083	8/10/2007	N/A	
99.	CZT/ACN Trademarks, L.L.C.	NIELSEN TREND (Filed as ITU)	77/227,997	7/12/2007	N/A	

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
100.	CZT/ACN Trademarks, L.L.C.	ADVENTORY	76/072,851	6/07/2000	2,606,614	8/13/2002
101.	Interactive Market Systems, Inc.	BRANDFX	75/412,299	12/30/1997	2,485,525	9/04/2001
102.	Interactive Market Systems, Inc.	BUDGETFX	76/073,994	6/21/2000	2,679,554	1/28/2003
103.	Interactive Market Systems, Inc.	CINEMACUME (Filed as ITU)	78/418,865	5/14/2004	3,143,051	9/12/2006
104.	Interactive Market Systems, Inc.	EM-DEM	76/449,281	9/12/2002	2,734,600	7/08/2003
105.	Interactive Market Systems, Inc.	ENTERPRISE ROLLUP	75/637,326	2/10/1999	2,378,862	8/22/2000
106.	Interactive Market Systems, Inc.	IMS CHAID EXPLORER	78/759,239	11/22/2005	3,309,164	10/09/2007
107.	Interactive Market Systems, Inc.	IMSOUTDOOR	78/425,165	5/26/2004	3,159,987	10/17/2008
108.	Interactive Market Systems, Inc.	IMSOUTDOOR NAVIGATOR	78/425,542	5/26/2004	3,252,256	6/12/2007
109.	Interactive Market Systems, Inc.	LOCAL ROLLUP	75/672,815	10/19/1999	2,440,001	4/03/2001
110.	Interactive Market Systems, Inc.	MULTIREACH	74/644,059	3/09/1995	1,956,213	2/13/1996
111.	Interactive Market Systems, Inc.	OPTACCUME	78/418,862	5/14/2004	3,024,710	12/06/2005
112.	Interactive Market Systems, Inc.	OPTIMAX	76/023,019	4/11/2000	2,499,893	10/23/2001
113.	Interactive Market Systems, Inc.	PLANSTOCK	75/412,288	12/30/1997	2,666,718	12/24/2002
114.	Interactive Market Systems, Inc.	ROLLUP	74/644,056	3/09/1995	1,956,212	2/13/1996
115.	Interactive Market Systems, Inc.	SUPERSELLER	73/695,589	11/16/1989	1,522,858	1/31/1989
116.	Interactive Market Systems, Inc.	WEB RF	75/898,371	1/05/2000	2,663,806	12/17/2002
117.	Interactive Market Systems, Inc.	WEBCUME (Filed as ITU)	78/408,678	4/28/2004	3,139,932	9/05/2006
118.	Interactive Market Systems, Inc.	IMS CAMPAIGNRF	77/177,814	5/10/2008	3,447,951	6/17/2008

