

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM761830

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	12/31/2016
<b>SEQUENCE:</b>	4

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TNS NORTH AMERICA, LLC		12/31/2016	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	KANTAR LLC
<b>Street Address:</b>	3 World Trade Center, 175 Greenwich Street
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10017
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1725130	MATRIX

## CORRESPONDENCE DATA

Fax Number: 2124684888

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212-468-4823

Email: jkatz@dglaw.com

Correspondent Name: JEFFREY C. KATZ

Address Line 1: 1675 BROADWAY

Address Line 2: 31ST FLOOR

Address Line 4: New York, NEW YORK 10019

<b>ATTORNEY DOCKET NUMBER:</b>	32256-1-0
<b>NAME OF SUBMITTER:</b>	Jeffrey C. Katz
<b>SIGNATURE:</b>	/Jeffrey C. Katz/
<b>DATE SIGNED:</b>	10/18/2022

Total Attachments: 3

source=4 TNS NA into Kantar Certificate of Merger#page1.tif

CH \$40.00 1725130

source=4 TNS NA into Kantar Certificate of Merger#page2.tif  
source=4 TNS NA into Kantar Certificate of Merger#page3.tif

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"TNS NORTH AMERICA, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "KANTAR LLC" UNDER THE NAME OF "KANTAR LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2016, AT 5:17 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2016 AT 11:59 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

6102144 8100M  
SR# 20167236715

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203573314  
Date: 12-22-16

**TRADEMARK**  
**REEL: 007870 FRAME: 0793**

**CERTIFICATE OF MERGER**

**OF**

**TNS NORTH AMERICA, LLC**  
**(a Delaware limited liability company)**

**WITH AND INTO**

**KANTAR LLC**  
**(a Delaware limited liability company)**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 05:17 PM 12/22/2016  
FILED 05:17 PM 12/22/2016  
SR 20167236715 - File Number 6102144

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

**FIRST:** The name of the surviving limited liability company is Kantar LLC, a Delaware limited liability company, and the name of the limited liability company being merged into this surviving limited liability company is TNS North America, LLC, a Delaware limited liability company.

**SECOND:** The Agreement and Plan of Merger (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by the surviving limited liability company and the merging limited liability company.

**THIRD:** The name of the surviving limited liability company is Kantar LLC.

**FOURTH:** The merger is to become effective at 11:59 P.M. on December 31, 2016.

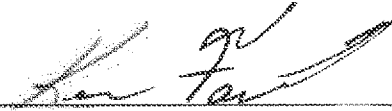
**FIFTH:** The Merger Agreement is on file at 100 Park Avenue, 4<sup>th</sup> Floor, New York, New York 10017, the place of business of the surviving limited liability company.

**SIXTH:** A copy of the Merger Agreement will be furnished by the surviving limited liability company on request, without cost, to any member of the constituent limited liability companies.

*[Signature Page Follows]*

IN WITNESS WHEREOF, said surviving limited liability company has caused this certificate to be signed by an authorized officer, the 21<sup>st</sup> day of December, 2016.

KANTAR LLC

By: 

Name: Kevin Farewell

Title: Secretary