TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM760408

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American United Life Insurance Company		07/20/2022	Corporation: INDIANA

RECEIVING PARTY DATA

Name:	OneAmerica Financial Partners, Inc.	
Street Address:	P.O. Box 368	
Internal Address:	One American Square	
City:	Indianapolis	
State/Country:	INDIANA	
Postal Code:	46206-0368	
Entity Type:	Corporation: INDIANA	

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1556096	AMERICAN UNITED LIFE INSURANCE COMPANY
Registration Number:	2553568	AUL REINSURANCE MANAGEMENT SERVICES
Registration Number:	2550753	AUL RMS
Registration Number:	2869074	AUL
Registration Number:	4321531	INDEX(K)
Registration Number:	4610600	ONESUITE
Registration Number:	4539669	INDEX(B)
Registration Number:	3109359	ONEAMERICA TELESERVE
Registration Number:	4909591	RETIREMENT IN MOTION
Registration Number:	3050025	YOUR FUTURE. OUR GOAL.
Serial Number:	97310841	AUL REINSURANCE MANAGEMENT SERVICES

CORRESPONDENCE DATA

900724975

Fax Number: 3175925453

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3172365882

Email: H.BANTA@ICEMILLER.COM **Correspondent Name:** Holiday W. Banta, Ice Miller LLP

TRADEMARK

REEL: 007874 FRAME: 0394

	ONE AMERICAN SQUARE, SUITE 2900 Indianapolis, INDIANA 46282		
ATTORNEY DOCKET NUMBER:	000230.00001		
NAME OF SUBMITTER:	Holiday W. Banta		
SIGNATURE:	/Holiday W. Banta/		
DATE SIGNED:	10/11/2022		

Total Attachments: 4

source=2022-07-20 Assignment - AUL to OneAmerica Financial Partners Inc#page1.tif source=2022-07-20 Assignment - AUL to OneAmerica Financial Partners Inc#page2.tif source=2022-07-20 Assignment - AUL to OneAmerica Financial Partners Inc#page3.tif source=2022-07-20 Assignment - AUL to OneAmerica Financial Partners Inc#page4.tif

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ASSIGNMENT

1. DEFINITIONS

- 1.1 ASSIGNOR means the party identified in the assignor signature section at the bottom of this assignment.
- 1.2 ASSIGNEE means OneAmerica Financial Partners, Inc. a corporation of Indiana having a principal place of business at P.O. Box 368, One American Square, Indianapolis, Indiana 46206-0368, as well as its successors and/or assigns.
- 1.3 MARK means and includes each and every property identified in the attached Exhibit A that is used as a source designation, including all goodwill, common law rights, and statutory rights in the listed properties.
- 1.4 RELATED MARKS means and includes any and all source designations, including all goodwill, common law rights, and statutory rights therein, incorporating, part of, resulting from, and/or otherwise associated with any source designation listed in Exhibit A.
- 1.5 RELATED MARK CASES means and includes:
- a. any and all (whether or not in Exhibit A) United States state applications, federal applications, state registrations, federal registrations, common law usage, Trademark Trial and Appeal Board proceedings, other administrative proceedings, alternative dispute resolution proceedings, and/or court litigation proceedings incorporating, referring to, relating to, and/or embodying any source designation listed in Exhibit A and/or RELATD MARKS; and
- b. any and all (whether or not listed above) non-United States applications, registrations, common law usage, administrative proceedings, alternative dispute resolution proceedings, and/or court litigation proceedings incorporating, referring to, relating to, and/or embodying any source designation listed in Exhibit A and/or RELATED MARKS.
- 1.6 TRANSFERRED RIGHTS includes, but is not limited to, any and all rights, title, and/or interests assigned or otherwise transferred in this assignment.
- 1.7 GEOGRAPHIC SCOPE means worldwide.
- 1.8 EFFECTIVE DATE means the earliest of the date of first use of the MARK, the filing date of the MARK, the filing date of the RELATED MARK CASES, and the date this assignment is first signed by at least one of the parties hereto.