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
119.	Interactive Market Systems, Inc.	"ANSWERS IN REAL TIME"	74/684,784	6/05/1995	1,965,802	4/02/1996
120.	Nielsen EDI, Inc.	BOFFO	75/853,584	11/19/1999	2,669,600	12/31/2002
121.	Nielsen EDI, Inc.	BOFFO and Design	75/855,970	11/22/1999	2,669,604	12/31/2002
122.	Nielsen EDI, Inc.	BOFFO BOX OFFICE FLASH FIGURES ONLINE (and Design)	75/855,971	11/22/1999	2,678,558	1/21/2003
123.	Nielsen EDI, Inc.	FILM LOCATION AND SALES HEARTBEAT	78/537,197	12/22/2004	3,050,131	1/24/2006
124.	Nielsen EDI, Inc.	FILMSOURCE	75/043,110	12/15/1995	2,085,412	8/05/1997
125.	Nielsen EDI, Inc.	FILMSOURCE	74/684,782	6/05/1995	1,964,310	3/26/1996
126.	Nielsen EDI, Inc.	FLASH	78/537,265	12/22/2004	3,116,249	7/18/2006
127.	Nielsen EDI, Inc.	N NIELSEN EDI FLASH and Design	78/537,267	12/22/2004	3,073,098	3/28/2006
128.	Nielsen EDI, Inc.	THE RELEASE SCHEDULE	75/028,394	12/06/1995	2,100,788	9/30/1997
129.	Nielsen EDI, Inc.	THE WORLDWIDE BOX OFFICE AUTHORITY	75/751,006	7/08/1999	2,426,350	2/06/2001
130.	Nielsen EDI, Inc.	THE WORLDWIDE BOX OFFICE AUTHORITY	75/751,007	7/08/1999	2,553,319	3/26/2002
131.	Nielsen EDI, Inc.	THEATRE ATLAS	76/226,796	3/18/2003	2,806,763	1/20/2004
132.	Nielsen Entertainment, LLC	BOOK SCAN and Design	76/164,764	11/11/2000	2,737,694	7/15/2003
133.	Nielsen Entertainment, LLC	SOUNDSCAN and Design	74/392,365	5/19/1993	1,857,872	
134.	Nielsen Entertainment, LLC	TAP	75/379,470	10/27/1997	2,386,774	9/19/2000
135.	Nielsen Entertainment, LLC	TRANSACTIONS ARE POWER	75/379,603	10/27/1997	2,327,647	3/14/2000
136.	Nielsen Entertainment, LLC	A2/M2 (Filed as ITU)	78/913,006	6/21/2006	N/A	
137.	Nielsen Media Research, Inc.	AD*BROWSER	76/220,598	3/06/2001	2,572,374	5/21/2002
138.	Nielsen Media Research, Inc.	AD*BROWSER	76/220,597	3/06/2001	2,570,471	5/14/2002

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
139.	Nielsen Media Research, Inc.	AD*VIEWS	74/308,651	8/28/1992	1,810,540	12/14/1993
140.	Nielsen Media Research, Inc.	ANYTIME ANYWHERE MEDIA, MEASUREMENT (Filed as ITU)	78/913,055	6/21/2006	N/A	
141.	Nielsen Media Research, Inc.	AUDIOAUDIT ADVANTAGE	76/271,124	6/14/2001	2,800,854	12/30/2003
142.	Nielsen Media Research, Inc.	CAP	73/659,061	5/05/1987	1,479,921	3/08/1988
143.	Nielsen Media Research, Inc.	CREATIVE*VIEWS	78/870,020	4/26/2006	3,304,535	10/02/2007
144.	Nielsen Media Research, Inc.	DAILIES PLUS	73/708,478	2/01/1988	1,516,620	12/13/1988
145.	Nielsen Media Research, Inc.	DMA	73/237,008	10/29/1979	1,157,555	6/09/1981
146.	Nielsen Media Research, Inc.	EQ (Stylized)	76/211,944	2/16/2001	2,626,382	9/24/2002
147.	Nielsen Media Research, Inc.	FEEDPOINT WEB	76/351,572	12/21/2001	2,662,746	12/17/2002
148.	Nielsen Media Research, Inc.	FOCUS	75/936,545	3/06/2000	2,625,858	9/24/2002
149.	Nielsen Media Research, Inc.	GALAXY	74/372,342	3/29/1993	2,030,446	1/14/1997
150.	Nielsen Media Research, Inc.	GRABIX	78/830,329	3/06/2006	3,236,590	5/01/2007
151.	Nielsen Media Research, Inc.	<u>GRABIX.COM</u> (Filed as ITU)	78/830,335	3/06/2006	3,826,507	07/27/2010
152.	Nielsen Media Research, Inc.	HISPANIC CABLE LINKS	76/380,717	3/08/2002	2,787,271	11/25/2003
153.	Nielsen Media Research, Inc.	KEEPINGTRAC	78/873,657	5/01/2006	3,374,207	1/22/2008
154.	Nielsen Media Research, Inc.	LOCAL RATINGS SUITE	75/905,701	1/28/2000	2,574,665	5/28/2002
155.	Nielsen Media Research, Inc.	MARKETBREAKS	76/477,687	12/23/2002	2,870,271	8/03/2004
156.	Nielsen Media Research, Inc.	MEDIAEFFECTS (Filed as ITU)	78/875,164	5/03/2006	3,671,060	08/18/2009
157.	Nielsen Media Research, Inc.	MEGABASE	73/576,519	1/06/1986	1,403,405	7/29/1986
158.	Nielsen Media Research, Inc.	MONITOR-PLUS	73/602,537	6/05/1988	1,424,225	1/06/1987
159.	Nielsen Media Research, Inc.	MOVIE*SENTRY	78/316,894	10/22/2003	2,966,465	7/12/2005
160.	Nielsen Media Research, Inc.	MULTI*FACTS	74/458,264	11/15/1993	1,937,762	11/28/1995
161.	Nielsen Media Research, Inc.	NACAT	78/613,869	4/21/2005	3,079,639	4/11/2006
162.	Nielsen Media Research, Inc.	NAVE	78/595,097	3/25/2005	3,435,942	5/27/2008
163.	Nielsen Media Research, Inc.	NAVE II	78/595,093	3/25/2005	3,445,143	6/10/2008
164.	Nielsen Media Research, Inc.	NAVE IIC	78/785,001	1/04/2006	3,598,521	03/31/2009

