

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM759326

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sequential Brands Group, Inc.		06/19/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Elan Polo International, Inc.		
Also Known As:	Elan-Polo, Inc.		
Street Address:	630 Melrose Avenue		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37211		
Entity Type:	Corporation: MISSOURI		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2441179	DVS	
Registration Number:	2915817	DVS	
Registration Number:	4576569	DVS	
Registration Number:	2352196		
Registration Number:	2926240		
Registration Number:	5129256		
Registration Number:	4816765	VAPORCELL	
CORRESPONDENCE DATA			
Fax Number:	6158442357		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-844-2310		
Email:	ebarreiro@elanpolo.com		
Correspondent Name:	Efrain Barreiro		
Address Line 1:	630 Melrose Ave		
Address Line 4:	Nashville, TENNESSEE 37211		
NAME OF SUBMITTER:	Efrain Barreiro		
SIGNATURE:	/Efrain Barreiro/		

OP \$190.00 2441179

DATE SIGNED:	10/05/2022
Total Attachments: 2 source=DVS - Assigment of Trademark from SBG#page1.tif source=DVS - Assigment of Trademark from SBG#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, as of June 19, 2021, Sequential Brands Group, Inc., a Delaware corporation having an address of 601 W. 26th Street, New York, New York 10001 (hereinafter "Assignor"), owned a 65% interest in DVS Footwear International LLC owner of the trademarks and registrations set forth in Exhibit A hereto and the goodwill associated therewith (hereinafter referred to as the "Marks"); and

WHEREAS, on June 19, 2021, Assignor assigned and transferred to Elan Polo International, Inc., a Missouri corporation having an address of 630 Melrose Avenue, Nashville, Tennessee 37211 (hereinafter "Assignee"), its interest in DVS Footwear International LLC; and

WHEREAS, Assignee desires to acquire from Assignor all of Assignor's rights in and to said Marks and registrations thereof along with the goodwill associated with said Marks.

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee its entire right, title, and interest in and to the Marks and the registrations for the Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof, and all other rights which Assignor has enjoyed thereunder, including any and all rights of recovery any income, royalties and/or damages hereafter due or payable to Assignor with respect to the Marks, including for any past infringement of said Marks, the same to be held and enjoyed by Assignee, its successors and assigns.

SEQUENTIAL BRANDS GROUP, INC.

By: Marc D. Rosenberg
Name: Marc D. Rosenberg

Authorized Signatory of Drivetrain, LLC
As Liquidating Trustee acting on behalf of
Title: Sequential Brands Group, Inc.

Date: 9/29/2022





ELAN POLO INTERNATIONAL, INC.

By: [Signature]
Name: Alan Caville

Title: CEO

Date: 10/4/2022

EXHIBIT A

MARK	APPLICATION NO.	REGISTRATION NO.
DVS	75026996	2441179
DVS	76560792	2915817
	85760557	4576569
	75200119	2352196
	76560793	2926240
	85760554	5129256
VAPORCELL	86495543	4816765