

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM766422

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IPEC ACQUISITION COMPANY, INC.		10/28/2022	Corporation: DELAWARE
IPEC PERFECT CREATION, LLC		10/28/2022	Limited Liability Company: NEW JERSEY

## RECEIVING PARTY DATA

<b>Name:</b>	UNIVEST BANK AND TRUST CO.
<b>Street Address:</b>	14 N. MAIN STREET
<b>City:</b>	SOUDERTON
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	18964
<b>Entity Type:</b>	National Banking Association: PENNSYLVANIA

## PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	5166342	IPEC
Registration Number:	5180346	LIVE LEAD PLAY MAKE A DIFFERENCE ON AN E
Registration Number:	5542577	ONE IDEA AWAY
Registration Number:	5612057	IPEC
Registration Number:	5611443	ONE IDEA AWAY
Registration Number:	5643432	ONE IDEA AWAY
Registration Number:	5708893	ENERGY LEADERSHIP INDEX
Registration Number:	6070643	UNCOVERING THE LIFE OF YOUR DREAMS
Registration Number:	3692270	LAW OF BEING
Registration Number:	3692269	ENERGY LEADERSHIP
Registration Number:	5977379	A.C.T. IN PARTNERSHIP
Registration Number:	1966860	PATHWAYS TO LEADERSHIP
Registration Number:	5940171	THE CONNECTOR SYSTEM
Registration Number:	4023897	VERUS GLOBAL
Registration Number:	5313195	WE EQUIP TEAMS TO DO BIG THINGS
Serial Number:	97403781	COR.E DYNAMICS
Serial Number:	97403888	ELI ENERGY LEADERSHIP

CH \$490.00 5166342

Property Type	Number	Word Mark
Serial Number:	97403903	IPEC AWAKENING POTENTIAL
Serial Number:	97403861	SCOPE

**CORRESPONDENCE DATA**

**Fax Number:** 6106401965

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 6106405800

**Email:** trademarks@stradley.com

**Correspondent Name:** Stradley Ronon Stevens & Young, LLP

**Address Line 1:** Donna Marie Davidson

**Address Line 2:** 30 Valley Stream Parkway

**Address Line 4:** Malvern, PENNSYLVANIA 19355

**ATTORNEY DOCKET NUMBER:** 183444-0114

**NAME OF SUBMITTER:** Donna Marie Davidson

**SIGNATURE:** /Donna Marie Davidson/

**DATE SIGNED:** 11/08/2022

**Total Attachments: 15**

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**REAFFIRMATION AND SUPPLEMENT NO. 2 TO  
INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This **REAFFIRMATION AND SUPPLEMENT NO. 2 TO INTELLECTUAL PROPERTY SECURITY AGREEMENT** (this “**Supplement**”) is entered into as of the 28th day of October, 2022, by and among **IPEC ACQUISITION COMPANY, INC.**, a Delaware corporation, **IPEC PERFECT CREATION, LLC**, a New Jersey limited liability company (jointly, severally and collectively, “**Assignor**”), and **UNIVEST BANK AND TRUST CO.** (“**Bank**”).

RECITALS

A. Assignors and Bank are entering into an Amended and Restated Loan and Security Agreement, dated as of even date herewith (as amended, restated, supplemented, or otherwise modified from time to time, the “**Loan Agreement**”), pursuant to which Bank agreed to, *inter alia*, (i) amend and restate the Existing Loan Agreement (as defined therein) and (ii) continue to extend or extend to Assignor the credit facilities described therein.

B. Pursuant to the terms of the Existing Loan Agreement, Assignors executed and delivered to the Bank that certain Intellectual Property Security Agreement dated as of October 30, 2020 (as may be amended, restated, supplemented or otherwise modified from time to time, the “**IP Security Agreement**”), pursuant to which, and to secure each Assignor’s obligations under the Loan Agreement, Assignors granted to Bank a lien and continuing security interest in all of each Assignor’s right, title, and interest in, to, and under, among other things, the Collateral, including, without limitation, the Patents, Copyrights, Licenses and Trademarks (as defined therein).

C. Assignors have acquired additional Collateral of Assignors (collectively, the “**Additional Collateral**”) and Assignors desire to reaffirm and supplement the IP Security Agreement to reflect and include the Additional Collateral as Collateral, in accordance with the terms and conditions contained herein, in the IP Security Agreement and in the Loan Agreement.

D. All capitalized terms that appear herein without definition shall have the meanings ascribed to them in the IP Security Agreement.