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
165.	Nielsen Media Research, Inc.	NET*FACTS	73/671,551	7/13/1987	1,477,979	2/23/1988
166.	Nielsen Media Research, Inc.	NHHI	76/137,770	9/29/2000	2,593,880	7/16/2002
167.	Nielsen Media Research, Inc.	NHSI	75/859,680	11/30/1999	2,661,157	12/17/2002
168.	Nielsen Media Research, Inc.	NHSI	75/860,646	11/30/1999	2,533,399	1/29/2002
169.	Nielsen Media Research, Inc.	NHSI	75/859,682	11/30/1999	2,402,063	11/07/2000
170.	Nielsen Media Research, Inc.	NHSI	75/859,683	11/30/1999	2,554,723	4/02/2002
171.	Nielsen Media Research, Inc.	NHTI	75/860,776	11/30/1999	2,508,750	11/20/2001
172.	Nielsen Media Research, Inc.	NHTI	75/860,996	11/30/1999	2,499,639	10/23/2001
173.	Nielsen Media Research, Inc.	NHTI	75/860,798	11/30/1999	2,402,068	11/07/2000
174.	Nielsen Media Research, Inc.	NHTI	75/860,775	11/30/1999	2,551,647	3/26/2002
175.	Nielsen Media Research, Inc.	NIELSEN CINEMA	76/517,228	5/27/2003	2,983,633	8/09/2005
176.	Nielsen Media Research, Inc.	NIELSEN CINEMA	76/517,227	5/27/2003	2,983,632	8/09/2005
177.	Nielsen Media Research, Inc.	NIELSEN HISPANIC HOMEVIDEO INDEX	76/137,696	9/29/2000	2,779,979	11/04/2003
178.	Nielsen Media Research, Inc.	NIELSEN HISPANIC STATION INDEX	75/859,475	11/29/1999	2,593,488	7/16/2002
179.	Nielsen Media Research, Inc.	NIELSEN HISPANIC STATION INDEX	75/859,476	11/29/1999	2,580,708	6/18/2002
180.	Nielsen Media Research, Inc.	NIELSEN HISPANIC STATION INDEX	75/859,126	11/29/1999	2,593,487	7/16/2002
181.	Nielsen Media Research, Inc.	NIELSEN HISPANIC STATION INDEX	75/859,477	11/29/1999	2,577,150	6/11/2002
182.	Nielsen Media Research, Inc.	NIELSEN HISPANIC TELEVISION INDEX	75/859,950	11/29/1999	2,593,489	7/16/2002
183.	Nielsen Media Research, Inc.	NIELSEN HISPANIC TELEVISION INDEX	75/860,604	11/29/1999	2,577,153	6/11/2002
184.	Nielsen Media Research, Inc.	NIELSEN HISPANIC TELEVISION INDEX	75/859,949	11/29/1999	2,577,151	6/11/2002
185.	Nielsen Media Research, Inc.	NIELSEN HISPANIC TELEVISION INDEX	75/861,197	11/29/1999	2,593,491	7/16/2007
186.	Nielsen Media Research, Inc.	NIELSEN HOMEVIDEO INDEX	73/273,926	8/13/1980	1,188,037	1/26/1982
187.	Nielsen Media Research, Inc.	NIELSEN MEDIA RESEARCH	75/194,064	11/06/1996	2,512,912	11/27/2001

