

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM765799

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McKenzie Rockwood		11/01/2022	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	CVB Inc.		
Street Address:	1525 W 2960 S		
City:	Logan		
State/Country:	UTAH		
Postal Code:	84321		
Entity Type:	Corporation: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5572977	CITRUS PEAR	
CORRESPONDENCE DATA			
Fax Number:	6142290045		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	614-229-0044		
Email:	jcsmith@ulmer.com		
Correspondent Name:	Jocelyn C Smith		
Address Line 1:	65 East State Street		
Address Line 2:	Suite 1100		
Address Line 4:	Columbus, OHIO 43215		
ATTORNEY DOCKET NUMBER:	44980.0458		
NAME OF SUBMITTER:	Jocelyn C Smith		
SIGNATURE:	/Jocelyn C. Smith/		
DATE SIGNED:	11/04/2022		
Total Attachments: 2			
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OP \$40.00 5572977

Deed of Assignment

WHEREAS, McKenzie Rockwood, an individual with an address of 633 S 180 E, Smithfield UT 84335 (hereinafter "Assignor"), has adopted, owns and is using the following mark ("the Registered Mark") and owns U.S. federal trademark registration in connection therewith:

Trademark	Registration No.	Owner
CITRUS PEAR	5572977	Rockwood, McKenzie

WHEREAS, CVB Inc., a corporation existing under Utah law, with its principal place of business at 1525 W 2960 S, Logan UT 84321 ("Assignee"), desires to acquire the above-referenced registration;

NOW THEREFORE, for US \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, interest in and to the Registered Mark and the registration thereof, together with the goodwill of the business symbolized by the Registered Mark.

Owner

By: McKenzie Rockwood

Name: McKenzie Rockwood

Title: CEO

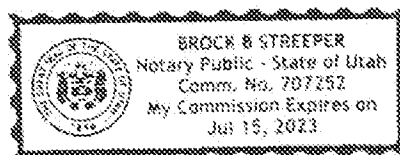
Dated effective as of: November 1, 2022

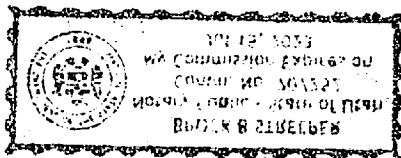
SUBSCRIBED and SWORN to before
me this 1 of November, 2022.

Bruce B. Streep

Notary Public

My Commission Expires: July 15, 2023





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