

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM760861

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|---|--|-----------------------|--|
| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the entity type for the conveying party previously recorded on Reel 007391 Frame 0033. Assignor(s) hereby confirms the entity type for the conveying party should be a private company limited by shares (prc). | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| SHEIN GROUP LIMITED | | 07/07/2017 | private company limited by shares (prc): HONG KONG |
| RECEIVING PARTY DATA | | | |
| Name: | ZOETOP BUSINESS CO., LIMITED | | |
| Street Address: | RM 19C LOCKHART CTR., 301-307 LOCKHART RD. | | |
| City: | WAN CHAI | | |
| State/Country: | HONG KONG | | |
| Entity Type: | limited company: HONG KONG | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5256688 | SHEIN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9497326501 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9497326810 | | |
| Email: | leejen@gtlaw.com | | |
| Correspondent Name: | Susan L. Heller | | |
| Address Line 1: | 18565 Jamboree Road, Suite 500 | | |
| Address Line 4: | Irvine, CALIFORNIA 92612 | | |
| ATTORNEY DOCKET NUMBER: | 178669012300 | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Susan L. Heller | | |
| Address Line 1: | 18565 Jamboree Road, Suite 500 | | |
| Address Line 4: | Irvine, CALIFORNIA 92612 | | |
| NAME OF SUBMITTER: | Susan L. Heller | | |
| SIGNATURE: | /Susan L. Heller/ | | |

CH \$40.00 5256688

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|---------------------|------------|
| DATE SIGNED: | 10/13/2022 |
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Total Attachments: 8

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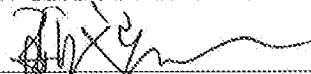
NUNC PRO TUNC ASSIGNMENT

WHEREAS, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, SHEIN GROUP LIMITED, a private company limited by shares (prc) organized and existing under the laws of Hong Kong, with a business address of 402 Jardine House, 1 Connaught Place, Central, Hong Kong (hereinafter "the Assignor"), did, effective the 7th day of July, 2017, sell, assign and transfer unto ZOETOP BUSINESS CO., LIMITED, a limited company organized and existing under the laws of Hong Kong, with a business address of RM 19C LOCKHART CTR, 301-307 LOCKHART RD., WAN CHAI, Hong Kong (hereinafter "the Assignee"), all of its right, title and interest in the United States of America in and to the trademark listed in the attached Schedule, which trademark is registered in the United States Patent and Trademark Office, together with the goodwill of the business associated therewith; and

WHEREAS, the Assignor and the Assignee wish to confirm said assignment to the Assignee, and to record the same in the United States Patent and Trademark Office.


NOW, THEREFORE, the Assignor hereby confirms, by its undersigned duly authorized officer that, effective the 7th day of July, 2017, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor sold, assigned and transferred unto the Assignee all of its right, title and interest in the United States of America in and to the trademark listed in the attached Schedule, the goodwill of the business associated therewith, the application and registration thereof, and the rights to sue for past and future infringements thereof or for related causes of action.

SHEIN GROUP LIMITED

By: 
Print Name: Tim WEI
Title: Legal Counselor

Dated: 10 / 10 / 2022

SCHEDULE

| Mark | Registration No. | Registration Date |
|---|------------------|-------------------|
|  | 5256688 | Aug. 01, 2017 |

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| TRADEMARK ASSIGNMENT COVER SHEET |
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Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM669182

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|------------------------------|---|
| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the Corrective Assignment to correct the Assignee's entity type and assignment document previously recorded on Reel 006233 Frame 0515. Assignor(s) hereby confirms the assignment of the entire interest and goodwill in the identified records herein.. |
| RESUBMIT DOCUMENT ID: | 900634596 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------|----------|----------------|---|
| Shein Group Limited | | 07/07/2017 | Limited Liability Company: HONG KONG |

RECEIVING PARTY DATA

| | |
|------------------------|--|
| Name: | Zoetop Business Co., Limited |
| Street Address: | RM 19C Lockhart Ctr. 301-307 Lockhart Rd |
| City: | Wan Chai |
| State/Country: | HONG KONG |
| Entity Type: | Limited Company: HONG KONG |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|-----------------------------|---------|-----------|
| Registration Number: | 5046800 | SHEINTEE |
| Registration Number: | 5256688 | SHEIN |