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
188.	Nielsen Media Research, Inc.	NIELSEN MEDIA RESEARCH	75/194,065	11/06/1996	2,367,336	7/18/2000
189.	Nielsen Media Research, Inc.	NIELSEN MEDIA RESEARCH	75//194,066	11/06/1996	2,448,024	5/01/2001
190.	Nielsen Media Research, Inc.	NIELSEN MEDIA RESEARCH	75/194,067	11/06/1996	2,502,257	10/30/2001
191.	Nielsen Media Research, Inc.	NIELSEN UNIVERSAL READER	78/613,866	4/21/2005	3,103,595	6/13/2006
192.	Nielsen Media Research, Inc.	NORA (Filed as ITU)	78/893,660	5/26/2006	N/A	
193.	Nielsen Media Research, Inc.	NORA NIELSEN ON DEMAND REPORTING & ANALYTICS (Filed as ITU)	78/893,661	5/26/2006	N/A	
194.	Nielsen Media Research, Inc.	NPOWER	75/791,100	9/02/1999	2,675,889	1/21/2003
195.	Nielsen Media Research, Inc.	NQUEST	76/375,231	2/26/2002	2,976,872	7/26/2005
196.	Nielsen Media Research, Inc.	NSI	74/621,716	1/17/1995	1,988,073	7/23/1996
197.	Nielsen Media Research, Inc.	NSS	74/519,201	5/02/1994	1,880,624	2/28/1995
198.	Nielsen Media Research, Inc.	NTI	71/586,704	10/22/1949	547,323	8/28/1951
199.	Nielsen Media Research, Inc.	NUR	78/613,872	4/21/2005	3,143,559	9/12/2006
200.	Nielsen Media Research, Inc.	PLACE*VIEWS	78/496,728	10/08/2004	3,130,952	08/15/2006
201.	Nielsen Media Research, Inc.	POCKETPIECE	74/372,606	03/29/1993	1,809,171	12/07/1993
202.	Nielsen Media Research, Inc.	POWERPLAY	78/738,926	10/24/2005	3,331,624	11/06/2007
203.	Nielsen Media Research, Inc.	PRINCIPAL MOVIEGOERS	76/407,726	05/14/2002	2,848,491	06/01/2004
204.	Nielsen Media Research, Inc.	PRINT*VIEWS	78/513,220	11/08/2004	3,045,599	01/17/2006
205.	Nielsen Media Research, Inc.	QUICK*VIEWS	76/482,370	01/14/2003	2,987,782	08/23/2005
206.	Nielsen Media Research, Inc.	SPORTSQUEST	75/451,785	03/17/1998	2,304,787	12/28/1999
207.	Nielsen Media Research, Inc.	SPOTTRAC	78/870,015	04/26/2006	3,292,186	9/11/2007
208.	Nielsen Media Research, Inc.	UNLOCK THE POWER OF THE MEDIA	75/548,852	09/04/1998	2,374,350	08/08/2000
209.	Nielsen Media Research, Inc.	VIDEO*SENTRY	78/401,550	04/14/2004	3,030,543	12/13/2005
210.	Nielsen Media Research, Inc.	VIEWERS IN PROFILE	72/232,581	11/12/1965	825,898	03/14/1967
211.	Nielsen Media Research, Inc.	VIRTUAL ISSUE	75/401,194	12/05/1997	2,459,976	06/12/2001
212.	Nielsen Media Research, Inc.	PLACE*VALUES (Filed as ITU)	77/182,921	5/16/2007	3,528,356	11/04/2008



