

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM763361

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICP CONSTRUCTION, INC.		10/24/2022	Corporation: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	WOLF-GORDON INC.		
Street Address:	333 Seventh Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4107811	SCUFFMASTER	
Registration Number:	4156953	SCRUBTOUGH	
Registration Number:	2933059	PRETTY. TOUGH. PAINT.	
Registration Number:	3821830	LIQUAPEARL	
Registration Number:	3869444	PEARL PROTECTOR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tadmin@reinhartlaw.com		
Correspondent Name:	Daniel E. Kattman		
Address Line 1:	1000 N. Water Street		
Address Line 2:	Suite 1700		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Heidi R. Thole		
SIGNATURE:	/hrt/		
DATE SIGNED:	10/25/2022		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made effective as of October 24, 2022 between ICP CONSTRUCTION, INC., a Massachusetts corporation ("Assignor"), and WOLF-GORDON INC., a New York corporation ("Assignee").

RECITALS

- A. Pursuant to an Asset Purchase Agreement dated as of the date hereof (the "Agreement") by and among Assignor and Assignee, Assignee has agreed to purchase certain assets of Assignor, including the trademarks listed on Exhibit A attached hereto.
- B. Assignor is the owner of the Assigned Trademarks (as defined below).
- C. Assignor desires by execution of this Assignment to confirm the assignment of all rights, title and interest in and to the Assigned Trademarks to Assignee, and Assignee desires by execution of this Assignment to confirm the assignment of all of Assignor's rights, title, and interest in the Assigned Trademarks to Assignee.

AGREEMENT

For good and valuable consideration, including that recited in the Agreement, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns the Assigned Trademark as follows:

1. Definition of the Assigned Trademark. The term "Assigned Trademarks" shall mean the trademark registrations listed on Exhibit A, as well as: (a) all common law rights therein; (b) all goodwill associated therewith; (c) all renewals thereof; and (d) all rights of action, powers and benefits accrued thereto, including the right to sue for and/or initiate any proceeding to collect damages and payments for past or future infringements thereof.
2. Assignment of the Assigned Trademark. Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns all of Assignor's right and title to and interest in the Assigned Trademarks.
3. Facsimile Signature; Counterparts. This Assignment may be executed by facsimile delivery or other electronic means (i.e., PDF) of original signatures and in counterparts, each of which shall be considered one and the same agreement, and shall become effective when such counterparts have been signed by each party and delivered to the other party.

[Signature page follows.]

IN WITNESS WHEREOF, this Assignment has been duly executed by the parties as of the date first written above.

ASSIGNOR:

ICP CONSTRUCTION, INC.

By: 

Name: Douglas Mattscheck

Its: President

ASSIGNEE:

WOLF-GORDON INC.

BY _____

Name:

Its:

IN WITNESS WHEREOF, this Assignment has been duly executed by the parties as of the date first written above.

ASSIGNOR:

ICP CONSTRUCTION, INC.

By: _____

Name:

Its:

ASSIGNEE:

WOLF-GORDON INC.

BY  _____

Name: Rick Wolf

Its: CEO

EXHIBIT A

Assigned Trademarks

Registered Trademark: SCUFFMASTER App 85260293 (07-MAR-2011); Reg 4107811(06-MAR-2012); US; ICP Construction, Inc., int. cl. 2 water-based polyurethane and acrylic coatings for commercial and residential interior decorative finish use.

Registered Trademark: SCRUBTOUGH App 85398077 (15-AUG-2011); Reg 4156953 (12-JUN-2012); US; ICP Construction, Inc., int. cl. 2 Paints.

Registered Trademark: PRETTY. TOUGH. PAINT. App 78364670 (09-FEB-2004); Reg 2933059 (15-MAR-2005); US; ICP Construction, Inc., int. cl. 2 water-based polyurethane and acrylic coatings for commercial and residential use.

Registered Trademark: LIQUAPEARL App 77905525 (05-JAN-2010); Reg 3821830 (20-JUL-2010); US; ICP Construction, Inc., int. cl. 2 commercial interior paint and coatings in the nature of paint finishes that create a pearlescent paint finish over interior surfaces.

Registered Trademark: PEARL PROTECTOR App 77887956 (07-DEC-2009); Reg 3869444 (02-NOV-2010); US; ICP Construction, Inc., int. cl. 2 commercial interior paint and clear coatings in the nature of paint finishes to create a crack-resistant surface .