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9497326810
Email: gtipmail@gtlaw.com
Correspondent Name: Susan L. Heller
Address Line 1: 18565 Jamboree Road, Suite 500
Address Line 4: Irvine, CALIFORNIA 92612

| | |
|--------------------------------|--------------|
| ATTORNEY DOCKET NUMBER: | 178669012300 |
|--------------------------------|--------------|

DOMESTIC REPRESENTATIVE

Name: Susan L. Heller
Address Line 1: 18565 Jamboree Road, Suite 500
Address Line 4: Irvine, CALIFORNIA 92612

| | |
|---|-------------------|
| NAME OF SUBMITTER: | Susan L. Heller |
| SIGNATURE: | /Susan L. Heller/ |
| DATE SIGNED: | 08/20/2021 |
| Total Attachments: 5 source=SHEIN Group#page1.tif source=SHEIN Group#page2.tif source=correctiveAssignment Shein Group Limited to Zoteop Business Co Limited July 2017 Reel 006233 Frame 0515#page1.tif source=correctiveAssignment Shein Group Limited to Zoteop Business Co Limited July 2017 Reel 006233 Frame 0515#page2.tif source=correctiveAssignment Shein Group Limited to Zoteop Business Co Limited July 2017 Reel 006233 Frame 0515#page3.tif | |

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM455267

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|---|--|-----------------------|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| SHEIN GROUP LIMITED | | 07/07/2017 | Limited Liability Company: HONG KONG |
| RECEIVING PARTY DATA | | | |
| Name: | ZOETOP BUSINESS CO., LIMITED | | |
| Street Address: | 301-307 Lockhart Rd. | | |
| Internal Address: | Rm 19C Lockhart Ctr | | |
| City: | Wan Chai | | |
| State/Country: | HONG KONG | | |
| Entity Type: | Limited Liability Company: HONG KONG | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5046800 | SHEINTEE | |
| Registration Number: | 5256688 | SHEIN | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2122468959 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2127083460 | | |
| Email: | slebson@ladas.com | | |
| Correspondent Name: | LADAS & PARRY LLP | | |
| Address Line 1: | 1040 Avenue of the Americas | | |
| Address Line 4: | New York, NEW YORK 10018 | | |
| NAME OF SUBMITTER: | Scott Lebson | | |
| SIGNATURE: | /sjl/ | | |
| DATE SIGNED: | 12/20/2017 | | |
| Total Attachments: 2 | | | |
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| source=Assignment docs - United States#page2.tif | | | |

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DEED OF ASSIGNMENT

THIS ASSIGNMENT is made the 7th day of July, 2017

BETWEEN

SHEIN GROUP LIMITED, a limited liability company organized and existing under the laws of HONG KONG, of 402 Jardine House 1 Connaught Place Central HONG KONG (hereinafter referred to as the "Assignor") of the one part;

AND

ZOETOP BUSINESS CO., LIMITED, a limited liability company organized and existing under the laws of HONG KONG, of RM 19C LOCKHART CTR 301-307 LOCKHART RD WAN CHAI, HK (hereinafter referred to as the "Assignee") of the other part,

Handwritten signature 5.8.2021

WHEREAS the Assignor is the proprietor of the trade marks set out in the Schedule annexed hereto (hereinafter collectively referred to as the "Trade Marks");

AND WHEREAS the Assignor has agreed to assign to the Assignee the Trade Marks together with the goodwill of the business concerned in the goods and services for which the Trade Marks are registered for and used and all rights therein for the consideration hereinafter appearing.

NOW THIS ASSIGNMENT WITNESSETH that in pursuance of the agreement and in consideration of the sum of USD1.00 dollar now paid by the Assignee to the Assignor the Assignor as beneficial owner hereby assigns and transfers unto the Assignee **ALL THOSE** the Trade Marks together with the goodwill of the business concerned in the goods and services for which the Trade Marks are registered for and used **TO HOLD** the same unto the Assignee absolutely.

The Assignor hereby undertakes to execute all such documents and to take all such acts as may be necessary to perfect this assignment to the Assignee.

IN WITNESS whereof the Assignor and the Assignee have hereunto executed this Assignment the day and year first above written.