2. ASSIGNMENT OF RIGHTS

- 2.1 <u>Intellectual Property.</u> The ASSIGNOR hereby assigns to the ASSIGNEE all rights, title, and interest in and/or to the MARK, RELATED MARKS, and RELATED MARK CASES.
- 2.2 <u>Consideration.</u> The ASSIGNOR hereby acknowledges receipt of good, valuable, and sufficient consideration from the ASSIGNEE for this assignment.
- 2.3 <u>Right to Claim Priority.</u> The ASSIGNOR hereby assigns to the ASSIGNEE all right, title, and interest to claim priority to and/or from the MARK, RELATED MARKS, and RELATED MARK CASES.
- 2.4 <u>Infringement, Dilution, and Misappropriation.</u> The ASSIGNOR hereby assigns to the ASSIGNEE all past, present, and future causes of action for infringement, dilution, unfair competition, and/or misappropriation of the MARK, RELATED MARKS, and/or RELATED MARK CASES, whether the infringement, dilution, unfair competition, and/or misappropriation is committed and/or the cause of action therefor comes into existence before, during, or after the EFFECTIVE DATE.

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- 2.5 <u>Remedies.</u> The ASSIGNOR hereby assigns to the ASSIGNEE all past, present, and future remedies for infringement, dilution, unfair competition, and/or misappropriation, including, but not limited to, equitable relief, damages, royalties, profits, exceptional case awards, attorneys' fees, and costs.
- 2.6 <u>Scope.</u> All assignments and/or other transfers of rights and/or title, both legal and equitable, made herein are to the full extent of the GEOGRAPHIC SCOPE such that no right, title, and interest remain with the ASSIGNOR.

3. FUTURE PERFORMANCE

- 3.1 <u>Communicate Information.</u> The ASSIGNOR hereby agrees to and will communicate all facts and/or information known to the ASSIGNOR with respect to the TRANSFERRED RIGHTS to the ASSIGNEE and/or its legal representatives.
- 3.2 <u>Sign Documents.</u> The ASSIGNOR hereby agrees to and will sign and return any and all documents that ASSIGNEE desires to be signed that are directly or indirectly related to the TRANSFERRED RIGHTS. These documents can include, and are not limited to, assignments, oaths, declarations, affidavits, and powers of attorney.
- 3.3 <u>Legal Proceedings.</u> The ASSIGNOR hereby agrees to and will truthfully testify and/or participate in any legal and/or quasi-legal proceedings regarding any facts and/or information known to the ASSIGNOR related to the TRANSFERRED RIGHTS at the request of the ASSIGNEE and/or its legal representatives.
- 3.4 <u>Generally Protect Assignee's Rights.</u> The ASSIGNOR hereby agrees to and will do everything reasonable to help in securing, maintaining, and/or enforcing rights to the TRANSFERRED RIGHTS for the ASSIGNEE.
- 3.5 <u>No Additional Consideration Required.</u> The ASSIGNOR agrees to and will perform the acts mentioned herein without the requirement of any additional consideration.

4. PRIVILEGE

- 4.1 <u>Assignment of Privilege.</u> The ASSIGNOR hereby assigns to the ASSIGNEE all past, present, and future rights and privileges related to any attorney-client privilege, common interest privilege, and/or work product protection of the ASSIGNOR in relation to the TRANSFERRED RIGHTS.
- 4.2 <u>Prevent Waiver of Privilege.</u> The ASSIGNOR hereby agrees to not engage in any acts resulting in the intentional or unintentional waiver of the attorney client privilege, work product protection, and/or common interest privilege without the express written authorization from the ASSIGNEE and/or its legal representatives.
- 4.3 <u>Partial Waiver of Privilege.</u> The ASSIGNOR hereby agrees that any partial waiver of the attorney-client privilege, common interest privilege, and/or work product protection of the ASSIGNOR does not constitute total waiver.

5. COVENANTS AND WARRANTIES

- 5.1 <u>Authority to Convey.</u> The ASSIGNOR hereby covenants and warrants that the ASSIGNOR has the full right and authority to convey the TRANSFERRED RIGHTS assigned by this assignment.
- 5.2 <u>No Conflicts.</u> The ASSIGNOR hereby covenants and warrants that the ASSIGNOR has not executed and will not execute any documents and/or perform any acts conflicting with this assignment.

