

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM763897

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GNC Holdings, LLC		10/24/2022	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Pro Football Broadcast Inc.		
Street Address:	7226 East Maverick Road		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85258		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6342822	UNBREAKABLE PERFORMANCE	
CORRESPONDENCE DATA			
Fax Number:	5025876391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5026810324		
Email:	hsisson@stites.com		
Correspondent Name:	Joel T. Beres		
Address Line 1:	400 West Market Street, Suite 1800		
Address Line 4:	Louisville, KENTUCKY 40202-3352		
NAME OF SUBMITTER:	Heidi R. Sisson		
SIGNATURE:	/Heidi Sisson/		
DATE SIGNED:	10/27/2022		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, GNC Holdings, LLC, a limited liability company organized under the laws of Delaware, having an address of 1209 Orange Street, Wilmington, Delaware 19801 (hereinafter "Assignor"), is the owner of U.S. Trademark Registration No. 6,342,822 (Application Serial No. 88/769,541) for UNBREAKABLE PERFORMANCE (hereinafter "Trademark");

WHEREAS, Pro Football Broadcast Inc, a corporation organized under the laws of Arizona, having an address of 7226 East Maverick Road, Scottsdale, Arizona 85258 (hereafter "Assignee") is desirous of acquiring said Trademark and the goodwill associated therewith; and

NOW, THEREFORE, intending to be legally bound hereby, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, sell, transfer, and set over unto Assignee all right, title, and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark, in the United States of America and throughout the world.

By: David J. Sullivan
GNC Holdings, LLC

Name: David J. Sullivan

Title: Senior Vice President &
Chief Legal Officer

Date: October 24, 2022