

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM763170

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/17/2022

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Braunton Investments Limited		09/21/2022	Corporation: VIRGIN ISLANDS, BRITISH

RECEIVING PARTY DATA

Name:	Elleke Hospitality Proprietary Limited
Street Address:	402 Mutual Heights, 14 Darling Street
City:	Cape Town
State/Country:	SOUTH AFRICA
Postal Code:	8001
Entity Type:	Company: SOUTH AFRICA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2965388	RIDGEBACK
Registration Number:	2968102	VANSHA
Registration Number:	3196043	
Registration Number:	4909748	LION HOUND
Registration Number:	5596002	RIDGEBACK SAFARI

CORRESPONDENCE DATA

Fax Number: 3134276663

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3124271300

Email: CHIUSTM@LADAS.NET

Correspondent Name: Burton S. Ehrlich

Address Line 1: 224 S. Michigan Avenue

Address Line 2: Suite 1600

Address Line 4: Chicago, ILLINOIS 60604

ATTORNEY DOCKET NUMBER: 4T05498713

DOMESTIC REPRESENTATIVE

Name: Burton S. Ehrlich

CH \$140.00 2965388

Address Line 1:	224 S. Michigan Avenue
Address Line 2:	Suite 1600
Address Line 4:	Chicago, ILLINOIS 60604
NAME OF SUBMITTER:	Burton S. Ehrlich
SIGNATURE:	/bsehrlich/
DATE SIGNED:	10/24/2022
Total Attachments: 5 source=United States Assignment Agreement#page1.tif source=United States Assignment Agreement#page2.tif source=United States Assignment Agreement#page3.tif source=United States Assignment Agreement#page4.tif source=United States Assignment Agreement#page5.tif	

TRADE MARK ASSIGNMENT AGREEMENT

between

BRAUNTON INVESTMENTS LIMITED
(Registration Number 392004)
("Assignor")

and

ELLEKE HOSPITALITY PROPRIETARY LIMITED
(Registration Number 2013/147596/07)
("Assignee")

for the territory of the United States of America

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1. Definitions

In this Agreement the following words shall bear the following meanings, namely:-

- 1.1 "the Assignor" shall mean Braunton Investments Limited, (Registration no. 392004), a company incorporated in accordance with the company laws of the British Virgin Islands, with its principal place of business located at Palm Grove House, P O Box 438, Wickhams Cay Road Town, Tortola, British Virgin Islands;
- 1.2 "the Assignee" shall mean Elleke Hospitality Proprietary Limited, (Registration no. 2013/147596/07), a company incorporated in accordance with the company laws of South Africa, with its principal place of business located at 402 Mutual Heights, 14 Darling Street, Cape Town, 8001, South Africa;
- 1.3 "the Trade Marks" shall mean the United States of America trade mark registrations listed in Annexe "A" hereto.

2. Recordal

- 2.1 The Assignor is the owner of the Trade Marks and it enjoys goodwill in the Trade Marks.
- 2.2 The Assignor and Assignee have agreed that the said Trade Marks shall be assigned and transferred to the Assignee.

3. Assignment

The Assignor hereby assigns to the Assignee, which hereby accepts, all rights, title and interest in and to the said Trade Marks, together with the goodwill in and to the Trade Marks.

4. Effective date

The assignment set out in this agreement shall be deemed to have become effective and operative as from 17 August 2022.

5. Costs

The Assignee shall be responsible for all costs relating to this agreement and in recording the assignment at the Trade Marks Office.

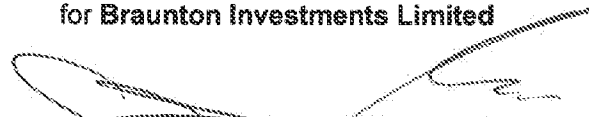
Signed at Neuchâtel

on 21 September 2022

Witness

for Braunton Investments Limited


.....
Philippe Jaquenoud

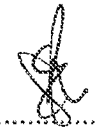

.....
~~JEAN MARCE EMERY~~ OLIVIER AMADIO
duly authorised and warranting such authority


Signed at Cape Town

on 19 October 2022

Witness

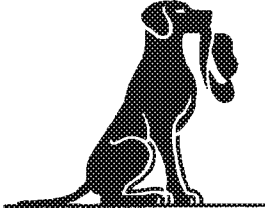
for Elleke Hospitality Proprietary Limited


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duly authorised and warranting such authority

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EA

Trade Marks

	Trade mark registration nos.	Trade mark	Classes
1.	2,965,388	RIDGEBACK	33
2.	2,968,102	VANSHA	33
3.	3,196,043	RIDGEBACK DOG DEVICE 	33
4.	4,909,748	LION HOUND	33
5.	5,596,002	RIDGEBACK SAFARI	33

Handwritten signatures and initials, including 'MD' and 'LA'.