6. MISCELLANEOUS

6.1 <u>Issue Registration to Assignee.</u> The ASSIGNOR hereby authorizes and requests that any and all registrations (federal, state, and foreign) concerning the MARK, RELATED MARKS, and/or RELATED MARK CASES issue to the ASSIGNEE, its successors in interest, its assigns, and/or its legal representatives.

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- 6.2 <u>Severability</u>. If any provision of this assignment is ruled invalid and/or unenforceable by a court or other tribunal, such decision shall not affect the validity and/or enforceability of the remaining provisions of this assignment.
- 6.3 <u>Choice of Law.</u> This assignment shall be interpreted and controlled by the laws of the United States, and in particular in accordance with the laws of the State of Indiana, without reference to the conflict of law principles thereof. It is further understood that ASSIGNOR consents to the federal and state courts of Indiana located in Marion County in connection with any dispute arising under the assignment.
- 6.4 <u>Effective Date.</u> This assignment is hereby made effective as of the EFFECTIVE DATE.
- 6.5 <u>Insert Exhibit A Information.</u> If Exhibit A is blank or information is missing in Exhibit A of this assignment, the ASSIGNOR and ASSIGNEE hereby authorize and request the firm of Ice Miller LLP, Ice Miller LLP's successor in interest, or Ice Miller LLP's designee, to insert the MARK information, including the application number(s), registration number(s), filing date(s), and/or common law usage information in Exhibit A of this assignment once known.

ASSIGNOR SIGNATURE

IN WITNESS WHEREOF, this Assignment has been duly American United Life Insurance Company, P.O. Box 368, One American Squar Indiana)	
Signature:	Date: 07/20/2022
Name: Jeffrey Pellin Title: VP Treasury & FP&A	JANICE C HALL SEAL MY COMMISSION NUMBER NP072 MY COMMISSION EXPIRES
STATE OF Indiana) ss:	APRIL 20, 2028
COUNTY OF Hendricks	1
On this day of _ <u>07/20/2022</u> , 2022, there appeared by personally known to me or who proved to me his identification, who stated that Insurance Company, and who acknowledged that he signed the foregoing instru	he is VP Treasury & FP&A at American United Life
My Commission Expires. ^{04/20/2028}	My chry ann. " "
Notarized online using audio-video communication	NOTARY PUBLIC

Assignee:

Assignee hereby accepts the sale, transfer, and assignment of the TRANSFERRED RIGHTS.

ONEAMERIO	CA FINANCIAL PARTNERS, INC.
Signature:_	Manhart , na . mar
By:	Jeffrey Pellin
Title:	VP Treasury & FP&A
Date:	day of 07/20/2022 , 2022.

EXHIBIT A

Mark	Application No.	Application Date	Registration No.	Registration Date
AMERICAN UNITED LIFE	73/770,280	10-Dec-1988	1,556,096	12-Sep-1989
INSURANCE COMPANY				
AUL RMS REINSURANCE	75/867,738	10-Dec-1999	2,553,568	26-Mar-2002
MANAGEMENT SERVICES				
AUL REINSURANCE	97/310,841	14-Mar-2022		
MANAGEMENT SERVICES				
AUL RMS	75/867,418	10-Dec-1999	2,550,753	19-Mar-2002
AUL	76/551,269	24-Sep-2003	2,869,074	03-Aug-2004
INDEX(K)	85/331,084	26-May-2011	4,321,531	16-Apr-2013
ONESUITE	85/875,927	14-Mar-2013	4,610,600	23-Sep-2014
INDEX(B)	85/875,891	14-Mar-2013	4,539,669	27-May-2014
ONEAMERICA TELESERVE	78/672,665	18-Jul-2005	3,109,359	27-Jun-2006
RETIREMENT IN MOTION	86/377,101	26-Aug-2014	4,909,591	01-Mar-2016
YOUR FUTURE. OUR GOAL.	78/533,394	16-Dec-2004	3,050,025	24-Jan-2006
ONEAMERICA TELESERVE	78/672,665	18-Jul-2005	3,109,359	27-Jun-2006

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RECORDED: 10/11/2022 REEL: 007874 FRAME: 0399