SIGNED by the Assignor
in the presence of :-

Handwritten signature of Grace Chen
Name : Grace Chen

Handwritten signature of Wei Yikai
Name : Wei Yikai
Position : The Senior Legal Counselor

SIGNED by the Assignee

in the presence of :-

Handwritten signature of Leanne He
Name : Leanne He

Handwritten signature of Wei Yikai
Name : Wei Yikai
Position : The Senior Legal Counselor

DEED OF ASSIGNMENT

| SCHEDULE | | | |
|-------------------|---------------------------|----------------------|--|
| <u>Trade Mark</u> | <u>Class</u> | <u>Reg./App. No.</u> | <u>Specification of Goods</u> |
| Sheintoo | 25 & 35 | 5046800 | <p>Class 25: Clothing, namely, tee-shirts, shirts, sweaters, sweatshirts.</p> <p>Class 35: Online retail store services in the field of clothing.</p> |
| SheIn | 14, 18, 25, 26 & 35 | 86526588 | <p>Class 14: Jewelry; costume jewelry; necklaces; earrings; bracelets; rings; brooches; watches; hat ornaments of precious metal; pins being jewelry.</p> <p>Class 18: Wallets; handbags; purses; knapsacks; suitcases; beach bags; all-purpose sports bags; book bags; travel utensils made of leather, namely, travel cases; shopping bags, namely, leather shopping bag, textile shopping bag; travel kits, namely, travel cases; string bags for shopping.</p> <p>Class 25: Scarves; dresses; kimonos; shirts; tank tops; camisoles; blouses; T-shirts; knitwear, namely, knit tops, knit bottoms; sweaters; jumpers; coats; vests; parkas; capes; sweatshirts; lingerie; negligees; swimwear; jackets; blazers; leggings; jumpsuits; pants; trousers, shorts; shoes; flats; pumps; heels; sandals; boots; shawls; socks; bikinis; night gowns; pajamas; bathrobes; gloves; bras; bustiers; rainwear; aprons; belts for clothing; hats.</p> <p>Class 26: Hair clips; hair accessories, namely, jaw clips; hair pins; hat pins; belt buckles; Bobby pins; hat ornaments not of precious metal.</p> <p>Class 35: Online retail store services in the fields of clothing, accessories, footwear, and jewelry.</p> |

Dated 18th day of December, 2017

DEED OF ASSIGNMENT

| SCHEDULE | | | |
|-------------------|---------------------------|----------------------|--|
| <u>Trade Mark</u> | <u>Class</u> | <u>Reg./App. No.</u> | <u>Specification of Goods</u> |
| Sheintee | 25 & 35 | 5046800 | <p>Class 25: Clothing, namely, tee-shirts, shirts, sweaters, sweatshirts.</p> <p>Class 35: Online retail store services in the field of clothing.</p> |
| SheIn | 14, 18, 25, 26 & 35 | 86526588 | <p>Class 14: Jewelry; costume jewelry; necklaces; earrings; bracelets; rings; brooches; watches; hat ornaments of precious metal; pins being jewelry.</p> <p>Class 18: Wallets; handbags; purses; knapsacks; suitcases; beach bags; all-purpose sports bags; book bags; travel utensils made of leather, namely, travel cases; shopping bags, namely, leather shopping bag, textile shopping bag; travel kits, namely, travel cases; string bags for shopping.</p> <p>Class 25: Scarves; dresses; kimonos; shirts; tank tops; camisoles; blouses; T-shirts; knitwear, namely, knit tops, knit bottoms; sweaters; jumpers; coats; vests; parkas; capes; sweatshirts; lingerie; negligees; swimwear; jackets; blazers; leggings; jumpsuits; pants; trousers, shorts; shoes; flats; pumps; heels; sandals; boots; shawls; socks; bikinis; night gowns; pajamas; bathrobes; gloves; bras; bustiers; rainwear; aprons; belts for clothing; hats.</p> <p>Class 26: Hair clips; hair accessories, namely, jaw clips; hair pins; hat pins; belt buckles; Bobby pins; hat ornaments not of precious metal.</p> <p>Class 35: Online retail store services in the fields of clothing, accessories, footwear, and jewelry.</p> |

Dated 18th day of December, 2017