

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM761604

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nintendo Co., Ltd.		10/17/2022	Corporation: JAPAN
RECEIVING PARTY DATA			
Name:	Nintendo of America Inc.		
Street Address:	4600 150th Avenue NE		
City:	Redmond		
State/Country:	WASHINGTON		
Postal Code:	98052		
Entity Type:	Corporation: WASHINGTON		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6514029	POWER UP BAND	
Registration Number:	6842088	1UP FACTORY	
CORRESPONDENCE DATA			
Fax Number:	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	512-482-5242		
Email:	sespensshade@pirkeybarber.com		
Correspondent Name:	Steven M. Espenshade		
Address Line 1:	1801 East 6th Street		
Address Line 2:	Suite 300		
Address Line 4:	Austin, TEXAS 78702		
NAME OF SUBMITTER:	Steven M. Espenshade		
SIGNATURE:	/sm espensshade/		
DATE SIGNED:	10/17/2022		
Total Attachments: 1			
source=Signed Assignment - POWER UP BAND & 1UP FACTORY 4895-0766-9562 v.1#page1.tif			

OP \$65.00 6514029

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Nintendo Co., Ltd. (the "Assignor"), a corporation organized under the laws of Japan, having the business address of 11-1 Hokotate-cho, Kamitoba, Minami-ku, Kyoto-shi, Kyoto 601-8501 Japan, is the owner of the trademarks POWER UP BAND and IUP FACTORY (collectively, the "Marks") in the United States and of United States Registration Numbers 6514029 and 6842088 (the "Registrations") for the Marks:

WHEREAS, Nintendo of America Inc. (the "Assignee"), a corporation organized under the laws of Washington, having the business address of 4600 150th Avenue NE, Redmond, Washington 98052 United States, desires to acquire any and all rights and goodwill associated with the Marks and Registrations in the United States;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks and the Registrations in the United States, together with the goodwill of the business symbolized by the Marks in the United States.

Nintendo Co., Ltd.



Name

Toshiro Hibino

Typed or Printed Name

Deputy General Manager, General Affairs Division
and General Manager, Intellectual Property
Department

Title

October 17, 2022

Date