

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM761946

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SM Entertainment Co., Ltd.		10/18/2022	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	SM ENTERTAINMENT CO., Ltd.		
Street Address:	83-21, Wangsimni-ro, Seongdong-gu		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	04769		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 89			
Property Type	Number	Word Mark	
Serial Number:	97567636	KWANGYA	
Serial Number:	97500977	PINKBLOOD	
Serial Number:	97444572	OO FANBOOK	
Serial Number:	97429762	KWANGYA	
Serial Number:	97205659	GOT THE BEAT	
Serial Number:	97205654	GIRLS ON TOP	
Serial Number:	90336964	WINTER	
Serial Number:	90334805	AE	
Serial Number:	90334770	AESPA	
Serial Number:	90507880	U-KNOW YUNHO	
Serial Number:	90735694	WENDY	
Serial Number:	90039024	SM	
Registration Number:	6770732	SMCT	
Registration Number:	6770731	SMCT	
Registration Number:	6743753	PINKBLOOD	
Serial Number:	90898992	NCT	
Serial Number:	90507895	U-KNOW YUNHO	
Serial Number:	90507888	U-KNOW YUNHO	
Registration Number:	6696585		

OP \$2240.00 97567636

Property Type	Number	Word Mark
Serial Number:	90507899	U-KNOW YUNHO
Registration Number:	6689130	ÆSPA
Registration Number:	6689129	ÆSPA
Registration Number:	6682240	ÆSPA
Registration Number:	6682239	ÆSPA
Registration Number:	6682238	AESPA
Registration Number:	6669602	
Registration Number:	6669601	AESPA
Registration Number:	6669600	AESPA
Registration Number:	6669599	AESPA
Serial Number:	90507923	MAX CHANGMIN
Serial Number:	90507916	MAX CHANGMIN
Serial Number:	90507908	MAX CHANGMIN
Serial Number:	90507903	MAX CHANGMIN
Serial Number:	90474709	SMCU
Serial Number:	90474703	SMCU
Serial Number:	90474691	SM CULTURE UNIVERSE
Serial Number:	90474680	SM CULTURE UNIVERSE
Serial Number:	90336952	GISELLE
Serial Number:	90336941	NINGNING
Serial Number:	90336923	KARINA
Serial Number:	90474663	SM CULTURE TECHNOLOGY
Serial Number:	90474626	SM CULTURE TECHNOLOGY
Serial Number:	90474614	KWANGYA
Serial Number:	90474602	KWANGYA
Serial Number:	90334835	Æ SPA
Serial Number:	90334795	AE
Serial Number:	90334837	Æ SPA
Serial Number:	90334803	AE
Serial Number:	90334802	AE
Serial Number:	90334801	AE
Serial Number:	90334798	AE
Serial Number:	90334792	AE
Serial Number:	90334788	AESPA
Serial Number:	90334786	AESPA
Serial Number:	90334784	AESPA
Serial Number:	90334826	
Serial Number:	90334825	

Property Type	Number	Word Mark
Serial Number:	90334824	
Serial Number:	90334839	ÆSPA
Serial Number:	90334781	ÆSPA
Serial Number:	90334780	ÆSPA
Serial Number:	90334777	AESPA
Serial Number:	90334775	AESPA
Serial Number:	90334774	AESPA
Serial Number:	90334816	
Serial Number:	90334811	
Serial Number:	90334840	Æ SPA
Serial Number:	90334832	Æ SPA
Serial Number:	90334767	AESPA
Serial Number:	90334760	AESPA
Serial Number:	90334758	AESPA
Serial Number:	90334755	AESPA
Serial Number:	90334750	AESPA
Serial Number:	90334747	AESPA
Registration Number:	6383295	NCT
Registration Number:	6254244	SM SUPERM
Registration Number:	6083801	SM NEO CULTURE TECHNOLOGY
Registration Number:	6083747	SM NEW CULTURE TECHNOLOGY
Registration Number:	5394330	LYSN
Registration Number:	5666971	GIRLS' GENERATION
Registration Number:	5666970	
Registration Number:	5666968	
Registration Number:	5666967	
Registration Number:	5633352	SHINEE
Registration Number:	5614504	SM SM ENTERTAINMENT
Registration Number:	5509074	SHINEE
Registration Number:	5993384	SM NEO CULTURE TECHNOLOGY
Registration Number:	5993383	SM NEW CULTURE TECHNOLOGY
Registration Number:	5288508	SM S.M. ENTERTAINMENT

CORRESPONDENCE DATA

Fax Number: 7038909097

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 703-349-6364

Email: docket@bridgewayip.com

Correspondent Name:	Sang Ho Lee
Address Line 1:	11350 Random Hills Rd
Address Line 2:	Suite 800
Address Line 4:	Fairfax, VIRGINIA 22030

NAME OF SUBMITTER:	David Youngjoon Jung
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SIGNATURE:	/David Youngjoon Jung/
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DATE SIGNED:	10/18/2022
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Total Attachments: 0

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