# OP \$240.00 90524459

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM762097

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Lloyd Design Corporation		09/28/2022	Corporation: CALIFORNIA

# **RECEIVING PARTY DATA**

Name:	Covercraft Industries, LLC	
Street Address:	100 Enterprise Blvd.	
City:	Pauls Valley	
State/Country:	OKLAHOMA	
Postal Code:	73075	
Entity Type:	Limited Liability Company: CALIFORNIA	

# **PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Serial Number:	90524459	SIGNATURE RUBBER
Serial Number:	87829605	LOGOMAT
Serial Number:	86240631	LUXE
Serial Number:	86240622	VELOURTEX
Serial Number:	86240613	CLASSIC LOOP
Serial Number:	86240611	RUBBERTITE
Serial Number:	86237891	LLOYD MATS
Serial Number:	86240605	HEAVY PLUSH
Serial Number:	86240591	PROTECTOR MAT

## CORRESPONDENCE DATA

**Fax Number:** 8015660750

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 801-566-6633
Email: docket@tnw.com
Correspondent Name: Peter M. de Jonge
Address Line 1: 8180 South 700 East

Address Line 2: Suite 350

Address Line 4: Sandy, UTAH 84070

NAME OF SUBMITTER: Peter M. de Jonge

TRADEMARK
REEL: 007872 FRAME: 0353

900726570

SIGNATURE:	/petermdejonge/	
DATE SIGNED:	10/19/2022	
Total Attachments: 2		
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TRADEMARK REEL: 007872 FRAME: 0354

### TRADEMARK ASSIGNMENT

WHEREAS, Lloyd Design Corporation ("ASSIGNOR"), a corporation duly organized and existing under the laws of the State of California, having a principal business office at 19731 Nordhoff St., Northridge, California 91324, is the owner of all right, title, and interest in and to the trademarks referenced in Exhibit A (the "Marks") and the associated registrations (the Registrations"); and

WHEREAS, Covercraft Industries, LLC ("ASSIGNEE"), a limited liability company duly organized and existing under the laws of the State of California, having a principal business office at 100 Enterprise Blvd., Pauls Valley, Oklahoma 73075, is desirous of acquiring all right, title and interest in and to the Marks held by ASSIGNOR, and the Registrations;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Marks, the Registrations, and any registrations issuing therefrom, together with the goodwill of the business symbolized by and associated with the Marks.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Marks to the ASSIGNEE as the owner of the entire interest of said Marks and Registrations, for the sole use and benefit of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

EFFECTIVE as of this 28 day of September, 2022.

**Lloyd Design Corporation** 

Signature: Bush T. Booky

Name: Brendan T. Dooley

Title: President

# Exhibit A

Mark	Serial No.	Docket No.
SIGNATURE RUBBER	90524459	3137-33970.TM
LOGOMAT	87829605	3137-33966.TM
LUXE	86240631	3137-33967.TM
VELOURTEX	86240622	3137-33971.TM
CLASSIC LOOP	86240613	3137-33964.TM
RUBBERTITE	86240611	3137-33969.TM
LLOYD MATS	86237891	3137-33963.TM
HEAVY PLUSH	86240605	3137-33965.TM
PROTECTOR MAT	86240591	3137-33968.TM

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 ${\it Lloyd Design Corporation to Covercraft Industries, LLC\ Trademark\ Assignment}$ 

**RECORDED: 10/19/2022** 

TRADEMARK REEL: 007872 FRAME: 0356