

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM758627

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JUUL LABS, INC.		09/30/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Alter Domus (US) LLC		
Street Address:	225 West Washington Street		
Internal Address:	9TH FLOOR		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	4818664	JUUL	
Registration Number:	4898257	JUUL	
Registration Number:	4976064	MAKE THE SWITCH TODAY	
Registration Number:	5299392		
Registration Number:	5304697		
Registration Number:	5667074	JUULSALTS	
Registration Number:	5770541	JUUL LABS	
Registration Number:	5776153	JUUL LABS	
Registration Number:	5918490	JUULPODS	
Registration Number:	6064902	JUUL	
Registration Number:	6211614	JUUL	
Registration Number:	6259092	RACS	
Registration Number:	6335971	JUULPOD	
Registration Number:	6504904	JUUL C1	
Registration Number:	6548206	JUUL PASS	
Registration Number:	6583859	JUUL	
Serial Number:	97170946	RISE ABOVE THE PACK	
Serial Number:	97325140	JUUL	

CH \$465.00 4818664

CORRESPONDENCE DATA**Fax Number:** 2127352000*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 2127352811**Email:** mribando@skadden.com**Correspondent Name:** Skadden, Arps, Slate, Meagher & Flom LLP**Address Line 1:** One Manhattan West**Address Line 2:** Monique L. Ribando**Address Line 4:** New York, NEW YORK 10001-8602

NAME OF SUBMITTER:	Brianna van Kan
SIGNATURE:	/Brianna van Kan/
DATE SIGNED:	09/30/2022

Total Attachments: 6

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "Agreement"), dated as of September 30, 2022, is made by JUUL LABS, INC., a Delaware corporation (the "Grantor"), in favor of ALTER DOMUS (US) LLC, as administrative agent (together with its successors and assigns, in such capacity, the "Agent") for the ratable benefit of the Lenders party from time to time to the Credit Agreement (as defined below).

WHEREAS, the Grantor and the Agent are parties to the Credit Agreement, dated as of September 30, 2022 (as amended, modified, renewed, extended or amended, restated, or replaced from time to time, the "Credit Agreement") by and among the Grantor, the Lenders party thereto and the Agent.

WHEREAS, as a condition precedent to the Agent's obligations under the Credit Agreement, Grantor has executed and delivered to the Agent that certain Guarantee and Security Agreement, dated as of September 30, 2022 (as amended, modified, renewed, extended or amended, restated, or replaced from time to time, the "Security Agreement") by and among the Grantor, certain other grantors from time to time party thereto and the Agent.

WHEREAS, under the terms of the Security Agreement, the Grantor has granted to the Agent, for the benefit of the Secured Parties, a security interest in, among other property, intellectual property of the Grantor, and has agreed to execute and deliver this Trademark Security Agreement for recording with the United States Patent and Trademark Office ("USPTO").

Accordingly, the parties hereto agree as follows:

SECTION 1 Definitions; Interpretation.

(a) Terms Defined in the Credit Agreement. All capitalized terms used in this Agreement (including in the recitals hereof) and not otherwise defined herein shall have the respective meanings assigned to such terms in the Credit Agreement.

(b) Certain Defined Terms. As used in this Agreement, the following terms shall have the following meanings:

"Trademark Collateral" has the meaning set forth in Section 2.

"Trademark Security Agreement" has the meaning set forth in Section 5.

(c) Terms Defined in UCC. Where applicable and except as otherwise defined herein, terms used in this Agreement shall have the respective meanings assigned to such terms in the UCC; provided, however, that to the extent that the UCC is used to define any term herein and such term is defined differently in different Articles of the UCC, the definition of such term contained in Article 9 shall govern.

(d) Interpretation. The rules of interpretation set forth in the Credit Agreement shall be applicable to this Agreement and are incorporated herein by this reference.

SECTION 2 Security Interest.