	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
213.	Nielsen Media Research, Inc.	VIP	72/232,582	11/12/1965	0,824,208	11/14/1967
214.	Nielsen Media Research, Inc.	FDMS	77/260,481	8/21/2007	3,519,091	10/21/2008
215.	Nielsen Media Research, Inc.	NIELSEN REAL TIME RATINGS (Filed as ITU)	77/193,533	5/30/2007	N/A	
216.	Nielsen Media Research, Inc.	NIELSEN MOBILE RATINGS (Filed as ITU)	77/193,526	5/30/2007	N/A	
217.	Nielsen Media Research, Inc.	AUTOMATED DISCOVERY MARKETS	77/260,501	8/21/2007	3,519,093	10/21/2008
218.	Nielsen Media Research, Inc.	FULL DISCOVERY MARKETS	77/260,498	8/21/2007	3,519,092	10/21/2008
219.	Nielsen Media Research, Inc.	STELLAR (Filed as ITU)	77/465,932	5/05/2008	3,962,147	05/17/2011
220.	Nielsen Media Research, Inc.	LOCAL CUSTOM TOOLBOX (Filed as ITU)	77/379,845	1/24/2008	3,712,687	11/17/2019
221.	Nielsen National Research Group, Inc.	C.I.N.E.S.Y.S	74/372,630	03/29/1993	2,006,483	10/08/1996
222.	Nielsen National Research Group, Inc.	C.I.N.E.S.Y.S	74/372,368	03/29/1993	1,816,279	01/11/1994
223.	Nielsen National Research Group, Inc.	MOVIEVIEW	75/411,961	12/29/1997	2,297,418	12/07/1999
224.	Nielsen National Research Group, Inc.	NRG	75/411,963	12/29/1997	2,264,364	07/27/1999
225.	Nielsen National Research Group, Inc.	NRG TEENFTURES and Design	76/306,503	08/29/2001	2,645,563	11/05/2002
226.	Nielsen National Research Group, Inc.	TEENFUTURES	76/306,504	08/29/2001	2,565,327	04/30/2002
227.	Spectra Marketing Systems, Inc.	BEHAVIORSCAPE (Filed as ITU)	78/566,974	02/14/2005	N/A	
228.	Spectra Marketing Systems, Inc.	BEHAVIORSCAPE (Filed as ITU)	78/566,963	02/14/2005	N/A	

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
229.	Spectra Marketing Systems, Inc.	CONSUMER 360	76/488,708	02/10/2003	2,876,313	08/24/2004
230.	Spectra Marketing Systems, Inc.	CONSUMER 360 YOUR CONNECTION TO ACTIONABLE INSIGHTS and Design	76/488,707	02/10/2003	2,888,349	09/28/2004
231.	Spectra Marketing Systems, Inc.	INTROTARGETER	76/446,227	08/30/2002	2,845,952	05/25/2004
232.	Spectra Marketing Systems, Inc.	SPECTRA	76/148,046	10/17/2000	2,597,206	07/23/2002
233.	Spectra Marketing Systems, Inc.	SPECTRA ADVANTAGE	75/440,976	02/26/1998	2,280,810	09/28/1999
234.	Spectra Marketing Systems, Inc.	SPECTRA and Design	76/148,049	10/17/2000	2,705,989	04/15/2003
235.	Spectra Marketing Systems, Inc.	SPECTRA HISPANIQ	78/365,896	02/10/2004	2,941,875	04/19/2005
236.	Spectra Marketing Systems, Inc.	SPECTRA HISPANIQ and Design	78/365,898	02/10/2004	2,941,876	04/19/2005
237.	Spectra Marketing Systems, Inc.	SPECTRA INFINET	76/148,097	10/17/2000	2,584,716	06/25/2002
238.	Spectra Marketing Systems, Inc.	SPTECTRA INFINET and Design	76,148,283	10/17/2000	2,590,839	07/09/2002
239.	Spectra Marketing Systems, Inc.	SPTECTRA INTELLIGENT TARGETING	76/147,865	10/17/2000	2,614,225	09/03/2002
240.	Spectra Marketing Systems, Inc.	SPECTRA INTELLIGENT TARGETING and Design	76/147,866	10/17/2000	2,614,226	09/03/2002
241.	Spectra Marketing Systems, Inc.	SPECTRA/BASES INTROTARGETER	76/446,149	08/30/2002	2,845,951	05/25/2004
242.	Spectra Marketing Systems, Inc.	VOLUME RATING POINT	75/795,800	09/08/1999	2,681,979	01/28/2003
243.	Spectra Marketing Systems, Inc.	VRP INSIGHT	76/262,362	05/25/2001	2,692,263	03/04/2003
244.	Spectra Marketing Systems, Inc..	RETAIL C.O.D.E. (Filed as ITU)	77/249,096	8/07/2007	N/A	

