

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM759331

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
East West Bank		10/05/2022	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Direct Digital Holdings, LLC		
<b>Street Address:</b>	1177 W Loop S Suite 1310		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77027		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90777383	COLOSSUS SSP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	idd@eastwestbank.com		
<b>Correspondent Name:</b>	Frank Mao		
<b>Address Line 1:</b>	9300 Flair Drive, 6th Floor		
<b>Address Line 4:</b>	El Monte, CALIFORNIA 91731		
<b>NAME OF SUBMITTER:</b>	frank mao		
<b>SIGNATURE:</b>	/frank769620966/		
<b>DATE SIGNED:</b>	10/05/2022		
<b>Total Attachments: 1</b>			
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# EAST WEST BANK

October 05, 2022

U.S.P.T.O  
ASSIGNMENT SERVICES BRANCH  
PUBLIC RECORDS DIVISION

Re: Direct Digital Holdings, LLC/Loan#769620966

Dear officer,

East West Bank hereby instructs to release the Security Interest stated in Intellectual Property Security Agreement which was recorded with the U.S. Patent and Trademark Office (Reel/Frame:007518/0855) on December 20, 2021 as recording number 900664174 due to the indebtedness or obligation has been fully paid and satisfied.

If you have any questions regarding this issue, you may contact the individual whose name appears on this letter at 626-371-8670.

Yours Truly,

Frank Mao  
Loan Service Department