

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM764543

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dover Motorsports, LLC		07/18/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Speedway Properties Company, LLC		
Street Address:	5401 E. Independence Boulevard		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28212		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Registration Number:	2935867		
Registration Number:	3003314		
Registration Number:	3124016		
Registration Number:	2731744	DOVER	
Registration Number:	2718838	DOVER INTERNATIONAL SPEEDWAY	
Registration Number:	2723824	DOVER MOTORSPORTS	
Registration Number:	3087552	MILES THE MONSTER	
Registration Number:	5064229	MILES THE MONSTER	
Registration Number:	3126736	MONSTER BRIDGE	
Registration Number:	2105583	MONSTER MILE	
Registration Number:	1705113	MONSTER MILE	
Registration Number:	2964830	THE MOST EXCITING SEAT IN SPORTS!	
Registration Number:	3361015	VELOCITY	
Registration Number:	2652357	NASHVILLE SUPERSPEEDWAY	
Registration Number:	2683215	NASHVILLE SUPERSPEEDWAY	
Registration Number:	6842306	NSS	
Registration Number:	6875042	NSS NASHVILLE SUPERSPEEDWAY	
CORRESPONDENCE DATA			

OP \$440.00 2935867

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@parkerpoe.com

Correspondent Name: Christopher M. Thomas

Address Line 1: 301 Fayetteville Street, Suite 1400

Address Line 4: Raleigh, NORTH CAROLINA 27601

ATTORNEY DOCKET NUMBER:	11211-00299
NAME OF SUBMITTER:	Christopher M. Thomas
SIGNATURE:	/CMT/
DATE SIGNED:	10/31/2022

Total Attachments: 6

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Trademark Assignment Agreement

Dover Motorsports, LLC f.k.a. Dover Motorsports, Inc., a Delaware limited liability company with an address of Silverside Road, Concord Plaza Suite 201, Tatnall Bldg., Wilmington, Delaware 19810 (“Assignor”), and Speedway Properties Company, LLC, a Delaware limited liability company with an address of 5401 E. Independence Boulevard, Charlotte, North Carolina 28212 (“Assignee”), enter into this Trademark Assignment Agreement (“Agreement”) as of July 18, 2022 (“Effective Date”).

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks and service marks set forth on Exhibit A attached to this Agreement, the goodwill of the business related thereto and symbolized thereby, and certain rights appurtenant thereto; and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to acquire, all of Assignor’s right, title, and interest in and to such marks, all goodwill associated therewith and symbolized thereby, and all its rights appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges by its execution below:

1. **Assignment.** Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor’s right, title, and interest in and to the following (the “Assigned Trademarks”), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks, and all associated common law and statutory rights:

(a) the trademark applications and registrations set forth on Exhibit A attached hereto and all issuances, extensions, and renewals thereof;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) all rights to bring protest, opposition, interference, invalidation and/or cancellation proceedings for protection of any of the foregoing;

(d) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(e) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, and/or after the Effective Date, including all rights to and claims for recovery, damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. **Further Assurances.** Assignor authorizes the Commissioner for Trademarks and any other governmental officials to record and register this Agreement upon request by Assignor or Assignee. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents which Assignee may request in order to transfer Assignor's rights, title, and interest in and to the Marks and the rights appurtenant thereto to Assignee, its successors, or assigns.

3. **Counterparts.** This Agreement may be hand signed or signed using electronic signatures and may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A scanned signed copy of this Agreement delivered by e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

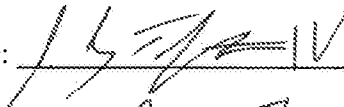
4. **Governing Law.** This Agreement and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Agreement or the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of North Carolina, without giving effect to any choice or conflict of law provision or rule (whether of the State of North Carolina or any other jurisdiction).

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the parties execute this Agreement by signature of their respective duly authorized representatives as of the Effective Date.

ASSIGNOR:

DOVER MOTORSPORTS, LLC

Signature: 

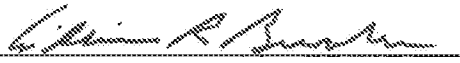
Printed Name: J. Cary Tharrington IV

Title: Executive Vice President

IN WITNESS WHEREOF, the parties execute this Agreement by signature of their respective duly authorized representatives as of the Effective Date.

ASSIGNEE:




SPEEDWAY PROPERTIES COMPANY, LLC


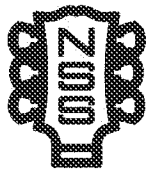

Signature: 

Printed Name: WILLIAM R BROOKS

Title: PRESIDENT

Exhibit A

Trademark	U.S. Ser. No.	U.S. Reg. No.
	Ser. No. 76570621	Reg. No. 2935867
	Ser. No. 76567238	Reg. No. 3003314
	Ser. No. 76571648	Reg. No. 3124016
DOVER	Ser. No. 76427608	Reg. No. 2731744
DOVER INTERNATIONAL SPEEDWAY	Ser. No. 76378023	Reg. No. 2718838
DOVER MOTORSPORTS	Ser. No. 76418829	Reg. No. 2723824
MILES THE MONSTER	Ser. No. 78628908	Reg. No. 3087552
MILES THE MONSTER	Ser. No. 86942521	Reg. No. 5064229
MONSTER BRIDGE	Ser. No. 78703440	Reg. No. 3126736
MONSTER MILE	Ser. No. 75221475	Reg. No. 2105583
MONSTER MILE	Ser. No. 74168103	Reg. No. 1705113
THE MOST EXCITING SEAT IN SPORTS!	Ser. No. 76592911	Reg. No. 2964830
VELOCITY	Ser. No. 78978237	Reg. No. 3361015
NASHVILLE SUPERSPEEDWAY	Ser. No. 75942819	Reg. No. 2652357

Trademark	U.S. Ser. No.	U.S. Reg. No.
	Ser. No. 76384199	Reg. No. 2683215
	Ser. No. 90617732	----
	Ser. No. 90617725	----