

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM763328

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|-----------------------------------|-------------------------------------|--------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Security Agreement | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ECO-CHIC LLC | | 10/24/2022 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | SG STONEGATE ASSET COMPANY I, LLC | | |
| Street Address: | 123 N Upper Wacker Drive | | |
| Internal Address: | Suite 1160 | | |
| City: | Chicago | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60606 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 23 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4791944 | CREDO | |
| Registration Number: | 4753413 | CREDO | |
| Registration Number: | 5557149 | CREDO BEAUTY | |
| Registration Number: | 5610210 | | |
| Registration Number: | 5962887 | THE CREDO CLEAN STANDARD | |
| Registration Number: | 5787206 | THE CREDO CLEAN STANDARD | |
| Registration Number: | 5787204 | THE CREDO CLEAN STANDARD | |
| Registration Number: | 6125347 | THE CREDO CLEAN STANDARD | |
| Registration Number: | 6569819 | EXA | |
| Registration Number: | 6456338 | AMPLIFY YOUR NATURE | |
| Registration Number: | 6242742 | THE DIRTY LIST | |
| Registration Number: | 6134651 | THE DIRTY LIST | |
| Registration Number: | 6134652 | THE DIRTY LIST | |
| Registration Number: | 6134650 | THE DIRTY LIST | |
| Serial Number: | 90318888 | HIGH FIDELITY | |
| Serial Number: | 97347883 | EXQUILEG | |
| Serial Number: | 97347829 | HIGH FIDELITY FOUNDATION | |
| Registration Number: | 6798633 | LIGHT SHOW COLOR MELT | |

OP \$590.00 4791944

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Serial Number: | 97306904 | PEOPLE KIND, PLANET KIND, ONE OF A KIND |
| Serial Number: | 97306906 | WHERE ALL BEAUTY IS CLEAN BEAUTY |
| Registration Number: | 5132201 | TOTALLY CLEAN. SUPER GOOD. ABSOLUTELY BE |
| Registration Number: | 4480887 | FOLLAIN |
| Registration Number: | 6089622 | FOLLAIN |

CORRESPONDENCE DATA

Fax Number: 8009144240

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8007130755

Email: erin.roberson@wolterskluwer.com

Correspondent Name: CT Corporation

Address Line 1: 4400 Easton Commons Way

Address Line 2: Suite 125

Address Line 4: Columbus, OHIO 43219

| | |
|---------------------------|-----------------------|
| NAME OF SUBMITTER: | Jessica Hildebrandt |
| SIGNATURE: | /Jessica Hildebrandt/ |
| DATE SIGNED: | 10/25/2022 |

Total Attachments: 8
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT (this “Agreement”) dated as of October 24, 2022 by ECO-CHIC LLC, a Delaware limited liability company (“Grantor”) in favor of SG STONEGATE ASSET COMPANY I, LLC, a Delaware limited liability company (together with its successors and assigns, “Lender”):

W I T N E S S E T H

WHEREAS, Grantor and Lender are parties to a certain Loan and Security Agreement as of even date herewith (as the same may be amended, restated, supplemented or modified from time to time, the “Loan Agreement”) providing for the extensions of credit to be made to Borrowers by Lender; and

WHEREAS, Grantor has granted to Lender a security interest in substantially all of the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired trademarks, copyrights, and patents, together with the goodwill of the business symbolized by Grantor’s trademarks, patents and copyrights and all products and proceeds thereof, to secure the payment of all amounts owing by Grantor under the Loan Agreement.

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

1. Incorporation of Loan Agreement. The Loan Agreement and the terms and provisions thereof are hereby incorporated in their entirety by this reference into this Agreement. All terms capitalized but not otherwise defined herein shall have the same meanings ascribed to them in the Loan Agreement.

2. Grant of Security Interests. To secure the payment and performance of the Obligations, Grantor hereby grants to Lender a continuing security interest in Grantor’s entire right, title and interest in, to and under the following, whether now owned or existing or hereafter created, acquired or arising:

(i) each trademark, patent and copyright listed on Schedule 1 annexed hereto, (such trademarks, patents and copyrights, the “Trademarks”, “Patents” and “Copyrights”) together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, Patent and Copyright;

(ii) all products and proceeds of the forgoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, Copyright or Patent, or (b) injury to the goodwill associated with any Trademark; and

(iii) Notwithstanding anything in the foregoing to the contrary, there shall be no security interest or Lien on any trademark application that is filed on

an “intent to use” basis (until such time as a statement of use is filed with respect to such application and duly accepted by the United States Patent and Trademark Office.

