

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM763930

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	09/30/2021		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Firestone Building Products Company, LLC		10/20/2022	Corporation: INDIANA
RECEIVING PARTY DATA			
Name:	Holcim Technology Ltd.		
Street Address:	Grafenauweg 10		
City:	Zug		
State/Country:	SWITZERLAND		
Postal Code:	6300		
Entity Type:	Corporation: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4231278	BASEGARD	
CORRESPONDENCE DATA			
Fax Number:	3303769646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3303761242		
Email:	tldrenski@rennerkenner.com		
Correspondent Name:	Tama L. Drenski		
Address Line 1:	106 S. Main Street		
Address Line 2:	Suite 400		
Address Line 4:	Akron, OHIO 44308-1412		
DOMESTIC REPRESENTATIVE			
Name:	Tama L. Drenski		
Address Line 1:	106 S. Main Street		
Address Line 2:	Suite 400		
Address Line 4:	Akron, OHIO 44308-1412		
NAME OF SUBMITTER:	Tama L. Drenski		
SIGNATURE:	/Tama L. Drenski/		

OP \$40.00 4231278

DATE SIGNED:	10/27/2022
Total Attachments: 2 source=MemoAssignment#page1.tif source=MemoAssignment#page2.tif	

MEMORANDUM OF TRADEMARK ASSIGNMENT

This Memorandum of Assignment evidences transfer of certain intellectual property assets that are now held in the name of Holcim Technology Ltd, incorporated under the laws of Switzerland, with company registration number CHE-108.813.148 and registered offices at Grafenauweg 10, 6300 Zug, Switzerland (HTEC). These intellectual property assets include the following U.S. Trademarks and Trademark Registrations (the Trademarks):

U.S. Trademark Registration No. 4231278 BASEGARD

The Trademarks were owned by Firestone Building Products Company, LLC, incorporated under the laws of the State of Indiana, United States of America with registered offices at 200 4th Avenue South, Nashville, TN 37214, USA (FSBP). The Trademarks, including all rights, title and interest in and to the Trademarks, and all goodwill attaching to the Trademarks and that part of FSBP's business that relates to the goods and/or services in respect of which the Trademarks are registered or used, were transferred to HTEC on or about September 30, 2021 via an agreement between the parties.

The signatures of the authorized representatives of FSBP and HTEC, set forth below, evidence this transfer. Nothing herein alters the terms and conditions of the previous agreements effecting the transfer of assets.

Signed and Acknowledged:

Holcim Solutions and Products US, LLC
formerly
Firestone Building Products Company, LLC*

DocuSigned by:
Sandi Pack

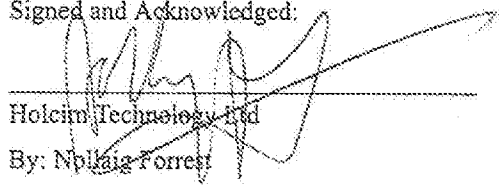
DocuSigned by:
by: Sandi L. Pack
its: General Counsel and Corporate Secretary

Dated: 10/20/2022

*Name change from Firestone Building Products Company, LLC to Holcim Solutions and Products US, LLC, effective October 3, 2022

Memorandum of Trademark Assignment

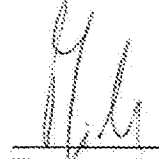
Signed and Acknowledged:


Holcim Technology Ltd

By: Niall Forrester

its Authorized Signatory

Dated: October 26, 2022


Holcim Technology Ltd

By: Reto Gächter

its Authorized Signatory

Dated: October 26, 2022