

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM766522

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blick Art Materials, LLC		06/22/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Makers of America, LLC		
Street Address:	1849 Green Bay Road, Suite 310		
City:	Highland Park		
State/Country:	ILLINOIS		
Postal Code:	60035		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88864199	ARTPOP!	
Serial Number:	88829658	ARTPOP!	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3127155220		
Email:	tm-dept@quarles.com, christian.stahl@quarles.com, nicole.murray@quarles.com, veronica.brooks@quarles.com		
Correspondent Name:	Christian Stahl at Quarles & Brady LLP		
Address Line 1:	300 North LaSalle Street, Ste. 4000		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	122008.00069 artpop!		
NAME OF SUBMITTER:	Veronica Ford Brooks		
SIGNATURE:	/VFB/		
DATE SIGNED:	11/08/2022		
Total Attachments: 2			
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source=TM ASSIGNMENT of ARTPOP! (to Makers of America)#page2.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of June 22, 2022, by and among **Blick Art Materials, LLC**, a Delaware limited liability company ("Assignor"), and **Makers of America, LLC** (d/b/a ArtPop!), a Delaware limited liability company ("Assignee"). Assignor and Assignee are collectively referred to herein as the **Parties**.

WHEREAS, Assignor owns the ARTPOP! and ARTPOP! (& Design) Trademark Applications in various jurisdictions as shown on the attached Schedule A, (the "Trademarks"); and

WHEREAS Assignor desires to assign and transfer to Assignee, and Assignee desires to receive, the Trademarks and the goodwill in connection therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademarks, whether statutory or at common law, including all applications and extensions thereof, together with the goodwill of the business symbolized by the Trademarks, and all right, title and interest in and to any and all causes of action, at law or equity, for any and all past infringements of the rights so assigned occurring before or after the date of this Assignment and the right to collect and retain the proceeds therefrom.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be executed by their duly authorized representatives as of the date written above.

Blick Art Materials, LLC

Makers of America, LLC

By: Travis N. Wiser

By: Travis N. Wiser

Name: Travis N. Wiser

Name: Travis N. Wiser

Title: Vice President and CFO

Title: Manager

Schedule A
Trademarks

Mark	Serial No./ Filing Date	Jurisdiction	Status
artPOP!	88/864,199 April 8, 2020	United States	Allowed December 8, 2020
ARTPOP!	88/829,658 March 11, 2020	United States	Allowed December 8, 2020
ARTPOP!	A0123244 May 20, 2021	WIPO	Pending