3. Representations and Warranties. Grantor hereby represents and warrants that the Trademarks, Patents and Copyrights listed on Schedule I attached hereto constitute all trademarks, patents and copyrights owned or registered to Grantor as of the date hereof.

4. Right to Bring Suit. Grantor shall have the right, with the prior written consent of Lender, which consent shall not be unreasonably withheld, conditioned or delayed, to bring suit in its own name to enforce the Trademarks, Patents and Copyrights, in which case Lender may, at Lender’s option, be joined as a nominal party to this suit if Lender shall be satisfied that the joinder is necessary and that Lender is not incurring any risk of liability by that joinder. Grantor shall promptly, upon demand, reimburse and indemnify, defend, and hold harmless Lender for all damages, costs and expenses, including reasonable attorneys’ fees, incurred by Lender pursuant to this paragraph (all of which shall be reasonable prior to the occurrence and continuance of an Event of Default).

5. GOVERNING LAW. THIS AGREEMENT SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAW OF THE STATE OF NEW YORK WITHOUT REGARD TO CONFLICT OF LAW PRINCIPLES (EXCEPT 5-1401 AND 5-1402 OF THE NEW YORK GENERAL OBLIGATIONS LAW). FURTHER, THE LAW OF THE STATE OF NEW YORK SHALL APPLY TO ALL DISPUTES OR CONTROVERSIES ARISING OUT OF OR CONNECTED TO OR WITH THIS AGREEMENT WITHOUT REGARD TO CONFLICT OF LAW PRINCIPLES (EXCEPT 5-1401 AND 5-1402 OF THE NEW YORK GENERAL OBLIGATIONS LAW).

6. CONSENT TO JURISDICTION; WAIVER OF JURY TRIAL. ANY LEGAL ACTION, SUIT OR PROCEEDING WITH RESPECT TO THIS AGREEMENT SHALL BE BROUGHT EXCLUSIVELY IN THE COURTS OF THE STATE OF NEW YORK IN THE COUNTY OF NEW YORK OR IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK, AND THE UNDERSIGNED HEREBY ACCEPTS FOR ITSELF AND IN RESPECT OF ITS PROPERTY, GENERALLY AND UNCONDITIONALLY IN CONNECTION WITH ANY SUCH LEGAL ACTION, SUIT OR PROCEEDING, THE JURISDICTION OF THE AFOREMENTIONED COURTS. THE UNDERSIGNED HEREBY EXPRESSLY AND IRREVOCABLY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY OBJECTION TO THE LAYING OF VENUE OR BASED ON THE GROUNDS OF FORUM NON CONVENIENS, OR BASED ON UPON 28 U.S.C. § 1404, WHICH THEY MAY NOW OR HEREAFTER HAVE TO THE BRINGING AND ADJUDICATION OF ANY SUCH ACTION, SUIT OR PROCEEDING IN ANY OF THE AFOREMENTIONED COURTS AND AGREES TO THE GRANTING OF SUCH LEGAL OR EQUITABLE RELIEF AS IS DEEMED APPROPRIATE BY THE COURT. THE UNDERSIGNED HEREBY WAIVES ANY RIGHT TO A TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM CONCERNING ANY RIGHTS UNDER THIS AGREEMENT OR UNDER ANY AMENDMENT, WAIVER, INSTRUMENT, DOCUMENT OR OTHER AGREEMENT DELIVERED OR WHICH IN THE

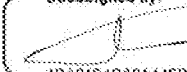
FUTURE MAY BE DELIVERED IN CONNECTION HERewith OR THEREwith, OR ARISING FROM ANY FINANCING RELATIONSHIP EXISTING IN CONNECTION WITH THIS AGREEMENT, AND AGREES THAT ANY SUCH ACTION, PROCEEDING OR COUNTERCLAIM SHALL BE TRIED BEFORE A COURT AND NOT BEFORE A JURY.

7. Notices. Any notice required or permitted to be given under this Security Agreement shall be sent in accordance with Section 13.17 of the Loan Agreement.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, Grantor has duly executed this Agreement as of the date first written above.