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
245.	Trade Dimensions International, Inc.	DEMOGRAPHICS USA	78/279,459	07/28/2003	2,917,269	01/11/2005
246.	Trade Dimensions International, Inc.	HIGH-VOLUME RETAILERS	78/295,268	09/03/2003	2,916,818	01/04/2005
247.	Trade Dimensions International, Inc.	HIGH-VOLUME RETAILERS THE ALTERNATE CHANNEL SOURCEBOOK	78/295,270	09/03/2003	2,916,819	01/04/2005
248.	Trade Dimensions International, Inc.	MARKET SCOPE	76/534,022	08/01/2003	2,868,878	08/03/2004
249.	Trade Dimensions International, Inc.	RETAIL TENANT DIRECTORY	76/534,011	08/01/2003	2,956,549	05/31/2005
250.	Trade Dimensions International, Inc.	RETAIL TENANT DIRECTORY	76/502,682	04/01/2003	3,064,700	03/07/2006
251.	Trade Dimensions International, Inc.	TDLINX	76/286,865	07/17/2001	2,706,279	04/15/2003
252.	Trade Dimensions International, Inc.	TDLINX and Design	76/286,866	07/17/2001	2,706,280	04/15/2003
253.	Trade Dimensions International, Inc.	TRADE DIMENSIONS	76/069,140	06/13/2000	2,563,116	04/23/2002
254.	Trade Dimensions International, Inc.	TRADEDIMENSIONS	76/278,958	07/02/2001	2,706,257	04/15/2009
255.	VNU Media Measurement & Information, Inc.	FANLINKS	78/590,278	03/18/2005	3,202,766	01/23/2007
256.	VNU Media Measurement & Information, Inc.	NPOD (Filed as ITU)	78/330,569	11/20/2003	N/A	

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
257.	VNU Media Measurement & Information, Inc.	SPONSORSHIP SCORECARD	78/427,036	05/28/2004	3,086,423	04/25/2006
258.	Trade Dimensions International, Inc.	DIRECTORY OF CONVENIENCE STORES	76/534,012	08/01/2003	2,928,524	03/01/2005
259.	CZT/CAN Trademarks, L.L.C.	NIELSEN and Design	77/094,959	01/30/2007	3,998,364	07/19/2011

**Intellectual Property Security Agreement Supplement No. 8, dated as of August 15, 2008, recorded on September 5, 2008 at Reel/Frame 003847/0791**

