OP \$40.00 6477417

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM759244 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Guangzhou Biaodian Information Technology Co., Ltd.		09/27/2022	Corporation: CHINA

RECEIVING PARTY DATA

Name:	Xiamen Shipanji Trading Co., Ltd.		
Street Address:	Room 302, No. 535, Middle Gaolin Road, Huli District		
City:	Xiamen City		
State/Country:	CHINA		
Entity Type:	Limited Liability Company: CHINA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	6477417	SEGANUP

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6467851788

Email: domee.zhong2@gmail.com

Correspondent Name: Xiaofang Zhong

Address Line 1: 244 Fifth Avenue, Suite V284
Address Line 4: New York, NEW YORK 10001

ATTORNEY DOCKET NUMBER:	6477417_Assignment
NAME OF SUBMITTER:	Xiaofang Zhong
SIGNATURE:	/Xiaofang Zhong/
DATE SIGNED:	10/05/2022

Total Attachments: 2

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TRADEMARK REEL: 007871 FRAME: 0537

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Trademark Assignment Agreement

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of 27 Day of September, 2022, between Guangzhou Biaodian Information Technology Co., Ltd., having the address as 403C87,No.5 Dongping Middle Road,Baiyun District Guangzhou CHINA 510000; and Xiamen Shipanji Trading Co., Ltd., having the address as Room 302, No. 535, Middle Gaolin Road, Huli District, Xiamen City.

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Reg.No. 6477417, dated 07 Day of Sep., 2021.

The Assignee wishes to acquire the Assignor's rights in the trademark listed in this agreement.

The Assignee agrees to pay the Assignor \$ 10.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the mark, together with

- the goodwill of the business relating to the products and services on which the marks are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the mark and its related property.

THIS AGREEMENT shall take effect from 27 day of September , 2022

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

Guangzhou Biaodian Information Technology Co., Ltd.

Signed by: Hanlin Yu
Name: Hanlin Yu

Title: Principal

TRADEMARK
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ASSIGN	IEE:			
Xiamen	Shinanii	Trading	Co	Ltd.

Signed by: Vexin Guo
Name: Kexin Guo
Title: Principal

TRADEMARK **REEL: 007871 FRAME: 0539**

RECORDED: 10/05/2022