ECO-CHIC LLC

DocuSigned by:

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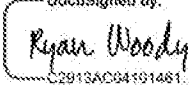
By: _____

Name: Thomas Negrel

Title: Chief Financial Officer

Agreed and accepted
as of the date first written above:

SG STONEGATE ASSET COMPANY I, LLC

DocuSigned by:

By: _____
Name: Ryan Woody
Title: Authorized Signatory

SCHEDULE 1

Trademarks and Trademark Licenses:

| Trademark Title | Country | Application No. | Date of Application | Reg. No. | Date of Registration |
|---------------------------------------|----------------|-----------------|---------------------|---------------|----------------------|
| CREDO | US | 86/386,952 | 9/5/2014 | 4,791,944 | 8/11/2015 |
| CREDO | US | 86/386,958 | 9/5/2014 | 4,753,413 | 6/9/2015 |
| CREDO | Canada | 1,851,078 | 8/4/2017 | TMA1076808 | 4/14/2020 |
| CREDO BEAUTY | US | 87/978,008 | 7/26/2017 | 5,557,149 | 9/4/2018 |
| CREDO BEAUTY | Canada | 1,851,080 | 8/4/2017 | TMA1076807 | 4/14/2020 |
| THE CREDO CLEAN STANDARD (Cl. 3) | US | 87/792,456 | 2/9/2018 | 5,610,210 | 11/20/2018 |
| THE CREDO CLEAN STANDARD (Cl. 35) | US | 88/205,473 | 11/26/2018 | 5,962,887 | 1/14/2020 |
| THE CREDO CLEAN STANDARD (Cl. 3 & 35) | US | 88/205,479 | 11/26/2018 | 5,787,206 | 6/25/2019 |
| | Canada | 1,965,085 | 5/27/2019 | | |
| | US | 88/205,468 | 11/26/2018 | 5,787,204 | 6/25/2019 |
| | Canada | 1,965,090 | 5/27/2019 | | |
| | US | 88/205,457 | 11/26/2018 | 6,125,347 | 8/11/2020 |
| | Canada | 1,965,093 | 5/27/2019 | | |
| CREDO CLEAN EXA | Canada | 1,965,083 | 5/27/2019 | | |
| EXA | US | 88/511,950 | 7/12/2019 | 6,569,819 | 11/23/2021 |
| EXA | United Kingdom | UK00003707658 | 10/7/2021 | UK00003707658 | 10/7/2021 |
| AMPLIFY YOUR NATURE | US | 88/511,975 | 7/12/2019 | 6,456,338 | 8/17/2021 |
| THE DIRTY LIST (Cl. 35) | US | 88/708,011 | 11/26/2019 | 6,242,742 | 1/12/2021 |

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|-----|---|--------|------------|------------|-----------|------------|
| 42) | THE DIRTY LIST (Cl. | US | 88/708,008 | 11/26/2019 | 6,134,651 | 8/25/2020 |
| 42) | THE DIRTY LIST (Cl. | US | 88/708,015 | 11/26/2019 | 6,134,652 | 8/25/2020 |
| 44) | THE DIRTY LIST (Cl. | US | 88/708,004 | 11/26/2019 | 6,134,650 | 8/25/2020 |
| 35) | HIGH FIDELITY | US | 90/318,888 | 11/13/2020 | | |
| | HIGH FIDELITY | US | 97/347,833 | 4/5/2022 | | |
| | BALANCING COLOR CORRECTOR | | | | | |
| | HIGH FIDELITY FOUNDATION | US | 97/347,829 | 4/5/2022 | | |
| | LIGHT SHOW COLOR MELT | US | 90/318,893 | 11/13/2020 | 6,798,633 | 7/19/2022 |
| | PEOPLE KIND, PLANET KIND, ONE OF A KIND | US | 97/306,904 | 3/11/2022 | | |
| | WHERE ALL BEAUTY IS CLEAN BEAUTY | US | 97/306,906 | 3/11/2022 | | |
| | GREEN TREE ECO FASHION & DESIGN | Canada | 1,446,425 | 07/29/2009 | TMA788417 | 01/24/2011 |
| | TOTALLY CLEAN. SUPPER GOOD. | US | 87/040,534 | 04/17/2016 | 5,132,201 | 01/31/2017 |
| | ABSOLUTELY BEAUTIFUL. | | | | | |
| | FOLLAIN | US | 86001512 | 7/3/20213 | 4480887 | 2/11/2014 |
| | FOLLAIN | US | 88698380 | 11/19/2019 | 6089622 | 6/30/2020 |

Patents: None

Copyrights: None