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
1.	Claritas Inc.	ADSELECT	78/576,620	2/28/2005	3,280,538	8/14/2007
2.	Claritas Inc.	ADVANCING THE SCIENCE AND ART OF MARKETING	75/577,800	10/26/1998	2,359,476	6/20/2000
3.	Claritas Inc.	BUSINESS-FACTS	73/682,946	9/8/1987	1,508,674	10/11/1988
4.	Claritas Inc.	BUSINESS-FACTS	77/305.541	10/16/2007		
5.	Claritas Inc.	CIVICIO (Filed as ITU)	77/443,196	4/8/2008		
6.	Claritas Inc.	CLARITAS	73/276,676	9/4/1980	1,180,624	12/1/1981
7.	Claritas Inc.	CLARITAS (Stylized)	73/785,040	3/6/1989	1,574,539	1/2/1990
8.	Claritas Inc.	CONSUMER CLOUT	73/749,277	8/30/1988	1,578,260	1/16/1990
9.	Claritas Inc.	CONVERGENCE AUDIT	77/198,890	6/6/2007		
10.	Claritas Inc.	IMODEL	76/462,442	10/23/2002	2,775,101	10/21/2013

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
11.	Claritas Inc.	INTEGRA S	77/215,020	6/25/2007		
12.	Claritas Inc.	INTELLIS ERV	76/320,049	10/1/2001	2,902,633	11/16/2014
13.	Claritas Inc.	IXPRESS	77/249,419	8/7/2007		
14.	Claritas Inc.	LIFEPSYC LE (Stylized)	74/183,665	7/10/1991	1,755,784	3/2/2013
15.	Claritas Inc.	MARKETS CAN	73/708,135	1/28/1988	1,556,594	9/19/2009
16.	Claritas Inc.	MICROVI SION	74/021,302	1/19/1990	1,656,419	9/10/2011
17.	Claritas Inc.	PSYCLE (Stylized)	73/708,132	1/28/1988	1,530,619	3/21/2009
18.	Claritas Inc.	PRIME LOCATIO N (filed as ITU)	77/067,233	12/19/2006		
19.	Claritas Inc.	PRIZM	73/697,895	11/27/1987	1,557,671	9/26/2009
20.	Claritas Inc.	PROFILE- ON- DEMAND (Filed as ITU)	77068828	12/20/2006		
21.	Claritas Inc.	RETAIL MARKET POWER	76631030	2/15/2005	3,360,162	12/25/2017
22.	Claritas Inc.	THE CONVERG ENCE AUDIT	75487720	5/19/1998	2,458,712	6/5/2011

**Intellectual Property Security Agreement Supplement No. 9, dated as of December 1, 2008,  
recorded on January 27, 2009 at Reel/Frame 003925/0384**

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
1.	The Nielsen Company (US), LLC	CIPHER	78436716	06/17/2004	3,105,978	06/20/2006
2.	The Nielsen Company (US), LLC	CIPHER WEB	78436709	06/17/2004	3,087,201	05/02/2006
3.	The Nielsen Company (US), LLC	CRUNCH	78436719	06/17/2004	3,141,164	09/12/2006

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
4.	The Nielsen Company (US), LLC	DR. KNOW	78436721	06/17/2004	3,130,768	08/05/2006

**Intellectual Property Security Agreement Supplement, dated as of March 4, 2010, recorded on March 10, 2010 at Reel/Frame 004164/0596**

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
1.	The Nielsen Company (US), LLC	JUST ASK NIELSEN	77771643	6/30/2009	3833640	08/17/2010

**Intellectual Property Security Agreement Supplement, dated as of August 4, 2010, recorded on August 19, 2010 at Reel/Frame 004263/0255**

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
1.	The Nielsen Company (US). LLC	MAKES CENTS	77966044	3/23/2010	4,100,610	01/21/2012

**Supplement No. 3, dated as of August 9, 2007, recorded on September 14, 2007 at Reel/Frame 003621/0757**

	<b>Owner</b>	<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
1.	Telephia, Inc.		78063188	05/11/2001	2718122	05/20/2003
2.	Telephia, Inc.	T E L E P H I A	76222065	03/08/2001	2527343	01/08/2002
3.	Telephia, Inc.	ESSENTIAL INTELLIGENCE	76024543	04/13/2000	2550997	03/19/2002
4.	Telephia, Inc.	TELEPHIA	75824639	10/18/1999	2481537	08/28/2001