NOW, THEREFORE, in consideration of the foregoing recitals, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, the parties, hereby agree as follows:

AGREEMENT

1. Supplements to Copyright Exhibit; Grant of Security Interest.

(a) **Exhibit “D”** to the IP Security Agreement is hereby supplemented to include the Trademarks listed on **Supplemental Exhibit “D”** attached hereto (the “**Additional Trademarks**”) and all references in the IP Security Agreement to the “**Trademarks**” shall be deemed to include, without limitation, the Additional Trademarks.

(b) Each Assignor hereby ratifies and confirms its prior grant of security interest in the Collateral and, in furtherance (and not in limitation) thereof, each Assignor that owns the Additional Trademarks hereby ratifies, confirms and supplements its grant and pledge to Bank, and hereby grants and pledges to Bank a security interest in, to and under the Additional Trademarks, pursuant to and subject to the terms of the IP Security Agreement. Notwithstanding anything to the contrary in any Loan

Document, Assignors and Bank hereby covenant and agree that Bank shall not take any action or require Assignors to take any action to perfect the Lien of Bank on any Trademarks which are not United States Trademarks so long as no Event of Default has occurred and is continuing.

2. Definitions/References. Any references in the IP Security Agreement to the “Intellectual Property Security Agreement” shall be deemed to be references to the IP Security Agreement, as supplemented hereby.

3. Ratification. This Supplement shall be deemed a supplement of the IP Security Agreement and no other changes or modifications in or to the IP Security Agreement, except as specifically set forth herein, are intended or implied, and in all other respects, the IP Security Agreement is hereby specifically ratified, reaffirmed and confirmed by the parties hereto. Nothing in this Amendment is intended or shall be construed to affect or impair the lien priority of the IP Security Agreement. Subject to the foregoing, all of the terms, conditions, covenants and provisions of the IP Security Agreement are ratified and confirmed and shall remain in full force and effect.

4. Execution in Counterparts. This Supplement may be executed in counterparts (including by facsimile or other electronic transmission), each of which will be deemed an original, but all of which together constitute one and the same original.

[Signature page follows.]

IN WITNESS WHEREOF, the parties have caused this Supplement to be duly executed by its officers thereunto duly authorized as of the first date written above.

**ASSIGNOR**

**IPEC ACQUISITION COMPANY, INC.**

By: *Lisa Millhauser*

Name: Lisa Millhauser

Title: Vice President and Secretary

**IPEC PERFECT CREATION, LLC**

By: \_\_\_\_\_

Name: Lisa Miller

Title: Controller

**[SIGNATURES CONTINUE ON FOLLOWING PAGE]**

IN WITNESS WHEREOF, the parties have caused this Supplement to be duly executed by its officers thereunto duly authorized as of the first date written above.

ASSIGNOR

IPEC ACQUISITION COMPANY, INC.

By: \_\_\_\_\_  
Name: Lisa Millhauser  
Title: Vice President and Secretary

IPEC PERFECT CREATION, LLC

By: Lisa Miller  
Name: Lisa Miller  
Title: Controller

[SIGNATURES CONTINUE ON FOLLOWING PAGE]

[Signature Page to Reaffirmation and Supplement No. 2 to Intellectual Property Security Agreement]

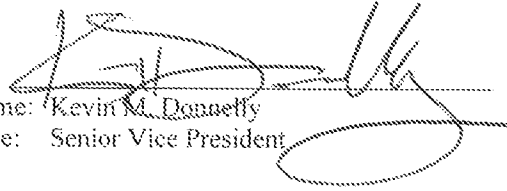
BANK

UNIVEST BANK AND TRUST CO.

By:

Name: Kevin M. Donnelly

Title: Senior Vice President

A handwritten signature in black ink, appearing to read 'Kevin M. Donnelly', is written over a horizontal dotted line. The signature is stylized and includes a large loop at the end.

