

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM759334

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Darice, Inc		08/19/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Toys 4 U USA Corp		
Street Address:	4709 13th Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	11219		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2907569	JEWELRY DESIGNER	
Registration Number:	4188839	JEWELRY DESIGNER	
Registration Number:	1121883	DARICE	
Registration Number:	2787821	DARICE	
CORRESPONDENCE DATA			
Fax Number:	3127553188		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-755-3188		
Email:	bill@nirolaw.com		
Correspondent Name:	William L. Niro		
Address Line 1:	330 N Wabash Ave		
Address Line 2:	Suite 1700		
Address Line 4:	Chicago, ILLINOIS 60611-3586		
NAME OF SUBMITTER:	William L. Niro		
SIGNATURE:	/William L. Niro/		
DATE SIGNED:	10/05/2022		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARKS

This Assignment is dated this 1st day of July, 2022 between Darice, Inc., a wholly owned subsidiary of Michaels Stores Procurement Company, Inc., a Delaware corporation, herein referred to as "Assignor", and Toys 4 U USA Corp., a New York corporation, herein referred to as "Assignee".

WHEREAS, Assignor has registered and is the owner through said registration and use of the trademarks identified in Schedule 1 attached hereto (hereinafter referred to as the "Trademarks");

WHEREAS, Assignee is desirous of acquiring all right, title, interest to and use of the Trademarks and the registrations thereof;

WHEREAS, Assignor has agreed to convey, transfer and assign to Assignee the Trademarks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee and Assignee's legal representatives, successors and assigns, its entire right, title and interest in and to the Trademarks and goodwill associated therewith, identified in Schedule 1, and including all other rights in the Trademarks. This assignment of rights includes the right to obtain complete legal and/or equitable relief for any and all infringements and any other cause of action at any time, including the right to recover damages for past infringement or misappropriation.

ASSIGNOR COVENANTS and agrees with Assignee that Assignor will cooperate to effectuate the recordation of this transfer including authorizing and approving the transfer of the Trademarks from the current Owner of Record to the Owner of Record of Assignee's choice, that Assignor will not execute any writing or take any act conflicting with the terms of this assignment document, and that Assignor will at any time upon request, without further or additional consideration, but at the expense of Assignee, execute such additional assignments and other writings and take such additional acts as the Assignee may reasonably deem necessary to perfect Assignee's enjoyment of this grant, including without limitation executing statements and other affidavits; it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the legal representatives, successors and assignees of both parties.

IN WITNESS WHEREOF, the undersigned has caused this instrument to be duly executed as of the date set forth below.

Date: 08/19/2022

Darice, Inc., a wholly owned subsidiary of Michaels Stores Procurement Company, Inc.

By: 
Its: Executive Vice President and Secretary
Printed Name: Tim Cheatham

SCHEDULE 1**USA TRADEMARKS**

Owner	Mark	Status	Serial No.	Filed Date	Registration No.	Registration Date
Darice, Inc.	JEWELRY DESIGNER	Registered	76/445,080	2002-07-03	2,907,569	2004-12-07
Darice, Inc.	JEWELRY DESIGNER	Registered	85/246,239	2011-05-29	4,188,839	2012-08-14
Darice, Inc.	DARICE (STYLIZED)	Registered	73/134,584	1977-07-20	1,121,883	1979-07-10
Darice, Inc.	DARICE	Registered	75/849,571	1999-11-16	2,787,821	2003-12-02