(a) Grant of Security Interest. As security for the complete payment and performance of the

Secured Obligations (whether at the stated maturity, by acceleration or otherwise), the Grantor hereby grants to the Agent for the ratable benefit of the Secured Parties, a continuing security interest in all of the Grantor's right, title and interest in, to and under the following property, in each case whether now or hereafter existing or arising or in which the Grantor now has or hereafter owns, acquires or develops an interest and wherever located; provided, however, that the foregoing shall not include any Excluded Assets (as defined in the Guarantee and Security Agreement) (collectively, the "Trademark Collateral"):

(i) all registered and applied-for trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, Internet domain names and other source or business identifiers (including such federal United States registered and applied-for trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos, Internet domain names and other source or business identifiers) in each case that are set forth in Schedule A hereto;

(ii) all renewals and extensions thereof; and

(iii) the goodwill of the Grantor's business symbolized by the foregoing or connected therewith;

provided that notwithstanding anything to the contrary contained in the foregoing clauses (i) through (v), the security interest created hereby shall not extend to, and the term "Trademark Collateral" shall not include, any intent-to-use trademark applications filed in the USPTO, pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. Section 1051, prior to the accepted filing of a "Statement of Use" and issuance of a "Certificate of Registration" pursuant to Section 1(d) of the Lanham Act or an accepted filing of an "Amendment to Allege Use" whereby such intent-to-use trademark application is converted to a "use in commerce" application pursuant to Section 1(c) of the Lanham Act.

SECTION 3 Supplement to Loan Documents. The terms and provisions of this Agreement are intended as a supplement to the terms and provisions of the Loan Documents and in the event of any inconsistency between the terms and provisions of this Agreement and the Loan Documents, the terms and provisions of the Loan Documents shall control. The Grantor acknowledges that the rights and remedies of the Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Loan Documents (other than this Agreement) and all such rights and remedies are cumulative.

SECTION 4 Further Assurances. To the extent required under the Loan Documents, upon the request of the Agent, the Grantor shall promptly take such further action (other than making filings with the USPTO, which are addressed in the second sentence of this Section 4) and execute all such additional documents and instruments in connection with this Agreement as the Agent in its reasonable discretion may deem necessary or advisable to enable the Agent to exercise and enforce its rights and remedies hereunder with respect to the Trademark Collateral, including any documents for filing with the USPTO. Grantor shall, at its own expense, file and record in the proper filing and recording places this Agreement with the USPTO.

SECTION 5 Agent's Duties. Notwithstanding any provision contained in this Agreement, the Agent shall have no duty to exercise any of the rights, privileges or powers afforded to it and shall not be responsible to the Grantor or any other Person for any failure to do so or delay in doing so. Except for and the accounting for moneys actually received by the Agent hereunder, the Agent shall have no duty or liability to exercise or preserve any rights, privileges or powers pertaining to the Trademark Collateral.

SECTION 6 Termination. This Agreement and the security interest granted herein shall terminate in accordance with the terms of the Guarantee and Security Agreement or the Credit Agreement, as applicable.

SECTION 7 No Waiver. Any forbearance or failure or delay by the Agent in exercising any right, power or remedy hereunder shall not be deemed a waiver thereof and any single or partial exercise of any right, power or remedy shall not preclude the further exercise thereof. No waiver shall be effective unless it is in writing and signed by an officer of the Agent.

SECTION 8 Recordation. The Grantor hereby authorizes and requests that the Commissioner for Trademarks record this Agreement with the USPTO.

SECTION 9 Binding Effect. This Agreement shall be binding upon, inure to the benefit of and be enforceable by the Grantor, the Agent and their respective successors and assigns and shall bind any Person who becomes bound as a debtor to this Agreement.

SECTION 10 Governing Law. **THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES UNDER THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.**

SECTION 11 Entire Agreement; Amendment. This Agreement and the other Loan Documents contain the entire agreement of the parties with respect to the subject matter hereof and shall not be amended except by the written agreement of the parties as provided in Section 10.1 of the Credit Agreement.