[Signature Page to Reaffirmation and Supplement No. 2 to Intellectual Property Security Agreement]

**TRADEMARK**  
**REEL: 007886 FRAME: 0231**

**SUPPLEMENTAL EXHIBIT "B"**

Copyrights

<b>Copyright</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Date of creation</b>	<b>Date of publication</b>	<b>Claimant</b>
Law of Being (Complete System for unlocking Your Unlimited Potential)	TX0007122466	05/08/2008	2007	07/01/2007	iPEC Perfect Creation, LLC
Energy Leadership (ISBN 9780470186367)	TX0006997284	08/01/2009	2007	10/24/2007	iPEC Coaching
Energy Leadership Development System Accreditation Manual	TXu001346637	03/16/2007	2006		iPEC Perfect Creation, LLC
Life Potentials Training (Bringing Potential to Life)	TX0007137546	05/15/2008	2007	09/01/2007	iPEC Perfect Creation, LLC
iPEC Coaching: Coach Training Manual	TX0006574745	03/16/2007	2006	07/14/2006	iPEC Perfect Creation, LLC
Relajese, usted ya es perfecto!	SR0000358711	03/16/2007	2006		IPEC Perfect Creation, LLC
Relax, you're already perfect: 10 Spiritual Lessons to Remember	TX0005169545	02/25/2000	1999	01/01/2000	iPEC Perfect Creation, LLC
Relax, you're already perfect: 10 Spiritual Lessons to Remember	TX0005509199	03/19/2002	2001	02/05/2002	iPEC Perfect Creation, LLC
Uncovering the Life of Your Dreams an Enlightening Story by Bruce D Schneider	TX0008577163	04/09/2018	2018	03/02/2018	IPEC Perfect Creation, LLC
The Language of Excellence	TXu001863412	04/15/2013	2013	N/A	iPEC Perfect Creation, LLC
Do Big Things	TX0008506151	09/29/2017	2017	08/11/17	iPEC Perfect Creation, LLC Angela V. Paccione Victoria L. Roberts
Degrees of Strength.	TXu001911574	11/07/2011	2011		Vannoy Group d.b.a. Verus Global
Stomp the Elephant in the Office	TX0007981403	11/13/2004	2007	01/08/2008	Steven Warren Vannoy iPEC Perfect Creation, LLC



**SUPPLEMENTAL EXHIBIT "D"**

Trademarks

<b>Trademark</b>	<b>Country</b>	<b>Registration/Application Date</b>	<b>Registration/Application Number</b>	<b>Goods &amp; Services (class &amp; nature)</b>
IPEC	US	3/21/17	5166342	41: Education services, namely, providing programs in the field of coaching and mentoring
LIVE LEAD PLAY MAKE A DIFFERENCE ON AN EVERYDAY LEVEL	US	4/11/17	5180346	45: Providing information in the field of personal development, namely, personal improvement
One Idea Away	US	8/14/18	5542577	41: Education services, namely, providing programs in the field of coaching, mentoring, personal development and organizing community events; Life coaching services in the field of personal development
IPEC (Stylized/Design)	US	6/28/18	5612057	41: Educational services, namely, providing educational programs, coaching and mentoring in the fields of personal development and organizing community events; Educational services, namely, providing training programs in the fields of how to become a coach, mentor, personal developer and organizer of community events; Life coaching services in the field

Trademark	Country	Registration/Application Date	Registration/Application Number	Goods & Services (class & nature)
				of personal developments
One Idea Away (and Design)	US	11/20/18	5611443	41: Educational services, namely, providing educational programs, coaching and mentoring in the fields of personal development and organizing community events; Educational services, namely, providing training programs in the fields of how to become a coach, mentor, personal developer and organizer of community events; Life coaching services in the field of personal developments
One Idea Away	US	1/1/19	5643432	42: Providing a website featuring articles, events, educational programs, resources and podcasts in the fields of personal and career development, health, money, leadership, relationships and conscious living
Energy Leadership Index (Design)	US	3/26/19	5708893	41: Educational services, namely, providing educational programs, coaching and mentoring in the fields of personal development and organizing community events; Educational services, namely, providing training programs in

Trademark	Country	Registration/Application Date	Registration/Application Number	Goods & Services (class & nature)
				the fields of how to become a coach
Uncovering the Life of Your Dreams	US	6/2/20	6070643	41: Educational services, namely, providing educational programs, coaching and mentoring in the fields of personal development and organizing community events; Educational services, namely, providing training programs in the fields of how to become a coach
Law Of Being	US	10/6/09	3692270	041: Life coaching services and self-study program in the fields of motivation, personal development, self-help, educational development, spiritual development, and professional development.
Energy Leadership	US	10/6/09	3692269	041: Professional coaching and training services in the fields of personal development, self-help, spiritual development, self awareness, small business, leadership, executive development, organizational effectiveness, group dynamics, relationships, team building, and career transitions.
A.C.T. in Partnership	US	02/04/20	5977379	41 Int. Educational services, namely, conducting workshops, classes,

