

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM766853

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KSSM,LLC		11/07/2022	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Michel Vineyards, LP		
<b>Doing Business As:</b>	Michel-Schlumberger		
<b>Street Address:</b>	4155 Wine Creek Road		
<b>City:</b>	Healdsburg		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95448		
<b>Entity Type:</b>	Limited Partnership: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1968134	BENCHLAND WINE ESTATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7074333606		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7074333363		
<b>Email:</b>	dan@pmg-legal.com		
<b>Correspondent Name:</b>	Daniele Luigi Maraviglia		
<b>Address Line 1:</b>	1201 Vine Street		
<b>Address Line 2:</b>	Suite 200		
<b>Address Line 4:</b>	Healdsburg, CALIFORNIA 95448		
<b>NAME OF SUBMITTER:</b>	Daniele Luigi Maraviglia, Attorney		
<b>SIGNATURE:</b>	/daniele l maraviglia/		
<b>DATE SIGNED:</b>	11/09/2022		
<b>Total Attachments: 4</b>			
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**TRADEMARK ASSIGNMENT**  
Benchland Wine Estate

THIS ASSIGNMENT is entered into this 7th day of November 2022, by and between KSSM, LLC, a California limited liability company, 90 South E Street, Suite 300 Santa Rosa, CA 95404 ("Assignor"), and Michel Vineyards, LP, 20233 Skywest Drive, Hayward, CA 94541 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of a certain trademark as set forth on Exhibit "A" hereto, for which it has procured either a U.S. Federal registration or accrued rights through usage (collectively the "Property"), and is the sole and exclusive owner of all business goodwill related therewith and symbolized thereby (the "territory"); and

WHEREAS, Assignee desires to acquire from Assignor all its rights, title and interest in such Property and all business goodwill related therewith;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged it is agreed as follows:

1. **Assignment.** Assignor hereby assigns, transfers, conveys and grants to Assignee, Assignor's entire right, title and interest in and to such Property, together with the goodwill associated therewith, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States, and under the laws of any and all foreign jurisdictions with respect to the Property, including without limit Assignor's common law rights and rights under the laws of unfair competition, and any and all rights of action at law or in equity to recover for past infringements of the Property which are known to Assignor or may become known after the date of this Agreement, and any and all of Assignor's rights to obtain renewals, reissues, and extensions for such property upon registration of such Property throughout the world, or other legal protections pertaining to the Property and all rights assigned hereunder.

2. **Further Assurances.** Assignor covenants that it will, from time to time and at any time upon not less than ten (10) business days prior written request therefor, at Assignee's sole cost and expense, and without the assumption of any additional liability therefor, execute and deliver to Assignee, and its successors and assigns, any new or confirmatory instruments and take such further acts as Assignee may reasonably request to fully evidence this assignment contained herein, and to enable Assignee or its successors and assigns to fully realize and enjoy the rights, interests and property assigned hereby. Time is of the essence for this provision.

3. **Successors.** The provisions of this Assignment are binding upon and inure to the benefit of the successors and assigns of Assignor and Assignee, respectively.

4. **Amendments.** This Agreement may not be modified or supplemented, nor may any obligations hereunder be waived, except by written instrument signed by the party to be charged or by its agent duly authorized in writing. No waiver by any party of any breach of, or compliance with, any condition or provision of this Agreement to be performed by any other party shall be valid unless in a writing signed by the Parties. No waiver by any party of any

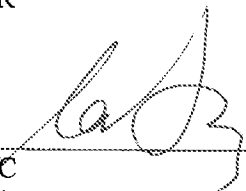
breach of, or compliance with, any condition or provision of this Agreement to be performed by any other party may be deemed a waiver of any other provision of this Agreement at any time.

5. **Counterparts.** This Assignment may be executed in counterparts, each of which will be deemed an original, but all of which when taken together constitutes one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment on November 7, 2022.

Date: 11/7/2022

ASSIGNOR

  
KSSM, LLC  
By: Ray Schwartz  
Authorized Signer

90 South E Street, Suite 300  
Santa Rosa, CA 95404

Date: \_\_\_\_\_

ASSIGNEE

\_\_\_\_\_  
Michel Vineyards, L.P.  
A California limited partnership  
By: David Shull, as Manager of Delta Zulu, LLC,  
its General Partner

20233 Skywest Drive  
Hayward, CA 94541

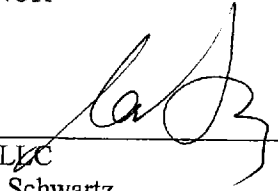
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IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment on November 7, 2022.

Date: 11/2/2022

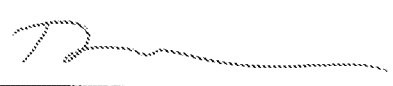
ASSIGNOR

  
\_\_\_\_\_  
KSSM, LLC  
By: Ray Schwartz  
Authorized Signer

90 South E Street, Suite 300  
Santa Rosa, CA 95404

Date: 11/6/22

ASSIGNEE

  
\_\_\_\_\_  
Michel Vineyards, L.P.  
A California limited partnership  
By: David Shull, as Manager of Delta Zulu, LLC,  
its General Partner

20233 Skywest Drive  
Hayward, CA 94541

EXHIBIT "A"

Jurisdiction: United States

Mark: "BENCHLAND WINE ESTATE"

Filing Date: February 21, 1995

Registration Date: April 16, 1996

Registration Number: 1968134

Serial Number: 74636314