SECTION 12 Severability. If any provision of this Agreement shall be determined to be illegal or unenforceable, all other provisions hereof nevertheless shall be effective.

SECTION 13 Counterparts. The Grantor and the Agent may execute one or more counterparts to this Agreement, each of which shall be deemed an original, but taken together, shall be one and the same agreement. The delivery of an executed counterpart of a signature page of this Agreement by facsimile transmission or other electronic mail transmission or format (e.g., "pdf" or "tif") shall be effective as the delivery of an original executed counterpart of this Agreement. Each of the parties hereto agrees and acknowledges that (i) the transaction consisting of this Agreement may be conducted by electronic means, (ii) it is such party's intent that, if such party signs this Agreement using an electronic signature, it is signing, adopting and accepting this Agreement and that signing this Agreement using an electronic signature is the legal equivalent of having placed its handwritten signature on this Agreement on paper and (iii) it is being provided with an electronic or paper copy of this Agreement in a usable format.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement, as of the date first above written.

GRANTOR:

JUUL LABS, INC.

By: 

Name: Elaine Paik

Title: Chief Financial Officer

AGENT:

ALTER DOMUS (US) LLC

By: _____

Name: _____

Title: _____

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement, as of the date first above written.

GRANTOR:

JUUL LABS, INC.

By: _____

Name: Elaine Paik

Title: Chief Financial Officer

AGENT:

ALTER DOMUS (US) LLC

By:  _____

Name: _____ Matthew Trybula

Title: _____ Associate Counsel

SCHEDULE A

Registered U.S. Trademarks of the Grantor

Jurisdiction	Registration No.	Registration Date	Filing Date	Owner	Mark
U.S.	4818664	22-Sep-15	3-Jan-14	JUUL Labs, Inc.	JUUL
U.S.	4898257	9-Feb-16	6-Jul-15	JUUL Labs, Inc.	JUUL (Stylized)
U.S.	4976064	14-Jun-16	20-Feb-15	JUUL Labs, Inc.	MAKE THE SWITCH TODAY
U.S.	5299392	3-Oct-17	29-Aug-16	JUUL Labs, Inc.	Juul Device Design
U.S.	5304697	10-Oct-17	29-Aug-16	JUUL Labs, Inc.	JUULpod Design
U.S.	5667074	29-Jan-19	16-Mar-17	JUUL Labs, Inc.	JUULSALTS
U.S.	5770541	4-Jun-19	24-Oct-17	JUUL Labs, Inc.	JUUL LABS (Stylized & Design)
U.S.	5776153	11-Jun-19	18-May-17	JUUL Labs, Inc.	JUUL LABS
U.S.	5918490	26-Nov-19	5-Feb-19	JUUL Labs, Inc.	JUULPODS
U.S.	6064902	26-May-20	25-Jun-18	JUUL Labs, Inc.	JUUL (Stylized) in Hexagon Design
U.S.	6211614	1-Dec-20	25-Jul-18	JUUL Labs, Inc.	JUUL (Stylized)
U.S.	6259092	2-Feb-21	6-Aug-19	JUUL Labs, Inc.	RACS Design
U.S.	6335971	27-Apr-21	25-Sep-19	JUUL Labs, Inc.	JUULPOD
U.S.	6504904	5-Oct-21	19-Jul-19	JUUL Labs, Inc.	JUUL C1
U.S.	6548206	2-Nov-21	30-Jul-19	JUUL Labs, Inc.	JUUL PASS
U.S.	6583859	7-Dec-21	25-Jul-18	JUUL Labs, Inc.	JUUL

Pending Trademark Applications

Jurisdiction	Application No.	Filing Date	Applicant	Mark
U.S.	97170946	14-Dec-21	JUUL Labs, Inc.	RISE ABOVE THE PACK
U.S.	97325140	22-Mar-22	JUUL Labs, Inc.	JUUL