

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM764056

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Welcome Dairy Holdings, LLC		10/27/2022	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	Revela Foods, LLC		
Street Address:	2770 S. 171st Street		
City:	New Berlin		
State/Country:	WISCONSIN		
Postal Code:	53151		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3310253	GAMAY	
Registration Number:	6047823	G GAMAY FOOD INGREDIENTS	
Registration Number:	5785130	WELCOME CHEESE SINCE 1899	
Registration Number:	5785131	WELCOME CHEESE SINCE 1899	
Registration Number:	5785132	WELCOME DAIRY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tadmin@reinhardt.com		
Correspondent Name:	Daniel E. Kattman		
Address Line 1:	1000 N. Water Street		
Address Line 2:	Suite 1700		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Heidi R. Thole		
SIGNATURE:	/hrt/		
DATE SIGNED:	10/27/2022		
Total Attachments: 2			
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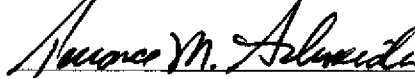
TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Assignment"), effective the date of execution, is by and between Welcome Dairy Holdings, LLC, a Wisconsin Limited Liability Company ("Assignor") and Revela Foods, LLC, a Delaware Limited Liability Company ("Assignee").

In exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns, conveys, and transfers to Assignee all of Assignor's rights, title and interest in and to the following: (a) the trademarks, trademark registrations and trademark applications set forth on Exhibit A ("Assigned Trademarks") hereto, together with all the goodwill associated therewith on a worldwide basis; provided that, with respect to the United States intent to use applications set forth on Exhibit A, the transfer of such applications accompanies the transfer of that portion of Assignor's business to which the trademark pertains, and that business is ongoing and existing; (b) any and all common law rights in the Assigned Trademarks held by Assignor; (c) any renewal rights to the Assigned Trademarks; and (d) any causes of action for infringement of the Assigned Trademarks that may have accrued prior to the execution date of this Assignment.

This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

ASSIGNOR: Welcome Dairy Holdings, LLC



Print: Terrance M. Schneider

Title: CEO

Date Executed: 10/27/22

Exhibit A

Appendix of Trademarks

Trademark	Country	Docket Number	Application No./Registration No.	Renewal Deadline	Current Listed Owner
GAMAY	United States	8833	76/632,065/ 3,310,253	October 16, 2027	Welcome Dairy Holdings, LLC
GAMAY FOOD INGREDIENTS & Design 	United States	13488	86/830,483/ 6,047,823	May 5, 2026	Welcome Dairy Holdings, LLC
GAMAY FOOD INGREDIENTS & Design 	Canada	13488-CA	1,783,674/TMA 1,102,387	June 18, 2031	Welcome Dairy Holdings, LLC
GAMAY FOOD INGREDIENTS & Design 	Mexico	13488-WP-MX	A0057417/1310 032	March 16, 2026	Welcome Dairy Holdings, LLC
WELCOME Logo with Oval 	United States	14300	87/927,768/ 5,785,130	June 25, 2025	Welcome Dairy Holdings, LLC
WELCOME & Design 	United States	14301	87/927,771/ 5,785,131	June 25, 2025	Welcome Dairy Holdings, LLC
WELCOME DAIRY	United States	14303	87/927,778/ 5,785,132	June 25, 2025	Welcome Dairy Holdings, LLC