

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM765465

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Daisy Manufacturing Company		10/24/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Splat-R-Ball, LLC		
Street Address:	1700 North 2nd Street		
City:	Rogers		
State/Country:	ARKANSAS		
Postal Code:	72756		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	97349068	SPLATRBALL NATION	
Registration Number:	6296789	SPLAT R BALL	
Registration Number:	6296777	SPLATRBALL	
Serial Number:	90730443	SPLATRBOW	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3123219100		
Email:	sfardy@smbtrials.com		
Correspondent Name:	P. Stephen Fardy		
Address Line 1:	330 N. Wabash Ave., Suite 3300		
Address Line 4:	Chicago, ILLINOIS 60611		
NAME OF SUBMITTER:	P. Stephen Fardy		
SIGNATURE:	/P. Stephen Fardy/		
DATE SIGNED:	11/03/2022		
Total Attachments: 2			
source=221024 Daisy - SplatRBall LLC_Trademark assignment (US)#page1.tif			
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OP \$115.00 97349068

SPLATR MARKS TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made effective as of the date set forth below from DAISY MANUFACTURING COMPANY., a Delaware corporation having an address of 1700 North 2nd Street, Rogers, Arkansas 72756 (“ASSIGNOR”) to SPLAT-R-BALL, LLC a Delaware limited liability company having an address of 1700 North 2nd Street, Rogers, Arkansas 72756 (“ASSIGNEE”).

WHEREAS, ASSIGNOR is the registered owner of the following United States Trademarks:



design mark, Reg. No. 6296789, filed on March 10, 2020, and registered on March 16, 2021 in International Class 028 for “Water ball gun for recreational use”;

SPLATRBALL standard character mark, Reg. No. 6296777, filed on March 5, 2020, and registered on March 16, 2021 in International Class 028 for “Water ball gun for recreational use”;

SPLATRBOW standard character mark, Reg. No. 90730443, filed on May 4, 2021 in International Class 028 for “Water ball bow for recreational use”; and

SPLATRBALL NATION standard character mark, Serial No. 97349068, filed on April 6, 2022 in International Class 038 for “providing on-line electronic bulletin boards for transmission of messages and information among users in the field of water ball gun recreational use” and Class 041 for “educational and entertainment services, namely, providing on-line reviews of water ball guns and related accessories; providing on-line information and resources in the field of water ball gun recreational use; providing an on-line computer database in the field of water ball gun recreational use”

(collectively, “the Marks”);

WHEREAS, ASSIGNOR desires to convey, transfer and assign to ASSIGNEE all of its rights, title and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, ASSIGNOR hereby conveys, transfers and assigns to ASSIGNEE all of ASSIGNOR’s rights, title and interest of whatever kind in and to the Marks, together with the goodwill of the business relating to the Marks, and all right to sue for past, present and future infringements and/or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing or vesting in ASSIGNEE full rights, title and interest in and to the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed this TRADEMARK ASSIGNMENT, effective as of the date set forth below.

ASSIGNOR, by:

Signature:



Printed Name:

KEITH HIGGINS

Title:

CEO & PRESIDENT

Date:

OCTOBER 24TH, 2011