

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM762179

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Black Bear Licensing Limited		08/19/2022	Limited Liability Company: MALTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Allen Global FZCO		
<b>Street Address:</b>	IFZA Dubai - Building A4		
<b>Internal Address:</b>	Unit 312-B, Dubai Silicon Oasis DDP		
<b>City:</b>	Dubai		
<b>State/Country:</b>	UNITED ARAB EMIRATES		
<b>Entity Type:</b>	Limited Liability Company: UNITED ARAB EMIRATES		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5171896	A ALLEN	
<b>Registration Number:</b>	5151570	A ALLEN SPORTS	
<b>Registration Number:</b>	6710404	A	
<b>Registration Number:</b>	6710403	ALLEN	
<b>Registration Number:</b>	1463413	ALLEN	
<b>Registration Number:</b>	4782674	ALLEN	
<b>Registration Number:</b>	2984828	ALLEN BIKE RACKS	
<b>Registration Number:</b>	3632233	ALLEN SPORTS	
<b>Registration Number:</b>	1788891	SURE STRAP	
<b>Serial Number:</b>	90700372	A	
<b>Serial Number:</b>	90700359	ALLEN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2077911350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	207-791-1100		
<b>Email:</b>	trademark@pierceatwood.com		
<b>Correspondent Name:</b>	Jonathan Gelchinsky / Pierce Atwood LLP		
<b>Address Line 1:</b>	254 Commercial Street		

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<b>Address Line 4:</b>	Portland, MAINE 04101
<b>ATTORNEY DOCKET NUMBER:</b>	38198/6145
<b>DOMESTIC REPRESENTATIVE</b>	
<b>Name:</b>	Jonathan Gelchinsky / Pierce Atwood LLP
<b>Address Line 1:</b>	254 Commercial Street
<b>Address Line 4:</b>	Portland, MAINE 04101
<b>NAME OF SUBMITTER:</b>	Jonathan M. Gelchinsky
<b>SIGNATURE:</b>	/Jonathan M. Gelchinsky/
<b>DATE SIGNED:</b>	10/19/2022
<b>Total Attachments: 4</b> source=Trademark Assignment - Allen Global FZCO#page1.tif source=Trademark Assignment - Allen Global FZCO#page2.tif source=Trademark Assignment - Allen Global FZCO#page3.tif source=Trademark Assignment - Allen Global FZCO#page4.tif	

## TRADEMARK ASSIGNMENT

**Black Bear Licensing Limited**, a Malta limited liability company, having a place of business at ATL Business Centre, 89, Suite 3, Cannon Road, St. Venera SVR 9035, Malta, bearer of company registration number C97476 (the "Assignor"), is the owner of all rights, title and interest in and to the trademarks and the corresponding registrations and/or applications for registrations as identified on Schedule A hereto, including the goodwill of the business connected with the use of, and symbolized by, said marks (the "Marks").

For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to **Allen Global FZCO**, a Dubai limited liability company, having a place of business at IFZA Dubai - Building A4, Unit 312-B, Dubai Silicon Oasis DDP, Dubai, United Arab Emirates, bearer of company registration number DSC-FZCO-16422 (the "Assignee"), together with its respective successors and assigns, the Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and all registrations and applications therefor, including any renewals and extensions of the registrations that are or may be secured, now or hereafter in effect, for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made; together with all income, royalties or payments due or payable as of the effective date of this assignment or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for the Assignee's own use and enjoyment and for the use and enjoyment of the Assignee's successors, assigns or other legal representatives.

The Assignor further agrees, for itself, and its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by the Assignee to effectuate this assignment.


This Assignment shall be governed and construed in accordance with the laws of the United Arab Emirates and the parties irrevocably and unconditionally submit for themselves and their property in any legal action or proceedings related to this Assignment and/or the Marks, or

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the recognition and enforcement of any judgment in respect hereof, to the jurisdiction of the courts of the Emirate of Dubai.

Dated this 19th day of August, 2022.

BLACK BEAR LICENSING LIMITED

By:   
\_\_\_\_\_  
Alexander Allen  
Director

Signed in acceptance by the Assignee:

By:   
\_\_\_\_\_  
Alexander Allen  
Director  
ALLEN GLOBAL FZCO

SCHEDULE A  
Trademark Registrations and Applications

**REGISTRATIONS**

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Australia	A Design	2226862	21-Mar-2022
Canada	ALLEN	TMA415485	13-Aug-1993
Canada	SURE STRAP	TMA418243	15-Oct-1993
China	ALLEN (Stylized)	8401122	28-Jun-2011
China	ALLEN BIKE RACKS	4193410	21-Dec-2006
China	ALLEN SPORTS (Stylized)	17108087	21-Oct-2017
Denmark	ALLEN	VR 000150 1996	12-Jan-1996
European Union	A Design	018276984	02-Dec-2020
European Union	ALLEN	018276988	02-Dec-2020
European Union	A Design	018597532	23-Mar-2022
European Union	ALLEN	018597530	23-Mar-2022
Hong Kong	ALLEN	300256734	27-Jul-2004
Japan	A ALLEN (Stylized & Design)	6271069	17-Jul-2020
Japan	A ALLEN SPORTS (Stylized & Design)	6271068	17-Jul-2020
Mexico	A Design	2221016	18-Mar-2021
Mexico	ALLEN	2221015	18-Mar-2021
United Kingdom	A Design	UK00003515158	06-Nov-2020
United Kingdom	ALLEN	UK00003515143	06-Nov-2020
United Kingdom	ALLEN	UK00001422926	17-Jul-1992
United Kingdom	A Design	UK00003719835	18-Mar-2022
United Kingdom	ALLEN	UK00003719818	25-Feb-2022
United States	A ALLEN (Stylized & Design)	5,171,896	28-Mar-2017
United States	A ALLEN SPORTS (Stylized & Design)	5,151,570	28-Feb-2017
United States	A Design	6,710,404	26-Apr-2022
United States	ALLEN	6,710,403	26-Apr-2022
United States	ALLEN	1,463,413	03-Nov-1987
United States	ALLEN	4,782,674	28-Jul-2015
United States	ALLEN BIKE RACKS (Stylized & Design)	2,984,828	16-Aug-2005
United States	ALLEN SPORTS	3,632,233	02-Jun-2009
United States	SURE STRAP	1,788,891	17-Aug-1993

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**APPLICATIONS**

<u>Country</u>	<u>Mark</u>	<u>Application No.</u>	<u>Application Date</u>
Australia	ALLEN	2226861	10-Nov-2021
United States	A Design	90-700,372	10-May-2021
United States	ALLEN	90-700,359	10-May-2021