Trademark	Country	Registration/Application Date	Registration/Application Number	Goods & Services (class & nature)
				training programs, coaching sessions, keynotes speeches and seminars in the field of leadership training and distribution of educational materials in connection therewith
Pathways to Leadership	US	04/09/96	1966860	41 Int. educational services, namely conducting workshops and seminars in the field of leadership training and distributing course materials in connection therewith; development and dissemination of educational materials in the field of leadership training for others
The Connector System	US	12/17/19	5940171	41 Int. Educational services, namely, conducting workshops, classes, training programs, coaching sessions, keynote speeches and seminars in the fields of leadership training and distribution of training materials in connection therewith
Verus Global	US	09/06/11	4023897	41 Int. Educational services, namely, conducting workshops and seminars in the field of leadership training and distribution of course and educational materials in connection therewith

Trademark	Country	Registration/Application Date	Registration/Application Number	Goods & Services (class & nature)
We Equip Teams to Do Big Things	US	10/17/17	5313195	41 Int. Educational services, namely, conducting workshops, classes, training programs, coaching sessions, keynote speeches and seminars in the field of leadership training and distribution of course and educational materials in connection therewith
COR.E DYNAMICS	US	5/10/22	97403781	41: Professional coaching services in the field of personal development, self-help, spiritual development, self awareness, small business, leadership, executive development, organizational effectiveness, group dynamics, relationships, team building, and career transitions; training services in the field of personal development, self-help, spiritual development, self awareness, small business, leadership, executive development, organizational effectiveness, group dynamics, relationships, team building, and career transitions

Trademark	Country	Registration/Application Date	Registration/Application Number	Goods & Services (class & nature)
ELI ENERGY LEADERSHIP and Design	US	5/10/22	97403888	41: Educational services, namely, providing training programs in the fields of how to become a coach, mentor, personal developer; life coaching services in the field of personal development; providing educational mentoring services and programs in the field of personal development  45: Conducting on-line personal energy performance assessments based on principles of energetic engagement
IPEC AWAKENING POTENTIAL and Design	US	5/10/22	97403903	41: Educational services, namely, providing training programs in the fields of how to become a coach, mentor, personal developer; life coaching services in the field of personal development; providing educational mentoring services and programs in the field of personal development
SCOPE	US	5/10/22	97403861	41: Educational services, namely, providing training programs in the fields of how to become a coach, mentor, personal developer; life coaching services in the field of personal development; providing

Trademark	Country	Registration/Application Date	Registration/Application Number	Goods & Services (class & nature)
				educational mentoring services and programs in the field of personal development  45: Conducting on-line personal energy performance assessments based on principles of energetic engagement
Pathways to Leadership	Canada	11/07/14	TMA889612	41.Education and entertainment
Pathways to Leadership	Mexico	01/27/04	819533	16 Int. Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); plastic materials for packing (not included in other classes); printing characters, instructional and teaching material (except apparatus), specifically regarding the direction and leadership area.
Pathways to Leadership	Mexico	01/27/04	819534	41 Int. Education; providing of training; entertainment; sporting and cultural activities; specifically related with the

Trademark	Country	Registration/Application Date	Registration/Application Number	Goods & Services (class & nature)
				development of materials and making courses, seminars, workshops in the entertaining field.
Energy Leadership Index (Design)	WIPO	Benelux - registered 2/7/2020, France - registered 9/16/19, Germany - registered 9/8/19, Italy, Spain, UK - registered 7/11/19	1462650	41: Educational services, namely, providing educational programs, coaching and mentoring in the fields of personal development and organizing community events; Educational services, namely, providing training programs in the fields of how to become a coach
IPEC	WIPO	Germany – registered 11/14/18, France – registered 12/21/18, UK – registered 1/16/19, Benelux – registered 4/18/19, Italy – registered 5/24/19,	1409165	41: Educational services, namely, providing educational programs, coaching and mentoring in the fields of personal development and organizing community events; Educational services, namely, providing training programs in the fields of how to become a coach
ONE IDEA AWAY and Design	WIPO	Germany – registered 5/23/19, UK – registered 3/28/19, France – registered 5/27/19, Benelux – registered 10/31/19, Spain – registered 11/14/19	1442209	41: Educational services, namely, providing educational programs, coaching and mentoring in the fields of personal development and organizing community events; educational services, namely, providing training programs in the fields of how to



Trademark	Country	Registration/Application Date	Registration/Application Number	Goods & Services (class & nature)
				become a coach, mentor, personal developer and organizer of community events; life coaching services in the field of personal development.